

NEW MANAGER OF BOULEVARD MALL

Fifteen months ago, the Boulevard Mall was purchased by Boulevard Associates. This change brought with it a new general manager, Joel Blaisdell.

Blaisdell spent the first eighteen years of his life in the small Minnesota community of Kasson. After graduating from high school and attending Mankato State College for almost three years, Blaisdell moved to Rochester and began his career with radio station KWEB, the ABC affiliate. He worked for four years as an on-the-air personality and with the sales and promotion department at the station. One of his clients was the 700,000 square foot Apache Shopping Mall.

As General Manager, Blaisdell is the on-site representative of the owners and is charged with the overall operation of the shopping complex. Specifically his duties involve leasing



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arrangements with new tenants, maintenance of the property and heavy involvement with the promotion of the Boulevard. Blaisdell said "the challenge is everything I expected. It is an exciting position to be in, working in a dynamic growing community with one of the best malls in the country."

Since coming to Las Vegas, Blaisdell has joined the Las Vegas Chamber of Commerce and is a member of the Business Council of that body. He is looking forward to further involvement with community affairs.

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The Lebanese Connection

BY ROBERT E. SEGAL

In that modern wasteland swept by the winds of hypocrisy -- the United Nations -- no issue involving Israel has been more distorted than that of Israel's retaliatory raids into Lebanon. Calculating and unprincipled Palestine Liberation Organization leaders have shown no shame in establishing their terrorist training and planning headquarters in Arab refugee enclaves, presenting Israel with the certainty of being accused of slaughtering innocent civilians if and when Jerusalem military forces move in to destroy PLO nesting places.

The PLO has some 10,000 to 15,000 armed marauders in that part of decimated Lebanon they have chosen for PLO training grounds. Syria has placed 30,000 troops in this neighboring land that it covets. The USSR, as eager as Damascus, to pick up influence in Lebanon, has provided PLO assault troops with scores of 130 mm. and 155 mm. howitzers along with Soviet Katyusha rockets, capable of raining death on Israel's civilians.

In the course of reviewing the modern history of such involvement in Lebanon recently, Yehuda Blum, Israel's Ambassador to the UN, reminded members of the Security Council that under international law, if a state is unable or unwilling to prevent groups from using its territory to attack another state, the latter is entitled to take all necessary measure in its own defense.

It is this essential fact that must be kept steadfastly in mind when editorial writers and diplomats raise shrill cries about Israel's preemptive strikes in Lebanon. Each time PLO gangsters move out of Arab refugee camps in Lebanon, hard on Israel, world leaders express some, but not a great deal of concern. But as soon as Israel assails the PLO strongholds to forestall new Arab missions of death and destruction, UN halls ring with fiery denunciation and cries of "foul."

Before departing the UN, as Washington's ambassador, Andy Young made it his business to turn upon Israel: "We cannot and do not agree with Israel's military policies in Lebanon; they are wrong and unacceptable to my government," Andy Young declared. And when he demanded that Israel end its preemptive strikes in Lebanon, who can doubt that he had been authorized to do

so by the State Department?

With this official boost from Washington, such foes of Israel as the PLO, Syria, and the USSR were well positioned to bear down harder than ever on both Jerusalem and those beleaguered forces in Lebanon fighting to prevent takeover by Damascus. In such a setting for a new showdown in the UN Security Council, Ambassador Blum marshalled the cold facts in one more brilliant effort to enlighten those who would listen.

Ambassador Blum labeled as "a barefaced lie" the assertion by the pro-Syrian functionary of Lebanon that Lebanon gives refuge to no commando organizations. He then went on to deplore Lebanon's domination by Syria, noting that it was that nation that fomented Lebanon's civil war, climaxed by the destruction of Beirut.

He pinpointed the exact location of PLO concentrated terror zones of southern Lebanon, stressing Syria's determination to have it that way, thereby avoiding the charge that the PLO attacks on Israel are launched from Syrian soil. And thus it is that Arab forces have turned the business of the murder of innocent Israelis over to a Lebanon-based PLO, setting forth from Arab refugee camp areas. Where are the wise men who can explain to Israel how to answer the challenge to protect its people in a way other than by direct assault on the PLO strongholds, located by machiavellian design in zones where Arab innocents will pay the price of death for the villany of those who claim they are fighting for their salvation?

"Until the nettle of the fundamental problem plaguing Lebanon is grasped, nothing will be achieved," Ambassador Blum has told his UN contemporaries.

ISRAELI PLANES DOWN 4 MIGS

TEL AVIV (WNS) -- Israeli Air Force jets shot down four Syrian MIG-21s in an aerial dogfight over Lebanon south of Beirut. A military spokesman said the Israeli planes were on a reconnaissance mission searching for terrorist bases when the Syrian planes came at them. Two of the Syrian planes crashed into the hills south of Beirut and the other two came

down near a village also south of Beirut.

All Israeli aircraft returned safely to base. An army spokesman said some of the planes used by Israel in the dogfight were American-made F-15 jets. The dogfight was the second such clash since June when Israeli fighters shot down five Syrian MIGs that attempted to interfere with an aerial mission over Lebanon.



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