SUNRISE HOSPITAL APPOINTS NEW DIRECTOR

G. Roger Collins, executive director of a major hospital in Louisville, Kentucky, the new executive director of Sunrise Hospital,

He succeeds David Brandsness, whose had been resignation announced June 9. Bransness is leaving Sunrise Hospital to develop a new hospital in Sparks, Nevada.

The appointment was announced by Harold C. Rimes, senior vice president of Humana, Inc., the owner of Sunrise Hospital.

Collins has been executive director of Suburban Hospital, a 380 - bed hospital in Louiseville, for the last 2 years. Suburban Hospital also is by Humana, owned which is based Louisville.

Since joining Humana in 1976, Collins has served as the top executive in a series of successively larger

hospitals, culminating with the appointment to Sunrise, which is Humana's largest hospital with a licensed capacity of 66l beds.

Besides Suburban, Collins has directed the 250 - bed Bayside Hospital, Virginia Beach, Virginia, and the 72 - bed St. Luke's Bluefield, Hospital. West Virginia. Before joining Humana, he was administrator of Tattnall Memorial Hospital, Reidsville, Georgia,

Collins has earned his bachelor's degree in finance from Georgia Southern College, a master's degree in management from Georgia State University and a law degree from Atlanta Law School.

He and his wife, Judi. have been involved in civic activity. He is a director of the Saint Matthews' Businessmen's Club and is a Rotar-

Iran: Twists and Turns

BY ROBERT E. SEGAL

Humiliated by the unending Iranian stranglehold on American hostages, our great army of second guessers has been playing hard ball with their criticism of every person and every bit of machinery connected with the abortive rescue attempt. This is the high season of recrimination.

The pundits who take to their typewriters when a mission fails theorize on reasons for the disaster. King of the scapegoats in this election year, Jimmy Carter, catches most of the piercing darts. He has been, variously, too patient, too inexperienced, too hesitant, too political, too trustful of the military as well as too suspicious of the military. The overriding cause of failure, seasoned journalist, Joseph Kraft, has concluded, is "the sanctimonious moralism of Jimmy Carter."

Yale's star graduate, Bill Buckley -- always three steps ahead of the pack of Monday morning quarterbacks -- is intrigued by his own thought that a secret Soviet agent, having generated the highest echelons of our Washington strategic apparatus, may have telegraphed our rescue punches to the Kremlin; furthermore, Cy Vance must have been bothered by that possibility himself; hence his apparture from the office of Secretary of State.

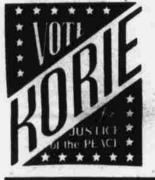
For a brief moment in the sun, the finger of suspicious pointed to Colonel Charlie A. Beckwith, Army commander of the ground forces . participating in the rescue effort. Was he so hell bent for churning up out of desert sand and into the embassy - prison that he ordered the go - ahead despite dismal odds.

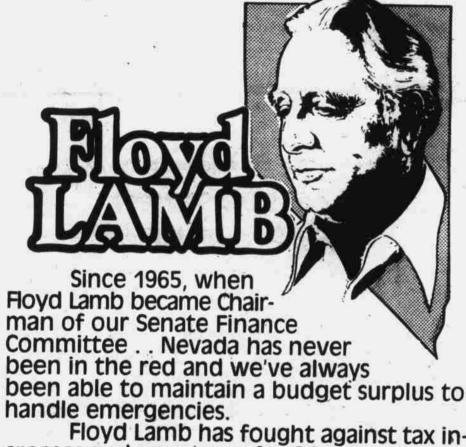
million times, no, he told us. As brave a soldier as the most valiant, a rescue officer as experienced as the most seasoned, he proposed cancelling the daring mission when failure and great loss of life struck him as inevitable.

Once the dispute over the advisability or quixotic nature of the great rescue attempt began to subside, a new hostage episode burst upon the front pages of our newspapers. Half a year after the seizure of the American embassy in Teheran by radical Iranians with the Ayatollah Khomeini's blessing, Iranian Arabs confused the world by seizing the Iranian embassy in London. Now the game plan was not Khomeini terrorists vs American innocents but a minority band from the southwest province of Khuzistan vs. representatives of the Iranian circle that Washington has been plagued by. In this instance, ethnic and national complexities baffle the unsuspecting bystander. For there are Iranian Arabs up from Khuzistan determined to blow up the Iranian embassy in London and kill themselves with 20 hostages unless Iran released 91 Arab political prisoners.

We thought we had seen one of the most astounding examples of man's inhumanity to man, demonstrated when the Ayarollah Sadegh Khalkhali (no the Ayatollah Khomeini) insisted on ghoulish expositions characterizing the desecration of the bodies of the American victims of the ill - starred effort at rescue in Iran. But this more recent inter - necine maneuver pitting Iranian religious fanatics against Iranian Arab terrorists outpaces the radar screening zone of our understanding.

Students of Iranian history and culture have warned us that we shall continue to fail to understand developments in Iran if we persist in viewing these disasters with American blinkers attached to our eyes/Hailing Abraham -- our own Abraham, so we thought -- as the "Father of the Faithful," Islam once had a reputation of tolerating both Judaism and Christianity. In these days we are told that the fiercely nationalistic Ayatollah Khomeini is so determined to restore the Islamic world to the role it occupied berore the two modern - day Shahs secularized Teheran with oil wealth that the religious leader will use any means, spill any amount of blood, unleash any kind of havoc to achieve his goal.





Floyd Lamb has fought against tax increases and new taxes for 24 years. As a result, only two states have lower total taxes and we have a much better standard of living. Floyd Lamb has helped Nevada build

a special way of life:

- No personal state income tax
 No gift tax
- No corporate income tax No franchise tax
- No estate or inheritance tax . Our sales tax is one of the
 - lowest (31/2%)
 - No sales tax on food

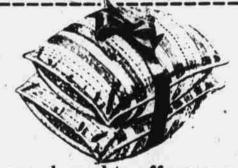
IT'S A MATTER OF PUBLIC RECORD ... IT'S A RECORD WE CAN ALL BE PROUD OF.

Re-Elect State Senator

Keep Nevada Strong

Pd. Pol. Adv. By the Committee to Re-Elect Floyd Lamb Glen Coon - Eileen Carson - Kenny Guinn, Co-Cheirmen

CROWN Linen & Bedspreads



We are pleased to offer you a

10% Discount

on all of our merchandise

-(except items on special sale.) -

We are the

Biggest Linen Shop in Town, and our regular prices are usually lower than the other stores SALE PRICES.

We carry the

Biggest Selection of Beddings

Like Bedspreads, Comforters (with Matching Shams and Ruffles), Pillows, Sheets, Towels, Blankets, and Bedding for Round or Waterbeds.

Please Visit Our Friendly Shop and Compare Prices.

We Have a Nice Free Gift for You with this ad. No Purchase Necessary.

1950 EAST CHARLESTON (OPPOSITE MIDAS MUFFLER) MON. - SAT. 10AM to 6PM PHONE 384-6074