

RIVIERA HOSTS FIRST WOMEN'S TENNIS CLASSIC



BILLIE JEAN KING

BILLIE JEAN KING'S ACCOMPLISHMENTS ARE LEGENDARY. AT AGE 36, THE RIVIERA HOTEL'S TOURING PRO HAS DONE ALMOST AS MUCH OFF THE COURT AS ON TO AID THE GAME. SHE HAS BEEN RANKED NO. 1 IN THE WORLD FOUR TIMES (1966-68 AND 1972) AND TOPS IN THE US ON SEVEN OCCASIONS, A DISTINCTION SHE SHARES WITH MOLLA MALLORY AND HELEN WILLS MOODY. BILLIE JEAN WILL BE COMPETING WITH 32 WOMEN IN THE FIRST \$200,000 BUICK-RIVIERA WOMEN'S TENNIS CLASSIC STARTING SEPTEMBER 16.

The first \$200,000 Buick - Riviera Women's Tennis Classic, the third - richest women's tournament in the United States this year and the fifth - richest in the world, begins Tuesday, Sept. 16 and runs through Sunday, Sept. 21, at the Riviera Hotel.

The sport's top stars will compete, including Chris Evert Lloyd, Martina Navratilova and 15-year-old sensation Andrea Jaeger.

There'll be two sessions of play Tuesday through Saturday -- one in the morning beginning at 11 a.m. and another in the evening starting at 7 p.m. Sunday's final starts at 2 p.m.

In addition to the 32 - woman field, a 16 - team doubles tournament will be held simultaneously and a pro - celebrity event will precede the Classic.

The pro - celebrity tournament begins Friday, Sept., 12 and continues through Sunday, Sept. 14. Play those three days starts in the morning.

And on Sunday, Mon-

day and Tuesday mornings, a 32-woman qualifying tournament will be held with the top four finishers earning a berth in the \$200,000 Classic.

Seating is limited to 2,500 persons each day and tickets are

on sale throughout the Las Vegas area at 12 locations or can be purchased at the Riviera Hotel.

THE KNOWN COMIC IS MURRAY LANGSTON
MURRAY LANGSTON, the Unknown

Comic, who has unbagged himself on national television, is now revealing his identity in newspapers as well. Murray will be appearing in The Sahara's Casbar Theater September 9-14 at 9 p.m. and midnight (Saturdays, 9:30 p.m. & 12: 30 a.m.)

HAPPY NEW YEAR

Happy New Year



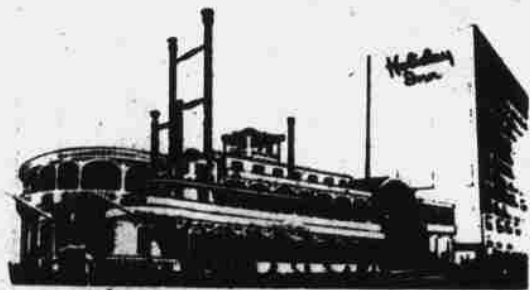
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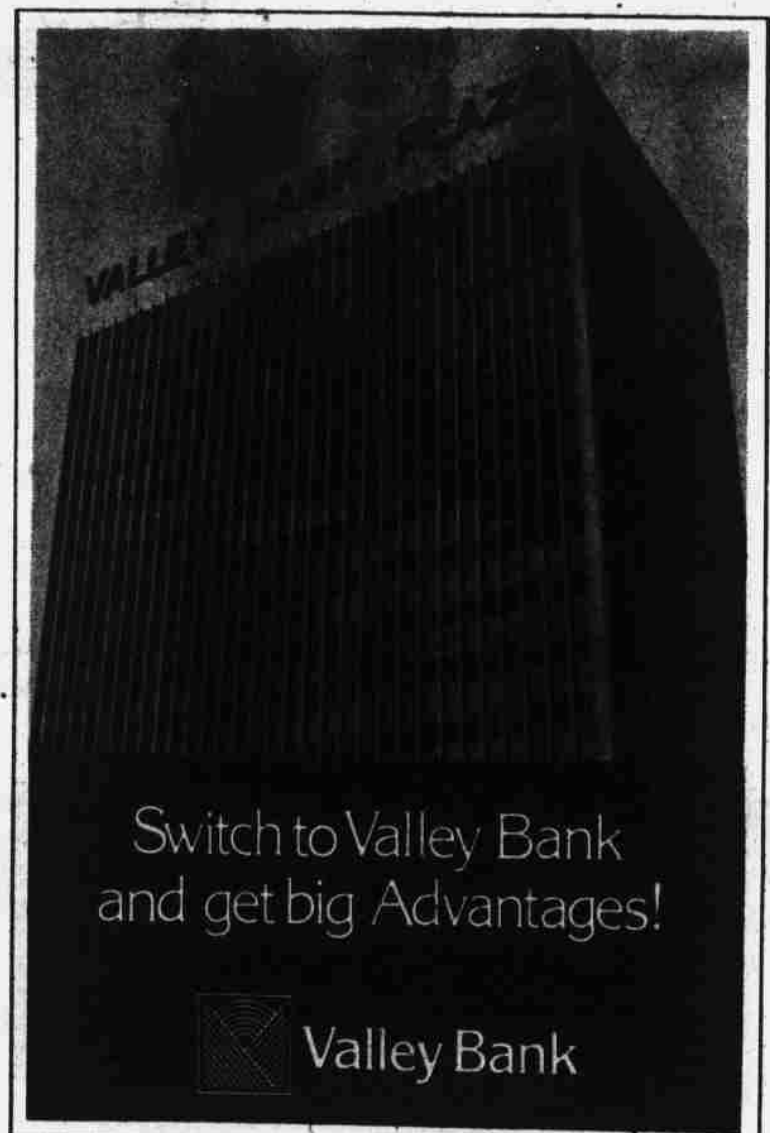
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HOLIDAY CASINO

BETWEEN THE SANDS & FLAMINGO HOTELS

Happy New Year



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