LIFE UPON THE WICKED STAGE .... MILTON BERLE, back at the Riviera this time with BOBBY "THE POLISH PRINCE" VINTON, is crowding his already jammed agenda with several more careers. Uncle Miltie, who'll be celebrating his 71st birthday on July 12 (and his 66th YEAR in show business), will be gueststarring next at the Las Vegas Hilton (with Lou Rawls opening August 7), special starring in an upcoming segment of the "Vega\$" series, writing the second volume of his autobiography, continuing his college lectures on comedy, starring in two movies, and headlining all over the country including Atlantic City, Chicago, Pittsburgh, Miami, and New York!! ..... JAMES DARREN makes his Aladdin Bagdad debut, with Lola Falana, on July 31 ..... MAC DAVIS, who will be seen later this year in his first starring movie role in "Dallas North Forty", opens his first Vegas engagement of the year, on July 12 at the MGM Grand with special guest comedy star TOM DREESEN ..... DEBBIE & DOC (that's Reynolds & Severinsen) proved such a smash duo at the Sands last month, Entertainment Director Walter Kane has penned them for a return stint, opening July 31 at the Desert Inn ..... The Queen of Comedy, JOAN RIVERS, who just opened last night with Tony Bennett at the Sands, closes on July 10 and opens July 12, at Caesars Palace with Andy Williams. Joan closes there on July 25 and opens again on August 15 with Anthony Newley at the Sands ..... The sizzling and always torrid TINA TURNER headlines with the hilariously unpredictable JACKIE GAYLE in a special stint at the Silverbird Hotel opening July 11 ......

CELEBRITY CIRCUS ...... FRANKIE VALLI, one of the all time top record selling stars of the past several decades, returns for a too-rare Strip appearance opening July 10 at the Aladdin Bagdad (his first appearance here since last year). Frankie will be releasing his next single and a brand new album later this summer. His "Grease" disc soared into the ANN-MARGRET who will be seen this month on movie screens eyerywhere in her new "THE VILLAIN" with KIRK DOUGLAS, will have Academy Award nominee BRUCE DERN as her next costar in "Middle Aged Crazy" shooting in

If the heat outside doesn't tell you, then the heat inside the plush Celebrity Showroom it's Summertime at the MGM Grand will: Hotel.

For though the fireworks will be over for most people on July 5, they will just be beginning at the Grand when Donna Summer begins an explosive one - week special engage-

The "First Lady of Disco" made her headlining debut at the Grand in April and set the Room on fire then. But her upcoming engagement should prove to be a sizzling experience.

Her show includes a number of the hits that made her a sensation in this country including "MacArthur Park," "Love to Love You," "Heaven Knows" and "Last Dance." Plus, newer hits like "Hot Stuff," "Bad Girls" and "I Feel Love."

Donna's guests for this special holiday musical bonanza will be the livewire Brooklyn

Donna Summer will be seen twice nightly in the Grand's Celebrity Showroom through July

STU SCOTT, THE EXTRAORDINARY COMEDY-VENTRILOQUIST FEATURED NIGHTLY IN THE FLAMINGO HILTON'S "RAZZLE DAZZLE" ICE EXTRAVAGANZA AT 8 P.M. AND 12 MIDNIGHT

Houston this summer. A-M is also being paged for costarring roles opposite BURT REYNOLDS, ROBERT REDFORD, MARLON BRANDO, and several more in still to be set movie deals. She'll be back at Caesars in October .... THE BEST TIME WAS HAD BY ALL, courtesy of Caesars' debuting headliner CHER and the hotel's converted Sports Pavilion for a late late after work roller skating disco party. If EVERYBODY from every show wasn't there, it sure did look like it as a couple of hundred showfolk, stars, press, friends, etc gathered to celebrate Cher's triumphant arrival as a solo star. JIM STAFFORD, MAC DAVIS, JOAN RIVERS. GABRIEL KAPLAN, MILTON BERLE, TONY FERCOS. MAUD FOX, SUZY CREEMCHEESE, NORM CROSBY, DAVID BRENNER, MARK MORDOH, BULLETS DURGOM, RAY KATZ, SANDY GALLIN, BILL SAMMETH, BARRY DILLER, NEIL BOGART, BERNIE YUMAN, MARY ANDERSON, FRED & CINDY millions and topped the record charts for several weeks. Valli DOUMANI, ELEANOR ROTH GRASSO, LELAND who will be on tour all summer long with concerts, theater STANFORD SCOTT III, DELL LONG, HECTOR NUNEZ, and showroom dates around the country and in Europe, JIMMY WEISS, DYANNE THORNE, HOWARD MAURER, returns to the Bagdad in September. Rodney Dangerfield JACKIE FORD, WAYNE ALBRITTON, JACKIE GAYLE, joins Frankie in his July 10-24 stint ...... Gorgeous BILLY RIZZO, MARK ROCKWELL (who claims to be Cher's NUMBER ONE FAN), ALLAN CHAPIN, JUDI WOLFE, STU SCOTT, MARIE COVELLO, CHARLOTTE & ELIOT KRANE, JIM BACON, JERRY BERGER (from St.

some of the THOUSAND-PLUS turnout who disco-d, skated, and socialized until past 5 AM .....

STRIP BITS & PIECES .... THE FERCOS FAMILY (from Czechoslovakia)) who've been one of the star specialty acts in the Dunes "Casino de Paris" as jugglers/acrobats, are introducing their all new show as THE MASTERS OF MAGIC featuring disappearing tigers, disappearing ladies (sisters Olga and Dagmar), and new feats of magic by illusionists, brothers Tony & Ferdinand .... "Razzle Dazzle" comedy ventriloquist STU SCOTT back in the show (at the Flamingo) after two weeks of minor surgery & convalescense

.. Las Vegas Hilton pianist VINCE CARDELL (who stars in the showrooms' show before the show') is breaking in his all new solo act, at the Hilton Hotel in Springfield, Virginia, and showing off his all new stage wardrobe designed by local dancer - choreographer-designer Michael Darrin ..... Congratulations to honeymooners GLEN & JEANETTE KRAGNESS here for a stopover enroute to a visit to Ohio and Glen's parents in Minnesota. The newlyweds - making their very first trip to the Strip - took time out from their first 'gambling spree' to catch a couple of shows including NEIL SEDAKA & BERNADETTE PETERS at the Riv, JOHN DAVIDSON & JOAN RIVERS at the Hilton, and of course the "must see" of every firsttime Vegas visitor, Louis), SHIRLEY EDER (from Detroit), etc etc were just "HALLELUJAH HOLLYWOOD" at the MGM Grand .....

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