

OF THE STARS

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE, THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

JOHNNY DARK, making his MGM Grand debut with DONNY & MARIE & JIMMY OSMOND, toured theatres this summer with the OSMONDS and another Grand topline MAC DAVIS....Late flash notes NATALIE COLE's return to the Hilton concerns preem of her new act with JOE GUER-CIO musical consultant and GENE BARGE musical director....Despite the Abscam revelations, most of respondents to LAVENTHOL & HOR-WATII's survey are certain casino gambling is here to stay and believe Americans consider gaming to be a socially acceptable form of leisure entertainment. L&I's publication "Financing the Casino Gaming Industry: An Update 1980" and the Survey will be batted back and forth during the firm's annual gaming conference at the Waldorf in Gotham Oct. 1. JOE DIMAGGIO, who will cohost the Desert Inn's first \$100,000 Hall of Fame golf tourney Nov. 26 - 29 at the Desert Inn Country Club, was sipping a beer in the Riviera's coffee shop the other aft on the day K.C. star GEORGE BRETT's hitting streak had been snapped at 30 games. The legendary Yankee Clipper, who holds the hitting record of 56 games, shrugged, "Every record was made to be broken, so why should mine be different. There was a time nobody ever dreamed BABE RUTH's records would be broken, but ROGER MARIS and HANK AARON did it. I think BRETT is one helluva ballplayer, and I was getting concerned that he could hit in 56 games. Now I'm pulling for him to bat .400 this year".... FRED TRAVALENA, the astounding comedian - impressionist, will be making his Sahara showroom debut co-headlining with HELEN REDDY, dinner shows only for a week starting next Thursday... "Vegas Hot Line" reporter SIG SAKOWICZ, who hosted last year's Cerebral Palsy Telethon at the landmark, hied to Denver for briefings at CB telethon's host's conference at Stauffer Inn. Speaking of

baseball and we did a few lines ago, SIG's recording of "Polish Baseball Power" was accepted in the National Baseball Hall of Fame & Museum in Cooperstown.

HAPPY NEW YEAR

From

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Giant Shrimp Cocktail



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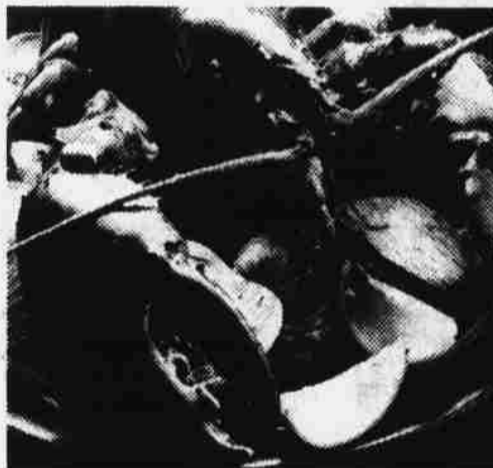
Hacienda's building boss for the new \$30 million highrise, HENRY TACKY, will have some rooms and conference areas open by Oct. 1....Pleasant news at last -- Seattle, not Vegas, tops U.S. murder list. Although "pleasant" is hardly the word for it...Aspiring press guys and gals are seeking the top \$1000 cash put out by BILL FRIEDMAN of the Castaways. Last year's Pro - Football Press Handicap was won by KVEG's MARK EDWARDS, whose picks out-classed the Castaway's oddsmakers....JULIET PROWSE takes her entire show from here to Australia, with tour extended to Oct. 26.

Happy New Year



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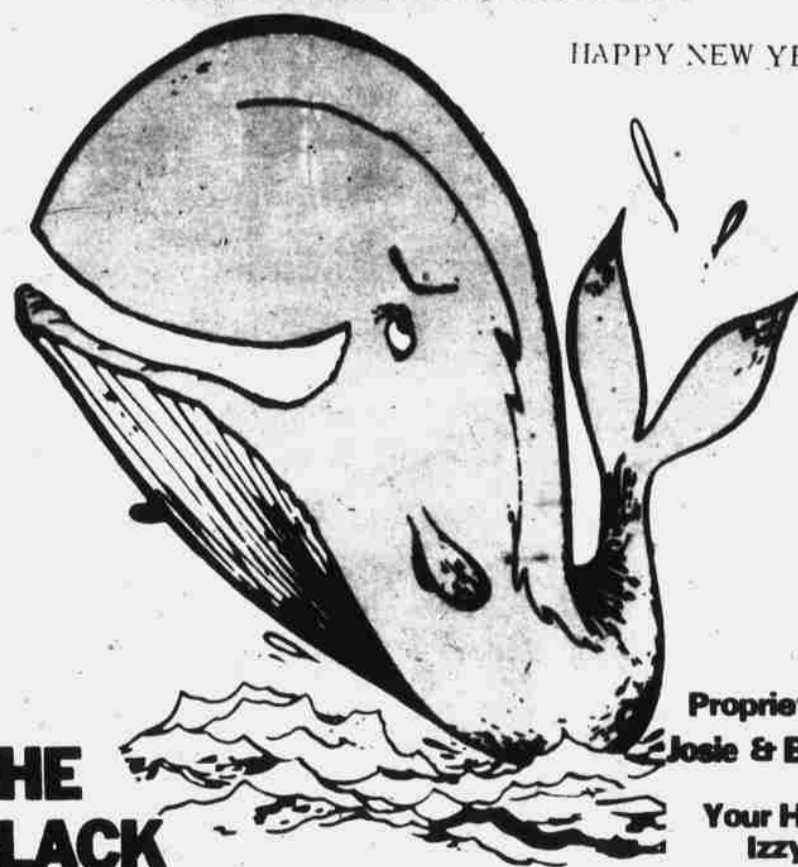
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