

ARTHRITIS TELETHON JAN. 27,

You can support your Nevada Chapter of the Arthritis Foundation by tuning in to and helping with the Third Annual Stop Arthritis Telethon to be aired over KVVU TV-5 from 10 p.m. Saturday, Jan. 27, to 5 p.m. Sunday, Jan. 28.

Originating from Southern California with hosts Allen Ludden, Della Reese and Doc Severinsen, the 19-hour telethon will feature for the first time local 15-minute, in-studio cutaways. Hosts for the Southern Nevada portion of the Stop Arthritis Telethon will be Nancy Austin and Red McIlvaine. Chairmen for our first local telethon are former Las Vegas Mayor Oran Gragson and last year's telethon chairman Mike Daly.

Local support is seen everywhere throughout Southern Nevada. Many of the major strip hotels are pledging \$1,000 or more each in

support of the Nevada Chapter's portion of the telethon.

"It is my sincere hope that every hotel, motel, casino and independent business in the city follow suit to our pledge and make this telethon the most successful ever," stressed Nicholas A. Tanno, general manager of the Tropicana Hotel and Country Club which pledged \$1,000 to our Nevada Chapter, Arthritis Foundation.

Heading the Advanced Gifts campaign is Arthur Shenker of the Dunes Hotel and Country Club. He is being assisted by General William Chairsell of the Union Plaza Hotel and Casino, and Bob Coffin an independent insurance man, with local union support.

Many local businesses will be participating in the telethon with coin canisters, signs and other special events designed to make this first public fund-raising event for the Nevada Chapter a success. Included are all of the Greater Las Vegas 7-11 and Stop 'N Go Markets, Albertsons, Safeways, Thriftimarts, Smith's Food Kings, Macayo Vegas' and Sambo's.

Transportation will be provided by EOB Senior and Handicapped Transportation under the directorship of Wilbur Haynes. Chairman of the Transportation Committee is Carolyn Ream, a job placement specialist with NIC.

Though local rheumatologists and physicians will be helping on the Medical Committee, this committee is being chaired by Eleanor Bardo, a registered nurse at Southern Nevada Memorial Hospital, who is handling the physicians end of this committee; and Donald L. Hagen director of physical medicine at Sunrise Hospital who is handling the patients' end of this committee.

Celebrity entertainment chairman is Joe Behar and community entertainment is under the chairmanship of Phil LaLoggia.

Robert W. Krause, owner of KPC Discount Office Supply, is heading up both the supplies and refreshments committees. Another chairman of two committees is Ron Ryan of Summa Corp. who is in charge of both pledge processing

and accounting. He is being assisted by Bill Janett, also of Summa Corp.

"Sixty-five percent of the monies raised during this telethon will remain in Nevada to be used primarily for the variety of public and professional education programs, our clinic, research direct service to our more than 73,000 Nevadans suffering from our nation's number one crippling disease, and for expansion of our chapter into the Northern Nevada area," explained Fred Lowe, president of our local board of directors.

The following is an actual comment one family made. We have the writer's permission to print it here.

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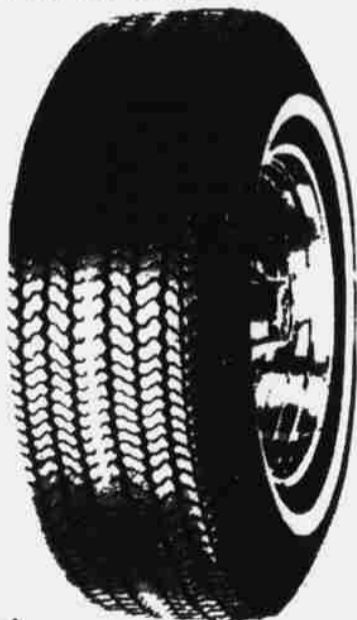
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