

Time For Leadership

BY ROBERT L. ADLER
PRESIDENT, JWB

The urgent problems facing American Jewry today cry out for statesmanlike approaches to their solution. Jewish life is fragmented. The sense of Jewish identity has become weaker.

There is much that needs to be done - yet community dollars are getting scarcer, and those that we have are shrinking in value. That is the challenge that confronts us.

This is a time for leadership. We must become deeply, truly involved with the quality of Jewish life. Our programs must be designed to enhance Jewish identification and the persons who carry out those programs must have Jewish knowledge and commitment and must know how to provide Jewish experiences for others. We must deepen the relationship and interchange between North American Jewry and Israel.

We must also work together to a much greater degree than ever before. There are many areas of common concern in which organizations can pool their efforts instead of "going it alone," thus saving untold thousands of community dollars, e.g. when 17 major national Jewish organizations, in a unique display of cooperation, worked together on a Holocaust educational guide project in connection with NBC-TV's "Holocaust" docu-drama.

On the local scene, Jewish Federations and Jewish Community Centers often mobilize their entire communities in cooperative endeavors to

provide Jewish experiences.

In improving the quality of Jewish life -- whether it be in the civilian community or in the military -- duplication of services and competition among agencies must be minimized.

The sounds of the Shofar call us to carry out our responsibilities to meet changing needs. JWB pledges to do its part. On behalf of the entire JWB family, I extend warmest greetings for the New Year and pray that the year ahead may be one of health, happiness, and fulfillment.

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DOLE CALLS CARTER POLICY "DEAD END"

NEW ORLEANS (WNS) -- The Carter Administration's Middle East policy is an "international dead end," Sen. Robert Dole (R. Kan.), a contender for the Republican Presidential nomination in 1980, charged. "We stand dangerously close to a Mideast policy that threatens the very integrity of Israel."

"As long as America is at the mercy of the Arab oil producers, Israel is at dagger's point." Dole said Israel should not be expected to negotiate with the Palestine Liberation Organization.

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