IF YOUR BUSINESS CANNOT AFFORD TO Aladdin venture. ADVERTISE, THEN ADVERTISE IT FOR SALE IN THE LAS YEGAS ISRAELITE.

Photogenic USA Pageant" Friday taped at the Dunes recently with emcee ROBERT URICH of "VEGA\$," plus VILLAGE PEOPLE, NIPSEY RUSSELL and MARLENE RICCL....When LORETTA HOLLOWAY wound her first show in Circle F Lounge of the Frontier, SUMMA entertainment poobah, WALTER KANE, waltzed onstage, put his arm around the lissome miss and crooned, "I've been in this business a long. long time, but I have seen few talents like LORETTA HOLLOWAY. I promise you she'll be playing in a main showroom soon. I will see to it."

And the good news keeps coming -- flamboyant brothel owner WALTER PLANKINTON, who owns the For-Sale Chicken Ranch in Pahrump, will run for county commission in neighboring Nye County, fighting what he calls the "Tonopah Mafia"....Forte Knox is the name of the projected new hotel casino for North Las Vegas in N'Oleans style, 100 rooms and only costing \$2,500,000. Later, owner SHARON SHAFFER plans to put up a 200 - room tower....MAC DAVIS returned Thursday for a MGM Grand fortnight after a busy summer sked guesting on the "Monte Carlo Show" taped in Monaco and "The Muppet Show" in London, followed by a four - state July concertour including three nights of kiyippee at Wyoming's Cheyenne Frontier Days Show. His podner at the Grand, TOM DREESEN, recently was called the best new comic today by one of the leading authorities on the subject -- BOB HOPE....JOAN RIVERS, wrapping her Sandstay with BOBBY VINTON reteams with B.V. at the Frontier September 11 - 24. WAYNE NEWTON roared in Wednesday for at least a month after some huddling in New York with Beef & Bison Breed-

ers in New York, not to breed beef and bison, but to beef up financial aid for his \$105,000,000

\$20,000 K. A. 000 T. 0.5 (5500)





RICCI RETURNS -- MARLENE RICCI RETURNS TO THE DUNES HOTEL & COUNTRY CLUB TO ENCHANT HER AUDIENCES WITH STAR QUALITY PERFORMANCES NIGHTLY AT THE TOP O' THE DUNES" NIGHTCLUB, AUGUST 4 THROUGH SEPTEMBER 27. THE "TOP" IS OPEN FOR GOURMET DINING BETWEEN 6 P.M. AND II P.M. WITH SHOWTIMES AT 12 A.M. AND 2 A.M. FOR RESERVATIONS, PHONE 737-4696.

Ha - Ha - Ha - Comedy Corner - every Wednesday at 8 p.m. at the Mine Shaft Restaurant. Comedians, singers and variety acts are invited to test new material. Call 731-4291.

Medical Center Dec. 2 at the Dunes.

LIBERACE and BUDDY HACKETT are the latest marquee toppers to ankle their respective

habitats (Hilton & Sahara) lured by TONY ZOPPI

and the good loot at the Riviera. LIBERACE, by the way, opened the joint 25 years ago. BARRY MANILOW will be a no - show for his

Riv date Sept. 11 - 17. Excused BARRY, "I'm

awfully sorry about the conflict, but I'll make

it up in the Spring. The record session is long

overdue and I've been postponing it for months.

The Riviers was nice about allowing me to

switch my dates and I assured them I'd make

it up early in 1981"....PIA ZADORA, who followed good advice and gave up all that cutesy, nowhere dancing in her act for just good old plain belting tunes a la the oldtime chantootsies, has a date

with BOB HOPE at the Colonnades Theatre in

upstate New York end of this month, turning down

offers to open for FRANK SINATRA and DEAN MARTIN at Resorts International in A.C., but

she'll get with SINATRA over the X-mas-N'Year rampage at Resorts. When PIA returns to the

Riviera in November, she'll team with BUDDY

HACKETT....Congrats to MEL LARSON, veep

for PR and marketing at Circus Circus named

"Man of the Year" by City of Hope National

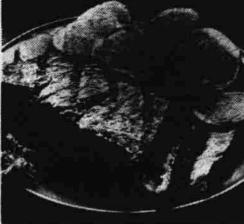
RHOCHEL FAIGH WRIGHT portrays the 19th century's most liberated woman, GEORGE SAND, in three showings of "Her Name Was George" August 22 - 24 at Charleston Heights Performing Arts Center....Perfs are by the newly formed SAND PRODUCTIONS, spinoff from UNLV's Contemporary Dance Theatre...MERVGRIFFIN PRODUCTIONS in association with METRO-MEDIA PRODUCERS CORP. & MS. PHOTO-GENIC USA INC., airs the first anni "Ms.



A person of means can spend a hundred clams for dinner in Vegas and still not dine as well as your average guy & doll did back in New York's heyday.

Well cheer up, ladies and gourmets. The new Royal Americana Hotel now has 3 restaurants that are straight out of Damon Runyon's New York.

The 3rd Avenue Steak House. The 1st Avenue Deli and the Fulton Fish Market



3rd Avenue Steak House, Prime Rib. Filet Mignon. New York Sirloin.

1st Avenue Deli. Lean Corned Beef & Pastrami. Kosher Franks & everything you would find in a great New York Deli.

Fulton Fish Market, 4 lb., 5 lb. and 6 lb. lobsters and other delicacies of the sea flown in fresh daily.

At the new Royal Amercana Hotel. Take a bite out of the Big Apple in Las Vegas.

Hom & Hardart's

★305 Convention Center Dr., Las Vegas, Nev. 89109. One-half block from Convention Center. (Formerly the Royal Inn)

