

**STUDY OF JEWISH COLLEGE FRESHMEN**

NEW YORK -- Today's Jewish college freshmen, while not much different from those a decade ago are more inclined to accept the values of established American society.

However, they remain more liberal than other students in the politics and in attitudes towards such controversial issues as abortion, sex relations, women's rights and divorce. Like other students, most of them uphold the traditional value of family and children.

These are some of the findings of a study done for the American Jewish Committee by the Higher Education Research Institute (HERI) and released by the Committee today.

The Jewish college freshman study was derived from a larger study of all students entering college in the fall of 1980. A similar study was prepared for the American Jewish Committee in 1969.

In both generations Jewish freshmen are found to enter college at an earlier age than other students to come with higher grades from secondary school, to have parents who are more affluent and better educated, and to be enrolled in private universities.

Now, as in 1969, Jewish students express higher aspirations than others. That is, more than other students, they have plans for going on to advanced study and to professional schools of law, medicine and architecture.

Politically, the majority of Jewish freshmen have moved to the center, reversing the 1969 situation when the majority were liberal and only a third called themselves middle of the road. Further the number who call themselves left has dropped from 8.9 per cent to 1.9. In this shift to the political center Jewish freshmen have moved toward the right with other freshmen, indeed with the entire electorate. It should be noted, however, that almost twice as many Jewish students as others call themselves liberal.

Another major change over the past eleven years has been a movement away from introspection and idealism toward practicality. Whereas in 1969 almost 85 per

cent of all freshmen said that developing a philosophy of life was more important than being a financial success, today the emphasis has moved -- more Jewish and other freshmen think it important to seek affluence than to develop a philosophy of life.

Another sign of the times is the drop in support for compensatory programs for the disadvantaged and the lack of eagerness to join public protests of any sort.

The authors of the study are David E. Drew, Associate Professor of Education at the Claremont Graduate School and Adjunct Research Sociologist at the Higher Education Research Institute (HERI); Margo R. King, Staff Coordinator at CIRP, UCLA, and Research Associate at HERI. The 1968 study was prepared by David E. Drew, then of the Office of Research of American Council of Education.

**LAS VEGAS ISRAELITE**  
Now In Our 17th Year  
of Continuous Publication.

**"MADAME" AND WAYLAND IN SAHARA SMASH**



SAHARA COMEDY REVUE -- COMEDY PUPPETEER WAYLAND FLOWERS PRESENTS A HILARIOUS EVENING OF COMEDY RELIEF AS "MADAME GOES TO HARLEM" TWICE NIGHTLY, EXCEPT SUNDAY, IN THE SAHARA HOTEL'S CONGO SHOWROOM -- DINNER SHOWS AT 8 P.M. AND 12 MIDNIGHT COCKTAIL SHOWS. ALSO FEATURED IN THE SHOW ARE THE INCREDIBLE JAZZ SOUNDS OF TERRY GIBBS AND BUDDY DE FRANCO AND THE BOOMING VOICE OF HERB JEFFRIES AS WELL AS THE DAZZLING, DANCING SAHARA GIRLS AND BOYS. SUNDAY NIGHTS, DANCE TO THE BIG BAND MUSIC OF THE FORTIES WITH THE AWARD - WINNING JOHNNY HAIG ORCHESTRA FROM 8:30 P.M. TO 12:30 P.M. CALL 735 - 4242 FOR CONGO SHOWROOM RESERVATIONS.

**MUSICALS SET FOR ALADDIN**

Burrell Cohen, president of Sunrise Entertainment Corporation of the prestigious 7,500 - seat Aladdin Theatre for the Performing Arts, announced the scheduled appearances of selected Broadway shows to be performed in the theatre for the next coming months.

Already scheduled for this year is the Broadway musical smash -- Oklahoma August 18 - 23, Bob Fosse's musical masterpiece -- Dancin' - September 8 - 20 and in August of 1982 the ageless Broadway classic, The King and I starring none other than Yul Brynner.

The schedule of Broadway musicals is in keeping with Sunrise's philosophy of providing diversified family entertainment for the Las Vegas community," pronounced Cohen.

The King and I, a

Rodgers and Hammerstein dramatic musical presentation that was based on the novel "Anna and The King of Siam" by Margaret Landon is rich in exotic settings and captivating scenes. It is said to be Hammerstein's finest musical revivals to date and goes hand in hand with Sunrise's plans to revive the Aladdin Theatre. "The King and I will run for a total of 14 weeks and will allow for other selected events to occur on those nights the show is dark," added Cohen.

Tickets for Oklahoma and Dancin' are expected to be released early this summer. In addition to the planned Broadway productions, Sunrise has scheduled a series of other cultural and art events including several symphonic presentations. "We are currently cultivating a "Cultural and Arts 1000" series package that will include guaranteed, preferred seating to six of our cultural and arts attractions," said Cohen.

\*\*\*\*\*  
If Your Business Cannot  
Afford To Advertise,  
Then Advertise It  
For Sale In The  
LAS VEGAS ISRAELITE!  
\*\*\*\*\*

DICK URBAUER'S  
**Ponderosa**  
TV & APPLIANCE  
Where You Get More  
Than Low Prices!  
345 No. Eastern

**PALE TOURS BY PINKY.**  
A new Tour Travel Club has been formed consisting of Bus Tours of the U.S., Europe and Canada. Cruises to Mexico and the Caribbean.  
The first 500 applicants to join the Travel Club will have their Dues free the first year. The yearly dues will be \$3.00/yr. or \$5.00/per couple, open to all ages above 21 years.  
The following Tours (Bus) are coming up in the future: July 3-4-5-6-7- Bakersfield, Hollywood Stunt Museum, Lake Isabella, Yosemite and Sequio Nat. Pks., and Lake Tahoe. ALL MEALS INCLUDED IN FARE.  
July 18-19-20 Weekend Tour - The Rainbow Cruise on Lake Powell ( Arizona ) to view many spectacular landscapes and facinating displays Mother Nature has given us. ALL MEALS INCLUDED IN FARE.  
Aug. 29 - Sept. 5 Bryce Canyon, Durango (Train Trip), Grand Junction, Colo., and Salt Lake City. ALL MEALS INCLUDED.  
Sept. - Oct. Swiss Cheese Festival in Ohio, Nashville, Tenn., Cowboy Museum in Oklahoma, etc. ALL MEALS INCLUDED.  
NOV. Thanksgiving Day at Lawrence Welks, two days in San Diego. ALL MEALS INCLUDED.  
Dec. 27 - Jan 7 Dallas Cotton Bowl, Carlsbad Caverns, and many other scenic points in the Smokies. ALL MEALS INCLUDED.  
Please call the following numbers for more information. 456 - 1969 or 386 - 8810 or 643-8240.  
PINKY

**FAMILY THERAPY CENTER**  
**FRUSTRATION ANGER RESENTMENT**  
These Are The Warning Signals That Destroy Families  
**WE CAN HELP**  
INDIVIDUAL AND FAMILY THERAPY  
Family Problems Can Be Solved. Let Us At The Family Therapy Center Help You.  
**369-5536**  
1912 S. MARYLAND PARKWAY (Between Sahara & Charleston)  
Evening & Weekend Appointments Available  
Confidentiality Assured  
CHAMPUS ACCEPTED  
24 Hour On Call Service

**BETA SALE**  
**\$39.95**  
**\$20 OFF ON 15 BEST SELLING VIDEOCASSETTES.**  
**VIDEO WORLD**  
Largest Selection of Movies in Nevada  
Beta Max, VHS, VHS, VHS, VHS, VHS  
953 E. SAHARA IN THE MIDDLE OF COMMERCIAL CENTER  
Open MON-SAT. 9.30 to 5.30  
Phone 735-1008