

OF THE STARS

ISRAELITE
ADS PAY



OUR OWN BILL WILLARD,
ISRAELITE COLUMNIST

JOAN RIVERS at the Sands with TONY NEWLEY taped five "Hollywood Squares" segs at the Riv before frisking over to the Frontier for a fortnight with BOBBY VINTON. RODNEY DANGERFIELD moved into the Rivers' Sandslot... 25 years ago this summer NOEL COWARD tripped to the Desert Inn sharing the stage with the DeCASTRO SISTERS for a fancy two-frame fling. His play, "Blithe Spirit" enters the final week Tuesday at Meadows Playhouse....JAN PLOWMAN's arresting front page feature in The Valley Times, an in - depth report on the price of a cup of coffee in Vegas, found that HORN & HARDART Automat (ROYAL INN) charges only a nickel for Columbian and Caesars Palace Court nicks you \$1.50. (GULP)

CHARLES & SWEET LOUIE introing a new show from early Motown to contemp... UNLV's Judy Bayley Theatre sports "Side by Side by Sondheim" on deck Friday.

★★★★★

Buttrum Construction greenlighted to build a 15 - story 415 - room hotel - casino on the new Boulder Highway Strip at Flamingo Road... DAVID KELLY now hosts Newscenter 8's "On the Record" Sunday night live conference with notables on KLAS-TV....George Plimpton made another hegira to the Dunes for the combo blackjack & backgammon tourney where players compete for the Plimpton Cup and \$100,000.... RUTH RICHARDS gaining a rep with her 3 a.m. prayer sessions at Sugar Hill Bar, one of the roughest, toughest drinking holes in West Vegas... SANDY HACKETT was zilched out of the Royal Inn and weekly comedy night showcases for up 'n comers, but he's still hosting the Sahara Showcase Mondays and will soon depart on a cruise ship gig....June conclaves will lure around 37,000 delegates...."Brother Dominic" JACK EAGLE repped Xerox at a recent open house demo here...EARVIN (MAGIC) JOHNSON's new racket is tennis, joining the 10th anni Dewar's Sports Celebrity tourney at the Riv. Director IZ BECKER lined up RICK BARRY, JULIUS (DR. J) ERVING, FRANCO HARRIS, SUZY CHAFFEE, LYNN SWANN, JIM HART, BOB KLEIN, FRED BILENTNIKOFF, DEACON JONES, WILMA RANDOLPH, PAUL WESTPHAL, BOB LANIER, ARCHIE GRIFFIN, et al.

BILL WILLARD (DR. BRADMAN) IN "THE BLITHE SPIRIT" BY NOEL COWARD NOW PLAYING AT THE MEADOWS PLAYHOUSE THROUGH JUNE 28. WILLARD IS THE BUREAU CHIEF FOR VARIETY IN LAS VEGAS AND A VETERAN OF THE LAS VEGAS SCENE. HE PERFORMED WITH HANK HENRY AT THE SILVER SLIPPER IN THE FIFTIES, WAS A HOTEL PUBLICIST, HAD HIS OWN PUBLIC RELATIONS AGENCY AND IS A TALENTED SCULPTOR. THIS IS HIS SECOND APPEARANCE AT THE PLAYHOUSE WHERE HE WAS THE STAGE CRITIC IN "THE REAL INSPECTOR HOUND" LAST SPRING.

SLOATE'S "MURDER" IS SMASH

Produced and directed by Maynard Sloate, Howard Johnson's "Murder At The" who calls the comedy plays to an 8 and "one of the most popular productions now playing everywhere around the country," audience 11:45 p.m. except Monday at the Union Plaza Hotel

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