

Mark Tan IN LAS VEGAS



STAR CHATTER.....A stunning ANN-MARGRET returned to Caesars Palace after her long five month hiatus from all show biz, and her new act is **THE TALK OF THE TOWN!!!** Among the celeb pals already in to see the glamorous and popular A-M: EDGAR & JOAN (RIVERS) ROSENBERG, BERNADETTE PETERS and manager TOM HAMMOND, SIEGFRIED & ROY, SHIELDS & YARNELL, BUD ROBINSON, DOC SEVERINSEN, LIBERACE, MILTON BERLE, GABRIEL KAPLAN, JAMES DARREN, LELAND STANFORD SCOTT III, designer WARDEN NEIL, JIM BAILEY, author HASKELL FRANKEL, personal managers BERNIE YUMAN, STEVE SHELDON, comedian JIMMY ALEK (now at the Riviera for his Vegas debut with Neil Sedaka and Bernadette Peters), etc etc. Television and movie producers SID & MARTY KROFFT will be in this week to catch A-M who will be starring in their big screen bow with Bruce Dern, and producers ROSS HUNTER & JACQUE MAPES are also scheduling a Vegas trek just to catch the all new act.....JOAN RIVERS, now at the Hilton with John Davidson, keeps filling up her Vegas calendar with more dates. In addition to her already set outings with ANDY WILLIAMS (at Caesars July 12), and ANTHONY NEWLEY (at the Sands in August), Joan is now wanted for additional engagements at the Desert Inn, Hilton, Riviera and MGM Grand Hotels. She CAN'T be EVERYWHERE - but she'll try!!.....FRANKIE VALLI making his first Vegas appearance of the year next month at the Aladdin has been set for a return date in September.....SHIRLEY MACLAINE, scheduled for a Riviera return in August may have to bow out to complete her new film "Consenting Adults" shooting in England.....NEIL SEDAKA will go on special "loan out" to Caesars Palace to fill the August 9 date originally scheduled for Burt Bacharach. NORM CROSBY will be Neil's comedy gueststar..... RIP TAYLOR who breezed into town just long enough to catch his pal DEBBIE REYNOLDS in her Sands debut last week, completes his latest session of "\$1.98 Beauty Show" tv tapings and heads next to Honolulu where he'll headline again for Jack Cione at the Boom Boom Room in the International Marketplace.....

LIFE UPON THE WICKED STAGE'.....Smashing BERNADETTE PETERS, back at the Riviera (her first of three almost consecutive appearances; she returns July 26 with Bob Newhart, and again on August 23 with Rich Little, Aug. 30 with Glen Campbell) is introducing a brand new song

DON RICKLES, BILLY DANIELS CO-HEADLINE AT SAHARA HOTEL

Two longtime heavyweights on the Las Vegas entertainment scene, Don Rickles and Billy Daniels, are blending their talents in a co-headlining appearance on the stage of the Congo Room at Del Webb's Hotel Sahara. They perform for the dinner show audience at 8 p.m., following this with a midnight cocktails - only show, and are scheduled in the main room through next Wednesday.

Psychologists have tried (and failed) to explain the great popularity of the style of comedy innovated by Rickles. His caustic comments and ethnic "putdowns" have an attraction seemingly irresistible

to his nightclub audiences.

Years ago, when Don was a struggling young performer experimenting with this revolutionary change in standup comedy, word spread quickly about his irreverent treatment of the famous folk who might meander into one of his performances. He soon became a cult figure among the "in" people, and when the general public caught on, Rickles attained the superstar status he enjoys today.

Billy Daniels likewise found success with a unique style of singing, parlayed with a warm stage personality and a magnetism that mes-



MR. MAD

merized females in every age bracket. That he has endured these many years is a tribute to the good taste of his fans around the world who appreciate his enduring (and endearing) presentations. The Don Rickles-Billy Daniels engagement continues through June 27, featuring an 8 o'clock dinner show.

that could easily be her first big disc click if and when she firms a soon-to-happen-recording pact. It's called "OTHER LADY" and was written by singer Lesley Gore and lyricist Ellen Weston. The number is a standout in Bernadette's new act which is getting tons of raves from both critics and the packed houses she and Neil Sedaka have been playing to since they opened!.....DONNA SUMMER, returning for another week at the MGM Grand on July 5, will introduce recording stars BROOKLYN DREAMS as her special gueststars.....Despite rumors to the contrary, SHECKY GREENE is now reportedly firm for a return to Strip action with a mid-July date at the Sands.....CHER, debuting in her solo act at Caesars Palace on June 28; will be hostess for a special celebrity-press "opening" on June 29 followed by an all night roller skating party at the hotel's Sports Pavillion. Among the stars who'll be four-wheeling it: JOAN RIVERS, JOHN DAVIDSON, GABE KAPLAN, HELEN REDDY, MILTON BERLE, BOBBY VINTON, MARILYN CHAMBERS, and DAVID BRENNER.....The Silver Bird

Hotel will be going ALL (almost) country this summer with stars like BRENDA LEE, ROGER MILLER, FREDDY FENDER and JOHNNY PAYCHECK (the latter opening June 27).....

NOTES FROM ALL OVER.....ABBE LANE, who'll be returning to the Sahara Hotel in August with JERRY LEWIS (and their virtually 'annual' appearance together just prior to Jerry's Labor Day MDS Telethon hosting) will be starring in her own tv special for South American airing for a Venezuelan production company and is now scheduled to tape various segments from all over the U.S. The special, a kind of "Abbe Lane's U.S.A.", will also be taping one or more segments in and around Las Vegas.....ROY CLARK, who'll be headlining all country music shows in Europe next month including the Montreux Jazz Festival in Switzerland, returns to the Frontier Hotel in August.....STEVE LAWRENCE & EYDIE GORME, MARTY ALLEN, BARBARA EDEN, JIM BAILEY and MILTON BERLE set to gueststar with host JACK JONES on his new syndicated series (from Toronto)

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