

# OF THE STARS



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## MEET AT THE MAXIM SUNDAY NIGHTS

TENOR ARTURO COPPOLA, discovered at JOE JULIAN's talent showcase by insurance exec DENNIS FOWLER, opened last Friday at the Landmark for a month.

The 4-waller by FOWLER with comedian BOB BARRETT, had a gals press affair Tuesday. HANK KOVELL handles P.R.....Whatsis? Dunes bigshots are about to bug craps and baccarat tables? But on a happier note, award - winning pair ROGER & ROGER (Best of Las Vegas Jimmy Durante plaque) unbundle their xeroxes with MARLENE RICCI in main showroom Dec. 10-25 when "Casino de Paris" vacations. DOC SEVERINSEN exits tomorrow from Hilton, but trumpets back on the 26th to the Riviera, making his bow there with TONY ORLANDO....Silverbird showroom goes dark Wednesday through Xmas day when PETE WILLCOX REVUE enters with GAYLORD & HOLIDAY through Jan. 8... In the Silver Star Lounge, LIZ DAMON & ORIENT EXPRESS share space with JANIS CARTER & SHAUNTEE....

★★★★★

CHARLIE CALLAS got sidetracked on his way to the Frontier, but NORM CROSBY took the week's gig instead winding Wednesday, then GLEN CAMPBELL headlined with FOSTER BROOKS....WAYLON JENNINGS gallops into the Riv, first of subs for LIZA MINNELLI.... FRANKIE CARR'S "Les Whoopee" settles in at JOE JULIAN'S Galaxy Room, featuring HOLLY CARROLL, GALE BAKER, TUX'N'TAPS, MAX OSCAR, SHIRLEY FREEMAN DANCERS, DANTE and music by PALLOTTAS....INTERSTATE 35 is in Imperial Palace for afternoon sessions... DICK CLARK'S "The Nifty '50s" was extended a month after initial six weeks at the Mariana.

Revue featurēs DANNY & THE JUNIORS, comedian CARL WAXMAN, fifty '50s Dancers... CHARLES VANDA'S Master Series continues Saturday at UNLV's Ham Hall with USC Symph conducted by DANIEL LEWIS....No more room keys to lose at the Showboat...hotel is first in Nevada to use computer card.

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## GEORGE M! ENDS DEC. 14

In New York, on Times Square, there's a statue that represents a man whose most famous SONG is said to have helped win a war. That man is George M. Cohan. The song is "Over There" the rallying cry for thousands of doughboys in World War I. And now his story is being retold in the showroom of the Union Plaza Hotel as Maynard Sloate presents the final weeks of the popular Broadway musical, "George M!"

The final curtain will ring down Dec. 14, but until then you can witness the genius of Cohan all over again at an 8 p.m. dinner

and an 11:45 p.m. cocktail show - dark Mondays. And it's there in that darkened showroom that some of the most enduring songs ever written ring out again. "Over There" won the confident young showman a Congressional Medal of Honor; "Yankee DoodleDandy," "Give My Regards To Broadway," "You're A Grand Old Flag," "Mary's A Grand Old Name," and "Harrigan," are all part of the legacy Cohan left behind when he died in 1942 and they're brought to life again today by the superb cast that Sloate has assembled for this yankee doodle presentation.

The Maxim Talent Showcase on Sunday nights has been attracting the best of talent and many guest stars. Just a few of the stars that have appeared in the past have been Norm Crosby, Dave Barry, Ester Phillips, Barbara McNair, Freddy Roman, Marlene Ricci, Stewey Stone, Billy Kay, Slappy White, Redd Foxx, and this past Sunday, Bill Cosby.

9 Lounge has become a late night spot where the stars hang out. Just a few of the acts to be appearing this coming Sunday will be Ron Paris, David Bacarr, Joe Pellegrino, Southern Nights, Likely Split, plus Gypsy.

Entertainment Director, Jim Bullard, along with producer Gary Troy, will be televising the Maxim Talent Showcase for local and international syndication in the near future.

The Maxim Cloud

## COMO IN ISRAEL

BEN GURION AIRPORT, ISRAEL: American superstar Perry Como recently arrived in Israel to film a one - hour TV special for the ABC National Medal of Honor; work, "Perry Como's Christmas in the Holy Land," to be telecast during December, 1980.

Amnon Gilad of the Israel Tourism Administration.

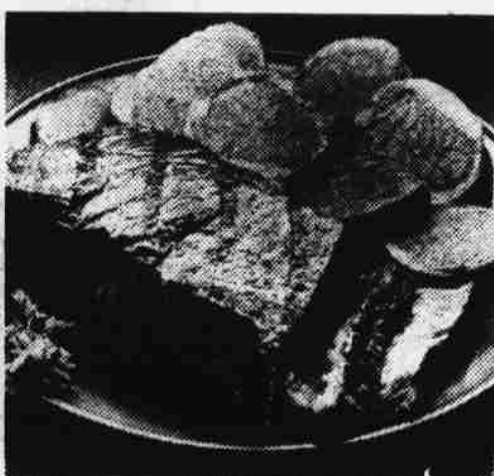
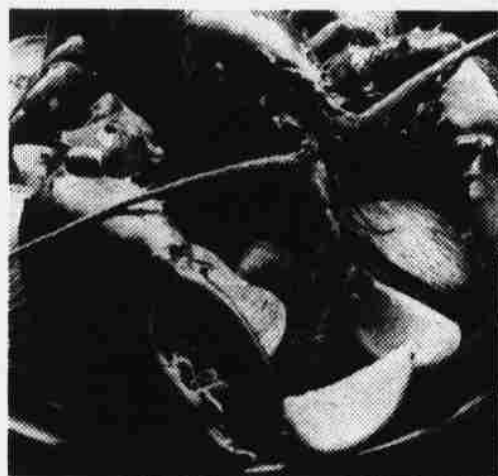
Said Como, "It is incredible to be walking around on the same ground we've read about, heard about, all our lives. It inspires a feeling of humility, just being here."

The TV special will follow Perry Como's journey through the land of the Bible, and features Richard Chamberlain as special guest star and Israeli singer Ilanit.

On arrival, Como was presented with an Olive Wood bound Bible by

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# Take a Bite out of the Big Apple in Las Vegas.



A person of means can spend a hundred clams for dinner in Vegas and still not dine as well as your average guy & doll did back in New York's heyday.

Well cheer up, ladies and gormets. The new Royal Americana Hotel now has 3 restaurants that are straight out of Damon Runyon's New York.

The 3rd Avenue Steak House. The 1st Avenue Deli and the Fulton Fish Market.

**3rd Avenue Steak House.** Prime Rib. Filet Mignon. New York Sirloin. All prime aged beef.

**1st Avenue Deli.** Lean Corned Beef & Pastrami. Kosher Franks & everything you would find in a great New York Deli.

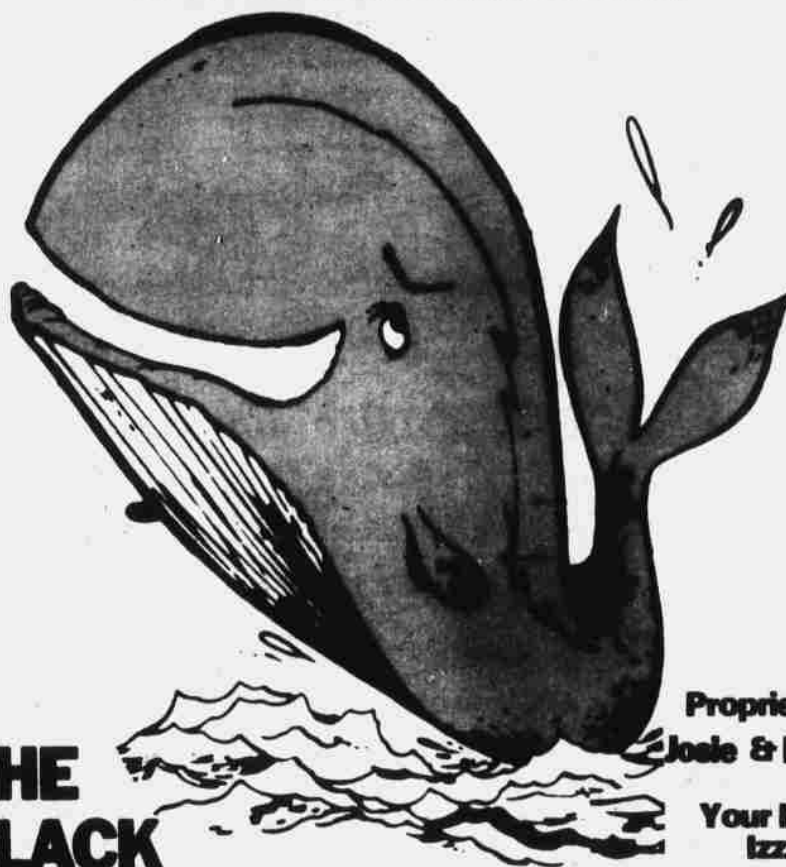
**Fulton Fish Market.** 4 lb., 5 lb., and 6 lb. lobsters and other delicacies of the sea flown in fresh daily.

At the new Royal Americana Hotel. Take a bite out of the Big Apple in Las Vegas.

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