

Mark Tan
IN
LAS VEGAS

LIFE UPON THE WICKED STAGE.....ANDY WILLIAMS, GEORGE GOBEL and WAYLAND FLOWERS and MADAME are the month's big attraction with Andy's all new 25th anniversary appearance at Caesars Palace opening March 22.....And on the same eve, TONY ORLANDO returns to the Riviera Hotel with debuting special gueststar RITA MORENO (with an all new act since her initial bow at the Hilton last month with Bill Cosby). Tony and Rita should prove a combustible combination!.....ANN-MARGRET, still on her five month long show biz hiatus (and travelling to Hawaii, Mexico, Tahoe, etc) will be bringing her all new extravaganza, to Caesars Palace of course, in June.....ARETHA FRANKLIN makes a rare Las Vegas appearance debuting at the Aladdin Bagdad Theater on May 29 for one week only.....THE BATHTUB GIN GANG, featuring BEALE STREET MAMA & DIAMOND JIM, will open at the brand new BARBARA COAST on March 19. The group was chosen as the winner of their category in last season's tv special "AMERICA VOTES FOR THE STARS OF TOMORROW"..... Country star LARRY GATLIN makes his second Aladdin appearance, with LORETTA LYNN this time out, opening April 3.....Sensational songbird DENISE CLEMENTE back on the scene for a month long stint at the Aladdin Casino Lounge, now with Henry Shed. Denise and Henry were voted the Las Vegas Entertainment Award as "Lounge Act of the Year"..... PATRICK, The All American Male Stripper, currently starring in Breck Wall/Patrick Maes' "Jubilation '79" revue in St. Louis, is being talked about as one of the stars of a new revue coming to the Strip this spring. Patrick has been featured in Barry Ashton's Americana/Miami spectacular, and Wall/Maes' "Wow '78" at the Sahara Tahoe.....Singer-dancer-actress PIA ZADORA, now at the Riviera, will be going out "on special loan" to both the Sands for a date with ALAN KING, and to the Sahara to gueststar with BUDDY HACKETT. Pia, whose show biz origin is the Broadway musical comedy stage, will be back at the Riv in October with Ben Vereen. Warner Brothers/Curb have a new smash looming in Pia's just released "Show Him" single - a showstopping number she does in her new act, staged and choreographed by talented STEVE MERRITT..... Star and producer of the Silver Slipper's long running "BOYLESQUE" - KENNY KERR is celebrating his just signed year long extension of the show. Kerr and "Boylesque" originally opened for a four week engagement and are now into their SECOND YEAR. "Boylesque" stars Kerr with a company of hilarious and deceptive femme impressionists - JAN NORTH, LITTLE LIL, BOBBY CARROL, JUAN JOSE and ROGER CALDWELL - doing their lookalike renditions of stars like BARBRA STREISAND, CHER, CAROL CHANNING, LIZA MINNELLI, etc etc. KENNY KEER's star spot as a 'striptease' exotic star has to be seen to be believed!.....



SERGIO FRANCHI IS TEAMED WITH VETERAN LAS VEGAS COMEDIAN MYRON COHEN IN THE CRYSTAL ROOM AT THE DESERT INN AND COUNTRY CLUB. THE MUSIC/COMEDY PAIR



OPEN TONIGHT FOR A TWO WEEK ENGAGEMENT, WHICH IS HIGHLIGHTED BY NEW SENSATION DANA VALERY.

Magnificent singer Sergio Franchi, his beautiful singing sister Dana Valery, plus comedy king Myron Cohen, present an audience-appealing showcase of talent twice nightly at the New Desert Inn and Country Club Crystal Room.

The exciting songstress Dana opens the show with an attractive program of first class, contemporary entertainment.

Myron Cohen is thoroughly "Comedy Cohen" as he warms up the crowds with topical humor that is

always enjoyable. Sergio, sensational with his vocal

powers, received two standing ovations opening night, plus shouts for more! More! More!

Singers and dancers accentuate the show with light and enjoyable routines.

It all makes for a triple hit of entertainment which will

continue for the "D.I." crowds through Wednesday (March 21). Opening Thursday (March 22) will be Dionne Warwick and Norm Crosby.

NOTES FROM ALL OVER.....DONNA SUMMER asked her new MGM Grand boss, Entertainment Director BERNIE ROTHKOPF if he'd like to let her break all Las Vegas tradition by doing two late late shows instead of one dinner show and one midnight show. Bernie, a tradition-breaker from way back, naturally agreed and now the torrid Ms. Summer will be able to fly into Hollywood for the Academy Awards, perform her nominated song "Last Dance" and jet back to the MGM for two sold out houses. Donna opens her headliner debut at the MGM on April 5.....

Cinematheque, a continuing series of foreign and experimental movies, will host the film "Pierrot le Fou," April 13.

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