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()F

time Indy 500 winner AL UNSER driving media

folk and invitees around the 2.2 mile track, pro-nouncing it "no Mickey Mouse," which certainly should relieve the ghost of WALT DISNEY, Imagine, with land as high as it is in Vegas,

CP levels 55 acres for a parking lot adjacent

to the new tract! Bit of bannerline copy from

TONY ZOPPI at the Riviera touts the \$250,000 Hall of Fame Gold Classic co - hosted by JOE

DIMAGGIO and JIM BROWN, "The event is the

brain child of DIMAGGIO, who sold the idea to

Riviera president ISIDORE BECKER, a self-

described 'sports nut and hero worshiper,' explained TONY with a P.S. that "Becker agreed

to underwrite the \$250,000 in prize money and

Tourney is playing this week at the posh Las

Vegas Country Club with umpteen sportstars

pneumonia so the Silverbird's entertainment

boss LEE FISHER enticed LOUIS NYE as opener

for PETE WILCOX Friday with his "History of

Rock n Roll"... TEDDY PENDERGRASS at

the Aladdin was handed a ceremonial at L.A.

City Hall when Mayor TOM BRADLEY pro-

In his first go - round in Vegas, he had STEPHANIE MILLS for partner until WAYNE

NEWTON & DAVE BARRY returned Thursday for

a long run through Oct. 7.. Also on Thursday,

another outsize event marked new season of

Master Series in UNLV's Ham Hall as ZUBIN

MEHTA led the N.Y. Phil. LORETTA HOLLO-

WAY returned to her aerie atop the Dunes for

a month...In the Union Plaza's Omaha Lounge,

BUST N'OUT, GEORGE COLOVUS AND RISE

have at it almost around the clock....Meadows

Playhouse given a reprieve financially and will

open its new season Sept. 8 with "Guys and

as Nathan Detroit F, DOOLAN from "Bravo

TOLENTINO AT MAXIM

VERSATILE PERFORMER.....VOCALIST, PIANIST, COMPOSER ANGELO TOLENTINO

ENTERTAINS PATRONS IN THE CLOUD NINE

LOUNGE AT THE MAXIM HOTEL NIGHTLY EX-

CEPT SUNDAYS AND MONDAYS AT I AND 3

A.M. HE COMES TO THE MAXIM AFTER A SUCCESSFUL ENGAGEMENT AT THE FAIR-

MONT IN SAN FRANCISCO. ENTERTAINMENT

IS CONTINUOUS IN THE CLOUD NINE LOUNGE

FROM 3 P.M. UNTIL 5 A.M. WITH NO COVER

Vegas,

Adelaide.

OR MINIMUM.

featuring comedian BOBBY SARGENT

at Imperial Palace for months, is

claimed him "Honorary Citizen of Los Angeles,"

MARKS was hospitalized with

niblicking Tuesday through Saturday.

named DIMAGGIO and BROWN as co - hosts."

If Your Business Cannot Afford To Advertise, Then Advertise It For Sale In The LAS VEGAS ISRAELITE!

CASTAWAYS SETS PRO FOOTBALL HANDICAP

A prestigious field \$1.000 make up for of entrants the Castaways Pro-Football Handicap "CHALLENGE and "ULTIMATE CHAL-LENGE each year Well - know professionals such as Gary "Edge Austin, Grr Marku. Doyle Brunson. Tony Joe "Rags" Salinas. Ragusa, as well as a large number of sports have all services. put their reputation on the line against the Castaways Sports Book.

The contestants display board at the Castaways is a hub of activity during the football season. Sonny Reizner, Sports Book Director, lists all the selections in the "CHALLENGE" and "ULTIMATE CHAL-LENGE, and many people come to Las Vegas just to see just to see the selection on the board and the most selected wins.

Each week an entrant in the "CHAL-LENGE" must make 14 picks against the spread. The Vegas Line. In the "ULTIMATE CHAL-LENGE. the player picks only seven out of 14 games and two "best bets" from his (two best seven.) All picks in both challenges are then posted for public view.

Entry fees for the "CHALLENGE" is

LEW SALL WILL OPEN AT CONTINENTAL

TINENTAL to announce median LEW will be the lounge beginning Friday, September 4 and II:15 P.M.

He has appeared in major clubs throughout the country and is a familiar face to Las Vegas Comedy Showcase fans.

SUPPORT YOUR

the CHALLENGE' be split third place 10%

The Vegas Line is one of the across the dicap, which is now in its has made the Casa household the sports fraternity.

For further information: ner, Sports Book Director, or Hoover, Hoover-Gorin 735 - 8800.

and \$5,000 the 'ULTI-

MATE CHALLENGE, The prize money for "ULTIMATE differently this year. Rather than the 'winner - take all," first place will receive 50% of the pool: second place, 30%, and "Special" (Best Bets),

10%. The amount of the pool depends on many players participate in this grueling challenge the "Ultimate in profootball handicapping. "Castaways

most quoted nation. The popularity of the Pro-Football Hanfourth year. taways Hotel / Casino and their Sports Book, word in gaming

Sonny Reiz-Associates, (702)

JERRY READY TO WORK FOR HIS KIDS



Jerry Lewis is back at the Sahara Hotel for the biggest event of his year and the biggest entertainment event in Las Vegas every year. In addition to his two hig shows nightly in the Showroom --Congo 8 p.m dinner shows and 12 midnight cocktail shows -- Jerry is getting ready for his 'kids' and the giant and the giant 1981 Jerry Lewis Telethon Labor Day to benefit the national Muscular Dystrophy Association and battle against muscular dystrophy.

year's Tele-This thon will be televised nationwide September 6 and 7 from the Sahara's mammoth Space Center convention complex.

But Jerry thrives on work. Fresh from the success of picture, his motion Working. Hardly this special Congo

Showroom engagement and preparation for the Telethon 1981 quired Jerry to break his busy schedule in New York filming his next big movie "King of Comedy, to return to Las Vegas, 'And Jerry works hardest on the Congo stage. The non-stop laughter from his audiences proves that

Joining Lewis at the Sahara is the singer described by his show business peers as the best male vocalist in the world today. That s quite a compliment when Damone but sings it becomes almost an understatement. Vic has a special way with a song that tops all others.

Call 735 - 4242 for reservations and enjoy two masters of their work.



The HOTEL CONis proud that co-SALL appearing in

Sall's theme, "A Refreshing Approach to Life's Happenings couples with his unique delivery is guaranteed to please au-diences of all ages.

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Steak House from Aug. 26th thru Sept. 1. You buy 1 dinner, and

We'll pick-up the check on the other!\* Gourmet Dining At Popular Prices \$5.95-9.95

Featuring most extraordinary entrees and the best free (with entrees) salad bar in town.

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