ROUND TOWN....BILL COSBY & PHYLLIS GEORGE are your co-hosts for this weekend's "CELEBRITY CHALLENGE OF THE SEXES" television special (CBS) taping in and around Caesars Palace. The events are scheduled throughout the day and evening including a marathon race down Fremont Street, a swimming event, a bicycle race, ping pong, and several more. Check with Caesars Palace for exact times and taping locations. Among the celebs joining in the fun-for-all "olympics" - JOAN RIVERS, MICHAEL DOUGLAS, RICHARD DAWSON, LEIF GARRETT, LEVAR BURTON, LOLA FALANA, REDD FOXX, BARBI BENTON, TONI TENNILLE, HERVE VILLECHAIZE, and many, many more!! The "Challenge" events are OPEN TO THE PUBLIC, FREE OF CHARGE, and NO TICKETS necessary. The special is a TRANS WORLD INTERNATIONAL tv production. RUDY TELLEZ is producer for TWI..... MAC DAVIS and JOAN RIVERS co-hosted a special "after work" roller skating party for showfolk and pals 'round town at the Playland skating arena in Commercial Center. And now they plan to do it again in a special invitational event when they can take over the facility for their guests for a 2 a.m. to 5 a.m. skatathon!!.....Kudos to LIFE UPON THE WICKED STAGE Superstars makes his first Strip visit in two years opening July 31 with NEWTON, CHARO, DIONNE WARWICK, JOAN RIVERS, LARRY STORCH, CONNIE STEVENS, TONY BENNETT, television and motion picture personalities. Dick Maurice hosts his own nightly radio talk show from the Dunes casino with celebrity gueststars; he also has his own television production company and to talk show and is a columnist/critic for Rona Barrett publications and the COpley News Service Producers BRECK WALL and PATRICK MAES, in, respectively from Lake Tahoe and Texas, made a special trek to Vegas to catch SUZANNE BUHRER starring in the Meadows Playhouse's new prod of "DRACULA". Suzanne you knew was formerly a member of Wall's "BOTTOMS UP" companies and continues to write special material for the new award winning revue now playing at the Sahara Tahoe. A second company of "BU" recently opened in Mannassas, Virginia (outside of Washington, D.C.) for its second year engagement An all African musical

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TINA AND JACKIE WOW THEM AT SILVERBIRD

Appearing at the Silver Bird is the energetic and electrifying Tina Turner. She opens with "The Bitch is Back," and closes with "Proud Mary" and "Music Keeps Me Dancing,"

In between is 45 minutes of masterful showbiz by an artist that knows how to keep her audience clapping and rocking. Wanna Take You Higher" and "Help Me Make It Through The Night" are knockouts.

Her act is billed as total energy, which is an understatement. She is more like perpetual motion with a lovely body to match. A real winner.

Jackie Gayle, the opening act, has a natural wit and free approach in his humor. Nothing is sacred from his ad - libs. His act, a reflection of 20 years in the business, is a real audience pleaser. His barbs strike home ala the immortal Lenny Bruce. Don't miss Tina and Jackie at the Silverbird.



STEVE LAWRENCE AND EYDIE GORME STAR AT THE DESERT INN THROUGH JULY 20th.

play, "IPI TOMBI" will have a special limited engagement at WAGGONER, ANN-MARGRET and ROGER SMITH, RIP the Silverbird Hotel opening July 25......

producers DICK MAURICE and GARY GRECO who FRANKIE VALLI and BEN VEREEN in addition to sharing engineered and supervised the Dunes Hotel's recent a mutual admiration for one another also had the misfortune limited one week date (as his super fan in Pittsburgh knows AMERICA'S SALUTE TO THE ASTRONAUTS. The event of sharing Vegas throat problems last week. While guesting and is already planning her Vegas holiday around that made international headlines and tremendous goodwill together on SIG SAKOWICZ'"Superstar Show" (KLAS-TV) publicity for Las Vegas. Among the stars performing for the the stars talked about their vocal chords, medications, Mac Davis, will be back in October (with Mac) and by that visiting astronauts, guests, vips and press: WAYNE humidifiers, etc and went together to a local medic for treatment. Frankie will be back at the Aladdin Bagdad Theater three more times this year and is excited about the LOLA FALANA, and several other Hollywood, Las Vegas, release of his new Bob Gaudio-Bob Crewe produced album which will be Disco-Valli! Ben's next movie "All That Jazz" has a Christmas holiday release and he'll be headlining at the Riviera again in November SIEGFRIED & ROY, the Superstars of Magic who star in the "Lido de Paris" at the Stardust are celebrating the approval of a new zoning variance that will now permit them to continue to keep their 'family' of animals - tigers, lions, cheetahs, leopards, etc. - where Strip's top attractions are always performing to other stars ROSEMARY FORSYTHE ("Days of Our Lives"), LYLE audience was hysterical.....

TAYLOR, JAMES DARREN, and several others have been among S&R's enthusiastic audiences.....JAMES DARREN Lola Falana at the Aladdin Bagdad. Jimmy's engagement is a week!).....Comedian TOM DREESEN, at the Grand with time will know the status of his own television sit-com series. Tom describes the pilot script of the series as part comedy, part drama, and hopefully "all true to real life not television series life!)" Tom's off first for several special dates in and around Chicago and his annual appearance at "The Tom Dreesen Harvey, Illinois Baseball Series"..... JACKIE GAYLE will headline his own show in Monte Carlo this summer. Jackie who played the same date last year with Frank Sinatra scored such a big hit, he was invited back this year on his own...... In case you were wondering: that was comedy writer LENNY RIPPS who made his special "Las Vegas they have been living and residing for the past decade - at the debut" at Caesars Palace as part of JOAN RIVERS' new act. S&R compound on their three acre estate just outside Las Lenny was introduced as "our dear little niece, Rita who was Vegas. Siegfried & Roy who are undoubtedly one of the in town to celebrate the recovery of her recent illness"; just when the audience was all sigh and sympathy Joan beckoned and visiting celebrities. In recent weeks, BOB HOPE, Ripps from the sidelines who came on in curls, baby doll BERNADETTE PETERS, RODDY MacDOWELL, Iress, and a big hair bow. Needless to add the stunned







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