

ISRAELITE ADS PAY

TEXTBOOK TEACHES HEBREW TO ADULT JEWS

An illustrated textbook published by Hebrew Publishing Company has proved to be

the answer to the prayers of many thousands of adult Jews who are unable to read Hebrew.

The book, entitled *Shalom Aleichem*, is designed specifically to teach Hebrew reading skills to adults, either in a classroom or on an individual basis. Its author, Rabbi Noah Golinkin, developed the method used in the book over many years of practical experience teaching adults in various communities. Based on the Friday night Sabbath eve service, the text leads the student easily and directly from the basic 'Alef - Bet' to fluent reading of the entire prayerbook in 12 sessions. By making the

student aware of long and short-term goals, *Shalom Aleichem* transforms what are usually dry alphabet drills into a fascinating adventure in language discovery. The illustrations of Sabbath and synagogue scenes, and of religious objects, add another fascinating perspective to the learning process.

Shalom Aleichem has been adopted as the official textbook of the Hebrew Literacy Campaign now being conducted by the National Federation of Jewish Men's Clubs. More than 200 communities have initiated concentrated 12-

week programs in a determined attempt to erase Hebrew illiteracy among adult Jews. A new phase of the campaign will begin in January 1979 with thousands more students expected to enroll.

Shalom Aleichem may be purchased for \$2.95 at any Jewish bookstore or direct from Hebrew Publishing Company, 80 Fifth Avenue, New York, N.Y. 10011. A Teacher's Guide is also available.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

HUDSON CLEANERS

SERVING ALL THE LEADING HOTELS
"HOME OF THE STARS OF THE STRIP"
PROFESSIONAL CLEANING DONE ON THE PREMISES

ONE DAY SERVICE
734-6045

OPEN 7 A.M. TO 6 P.M.
MON. THRU SAT. CLOSED SUNDAY

SOMERSET SHOPPING CENTER
3119 KISHNER DR. - AT CONVENTION CENTER DR. - LAS VEGAS



"Make Hudson a Habit"

DESERT LEASING



LES SCHWARTZ ART ROZEN
LEASING ALL MAKES AND MODELS
CARS-TRUCKS.

LEASE FROM ART AND LES FOR "LESS"
4220 SO. MARYLAND 733-8300

Sicilian Pizza



HOME DELIVERY

734-1523

CONVENTION CENTER DR.

878-0113

4000 W. SAHARA

SEIKO



No. ZW938M—\$135.00.
17j, yellow top/stainless steel back, brown dial, adjustable bracelet.



No. 85068M—\$150.00.
17j, yellow top/stainless steel back, marble brown dial, faceted HARDLEX max-resist crystal.

THE DESIGNER NAME IN WATCHES. LADY SEIKO.

Only Seiko combines such fabulous fashion looks with such dependable technology. We have an entire Lady Seiko designer collection that includes gracious elegance, sleek wrist sculpture, a variety of textured finishes, and sophisticated Seiko colored dials. Come in and choose your favorite Lady Seiko fashion watch today.



John Fish Jewelers

953 E. Sahara Avenue, B-5

In Commercial Center

OPEN 9:30 A.M. TO 6 P.M. - SIX DAYS

Phone: 731-1323

Special Purchase Radials SENATOR TIRES

ANY SIZE IN STOCK

Mounted & Balanced

29⁹⁵
IN SETS OF FOUR

(Plus F.E.T. AND old tire)



While Supply Last -

AMERICAN AND FOREIGN CARS

ED FERRIS

AUTOMOTIVE CENTER

A COMPLETE AUTOMOTIVE AND TRUCK SERVICE

ARMSTRONG FACTORY TIRE OUTLET

718 North Main Street

385-3555

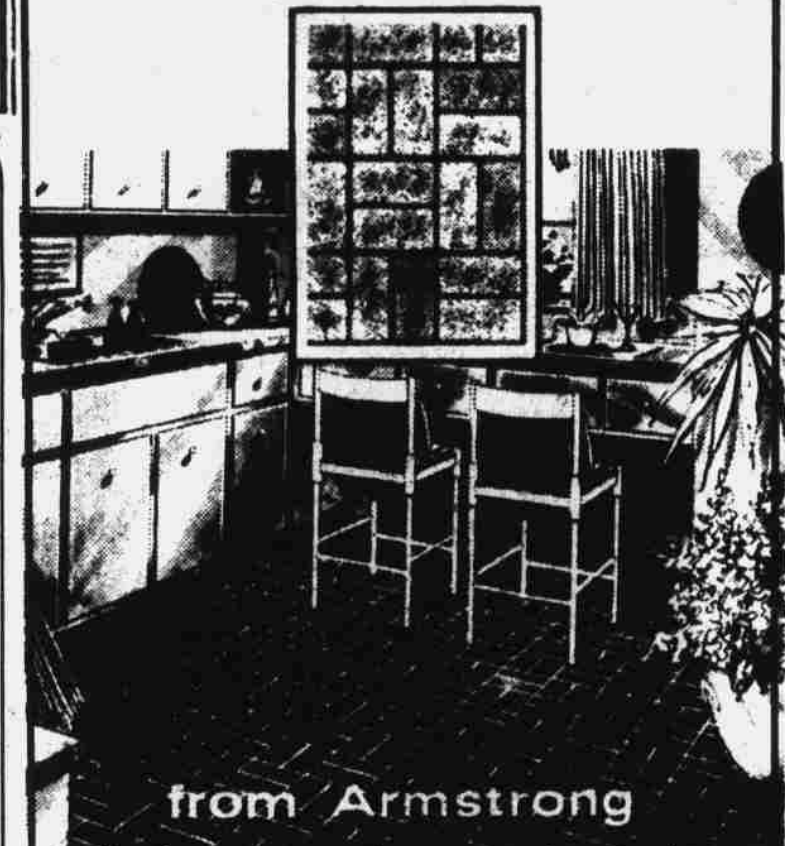
SPARTAN HEALTH FOODS STORE

WESTLAND MALL

4709 West Charleston Blvd.
Las Vegas, Nevada 89102

STAN SIMMONS
Phone 878-2751

It looks like brick. It shines without wax.



from Armstrong

Floor design copyrighted by Armstrong

Charleston Brick Designer Solarian

The authentic coloring of real brick...with the sunny Mirabond™ wear surface that holds its brilliant shine, without waxing or buffing, far longer than an ordinary vinyl floor. Just mop it clean, and it really does look just-waxed! Remarkable natural-brick realism never before achieved in a no-wax sheet floor!

naturally it's from **Armstrong** FOR

FREE ESTIMATE
3853411

NEVADA BLIND & FLOOR

1300 SO. MAIN ST.

OPEN DAILY 8-5

SAT. 8 TO 4