

# First Federal Savings

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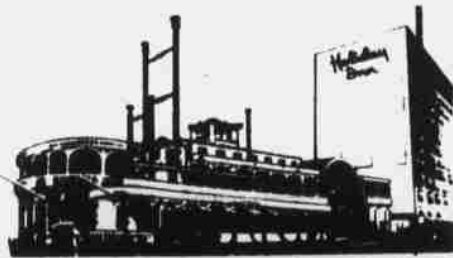


Happy New Year



## DESERT INN and Country Club

BEST WISHES  
FOR A



**HOLIDAY CASINO**

BETWEEN THE SANDS & FLAMINGO HOTELS



Mama,  
why is this chicken  
different from all  
other chickens?



### Answer: Heritage & Tradition For The Jewish Holidays

Empire is 100% kosher . . . for over 40 years. Put that in capital letters. 100% KOSHER.

Underline it. 100% KOSHER.

From Empire's own breeders where our scientifically bred laying hens spend contented days in beautiful, dormitory style laying houses producing only the very best eggs.

To Empire's own hatcheries where maximum quality continues as the eggs are pampered to hatch quality chicks for the kosher market.

To Empire's own feed mill. Yes, Empire Kosher Chickens are fed highest quality kosher diets, scientifically developed for maximum nutrition in Empire's own research laboratories.

To Empire's world famous kosher processing plants, all under the strict supervision of the Union of Orthodox Jewish Congregations of America and U.S.D.A. inspectors.

To Empire's quality conscious distributors and the better food stores which proudly make Empire Kosher foods available to you.

It's all strictly kosher.

100% KOSHER. Right down the line.

What does all this mean to the thoughtful Jewish family and to other quality conscious consumers?

It means one simple but very important thing. Which is this:

When you buy an Empire Kosher Chicken, you're guaranteed good eating kosher chicken.

Plump and juicy like kosher chicken should be. And 100% KOSHER.

That's Empire's Heritage and Tradition . . . and it's the answer to your children's question.

Be sure to buy only Empire — for the very best kosher chickens. Remember, Empire Kosher chickens make every day a holiday!

There's nothing more to say after that . . . because that's saying a mouthful.

And a very delicious, succulent mouthful at that.

EMPIRE KOSHER POULTRY, INC. MIFFLINTOWN, PA. 17059 — U.S.A.

CALL TOLL FREE: 1-800-233-7177 — TELEX: 84-2538 EKP MFLT