

# LAS VEGAS

# SHOWEAST



After Sheriff JOHN MCCARTHY deputized 15 county fire inspectors, assistant chiefs and other toppers, Clark County Fire Chief ROY PARRISH holds the power to issue citations. Already some hotel bosses are grumbling about the chief's power and selectivity after PARRISH issued the statement, "In some cases there will be warnings; in some cases there won't be. There are things we have told people time and time again they can't do." The fire department cracked down on overcrowded showrooms after the MGM fire, but were powerless to issue citations. But County Fire Marshal JIM BARRETT said he had the power and did ticket some resorts evidently keeping the names to himself. Although BARRETT insists Strip hotels are complying "100%" with showroom occupancies, there is still only one inspector making the rounds, checking capacities, exits, and code violations of 22 showrooms. At least 10 inspectors are needed to fan out on the Strip each assigned to two hotels apiece to be sure adequate inspections are accomplished. For instance the lone roving inspector leave a showroom and in comes a party sent by the casino. Extra tables are rushed in to accommodate the late arrivals who spray money around for the service. That's Vegas.



Riviera doing the splits with JOHNNY MATHEIS & JEANNINE BURNIER dinner shows and BUDDY HACKETT & PIA ZADORA midnights Thursday for a week. PIA, heading for another picrole after completing "Butterfly," won plaudits as feature attraction when FRANK SINATRA played Resorts International over New Year's... WAYNE NEWTON'S not listed on any of the Sands future playbills through June, nor will he pop up at the other Summabouts, Frontier and Desert Inn, which means he'll concentrate on his own business, the Aladdin...Sands will have SHECKY GREENE & SUZANNE SOMERS for a fortnight. They opened Wednesday. At the Sahara, JACK EGGLEST heats the marquee on the 22nd with SEALS & CROFT with GALLAGHER and on the 29th borrows RICH LITTLE from the old MGM Grand roster for two frames.



**Musical Macchiaverna's**  
**Ristorante Italiano**  
 953 E. Sahara  
 733-0225

MACCHIAVERNA'S. In the Commercial center, 953 E. Sahara. Hours 6 p.m. to 11:30 seven days a week; Call 733-0225.

Macchiaverna's is a wonderful place! There's singing waiters, a trolley car in the center, and the traditional Italian food is terrific. Macchiaverna's is a family restaurant with a delightful atmosphere.

MGM, by the by, hired the same PR firm, Fleishman - Hillard of St. Louis which handled the McDonnell DC-10 crash in Chicago that killed 273 people. JOE DOLAN & THE DRIFTERS took over main showroom slot at the Silverbird through Feb. 5. Australia nixed sale of the 60 pound "Hand of Faith" gold nugget -- the Golden Nugget in Vegas to STEVE WYNNE for \$1,700,000. Meshulam Riklis hosts 600 Friends of Hebrew U. of Jerusalem Thursday through Sunday at his Riviera and will emerge holding the 1981 Human Relations Award presented by Friends of the U. at a gala banquet... Following the successful month's run of the musical "A Christmas Carol" at Meadows Playhouse, another cast tunes up for "Side by Side With Sondheim" to open Jan. 20. Chamber of Commerce News Bureau combined with Merv Griffin Productions and Trans-American Video of Nevada to concoct a melange of priceless newsreel clips documenting Vegas history for "MERV GRIFFIN SHOW" tribute to the city's Diamond Jubilee. TAV films eds relived some great historical events with such luminaries as the late MAYOR ERNIE CRAGIN, REX BELL, BENNY GOFFSTEIN, MILTON PRELL, MARION HICKS, plus marquee busters

## "SAM" PLAYS AGAIN

It stars one of the most talented performers of the Broadway stage. It was written by one of comedy's most delightful geniuses. And it's about a man who fantasizes about being one of the most enduring actors in the history of show business.

So how can it lose? The answer, of course, is it can't -- and that's what Las Vegas audiences are finding out nightly in the showroom of the Union Plaza Hotel, as Maynard Sloate presents Tony Award-winner Robert Morse in Woody Allen's whimsical, "Play It Again, Sam."

The story of the shy young man who dreams of being Humphrey Bogart is now playing to an 8 p.m. dinner and an 11:45 p.m. cocktail audience at the Plaza. Maynard Sloate is producer of this brand - new Union Plaza delight and star Robert Morse is also sitting in the director's chair for the classic Woody Allen comedy.

Also starring are Mark Shapiro as Bogart; and Elaine Ritter, Edward Schiff, with Gloria Lynn Deyer and Joan Carol O'Connell rounding out the superb cast.

"Play It Again, Sam" plays nightly except Mondays in the showroom of the Union Plaza Hotel.

JACK BENNY, JIMMY DURANTE, JOE E. LEWIS, SOPHIE TUCKER and other showbiz names who made history here.



A lottery bill will be introduced early in the 1981 Legislature when it convenes in Carson City later this month. Attempts before in the mid - 60s and 1977 died in committee. . . MARK CALLAS has returned to rock Cleopatra's Barge of Caesars Palace through Feb. 4. MURRAY LANGSTON, now the Known Comic, will not renew his Sahara pact after his Jan. 19 - Feb. 8 run, but starts shooting "The Unknown Comic Movie" in late Feb. . Talent coordinator GINA SAKOWICZ has lined up an impressive list of celebs for the United Cerebral Palsy Telethon "Weekend With the Stars" from the Landmark stage this weekend with hubby Sig emcee, "Boylesque (Silver Slipper) proceeds, a recent 2 ayem Saturday perf were turned over to UCP... Vegas press corpse has been invited to attend the first of a series of KEN HUSTON blackjack workshops next weekend at the Treasury.

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