

LAS VEGAS SHOWTEASERS

CHARO DEBUTS AS HEADLINER AT SAHARA WITH KEANE BROTHERS, RIP TAYLOR

Mark Tan
IN
LAS VEGAS

LIFE UPON THE WICKED STAGE.....The always combustible CHARO makes her long awaited debut as a full fledged headliner this week at the Sahara Congo Room opening tonight (Sept. 29) with her all new "CHARO EN FIESTA" show with special gueststars THE KEANE BROTHERS and RIP TAYLOR. Adding to the colorful extravaganza's clucking gypsy dances, flamenco guitars, special film segments, etc. Charo and the Sahara have added 100,000 pairs of maracas to be given away during her shows and all over town. You'll also be seeing the popular and delightfully naughty star on just about every channel on television this week with her guestings with JOHNNY CARSON, MERV GRIFFIN, DINAH SHORE and Hollywood Squares. CHARO EN FIESTA will be at the Sahara thru October 13.... The August thru December headliner attractions at the Las Vegas Hilton is only four stars in continual rotation. HELEN REDDY, JOHN DAVIDSON, BILL COSBY and LIBERACE. The stars who just completed one "revolution" all return again in reverse order. Liberace opens Sept. 30-Oct. 24, Cosby returns Oct. 25-Nov. 9, etc., etc..... DOC SEVERINSEN and LOLA FALANA, now at the Sands, are the scheduled duo to open at the Frontier Oct. 20..... VOTE now in the 7th annual LAS VEGAS ENTERTAINMENT AWARDS.

'ALL AROUND TOWN..... JOHN DAVIDSON, SHECKY GREENE, TOTIE FIELDS, EDDY ARNOLD, DON RICKLES, LOLA FALANA, JULIET PROWSE, are among the first - out of more than FIFTY top name stars - to complete their segments for PIERRE COSSETTE's upcoming two hour ABC-TV special "HAPPY BIRTHDAY LAS VEGAS" which started filming last week at the Hilton, Sahara and Frontier. Tapings resume next week all over town with nearly all the star spots being open to the public. "Happy Birthday" airs OCTOBER 23..... JEFF KUTASH's wildly exuberant "DANCIN' MACHINE" has been held over AGAIN at the Golden Nugget Hotel's Gold Strike Lounge and will continue as the special attraction thru October 30. The group, seen recently on the Rock Music Awards tv special, feature eight of the most energetic, innovative and exciting young rock and disco dancers in America with monikers like "NO, NO, NANNETTE", "MR. X", "SUGARFOOT", "SHAKE YOUR BOOTY PAULA", etc. The Machine's all new show features their tribute to Hollywood with disco tributes to "Star Wars", "Rocky", "42nd Street" and the special appearance of THE SUPER HEROES (Superman, Captain America, Wonder Woman, Mickey Mouse, etc.) Get Down to Downtown and catch 'em at their 10 p.m. and midnight performances.....

WEEKEND WANDERERS..... CHARO and RIP TAYLOR and THE KEANE BROTHERS at the Sahara..... JULIET PROWSE and FOSTER BROOKS at the Frontier..... PLAYGIRLS ON ICE at the Silver Bird..... BURT BACHARACH and ANTHONY NEWLEY at the MGM..... LIBERACE and THE CHINESE CIRCUS OF TAIWAN at the Las Vegas Hilton..... THE STUPIDS, THE FERCOs, PAUL KING, GINNY PALLONE, HEATHER VICTORSON, and cast of more than 100 in FREDERIC APCAR's all new "CASINO DE PARIS" at the Dunes with British comedy star FREDDY SALES starring..... RODNEY DANGERFIELD (at 10 p.m.) and hypnotist DEBRA DUKE (at 12:30 a.m.) at the Tropicana Blue Room (opening Sept. 30 for six weeks).....

**THE ALL STAR
TURNABOUT
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by mark tan
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KEANE BROS.

In her relatively short American career, the exciting Spanish lady known as Charo has conquered every medium she has attempted. Her natural beauty, an innate sense of comedy and a fine talent for singing, dancing and playing classical guitar have been parlayed into a very saleable entertainment package.

After six years of co-headlining the various stars who have played Hotel Sahara's Congo Showroom, she opened that prestigious room as the headline performer last night. To present a total show which first-nighters would not soon forget, she assembled an awesome array of talent to share her spotlight.

Less than a year into their professional career, the Keane Brothers -- Tom, 13 and John, 12 -- have appeared on the Carson, Merv, Douglas and Dinah TV shows and have even starred in their own TV series! These two dynamic youngsters appear with Charo for this engagement.

And to add to the excitement, the wild man -- Rip Taylor -- puts in his two cents to round out a show which has everything but the



CHARO

kitchen sink!

In the span of six years, Charo's appearances in the Sahara's Congo Room have become stronger with each turn, leading to this deserved headline billing -- a milestone in her illustrious career. She has proven herself beyond a doubt.

Her outrageous mangling of the King's English, her sexy trappings and her "cuchi - cuchi" demeanor belie the fact that she is highly intelligent and deadly serious about her craft.

Charo has become a U.S. citizen, a fact of which she is very proud. She loves America and always felt a close identification with the country.

All the obvious "star" things are happening to the Keane Brothers, less than a year into their professional careers.

Tom composes, plays piano, vibes, drums, guitar and electronic keyboards. John, whose main interest is drums, also plays guitar and the keyboards.



RIP

introduced, there is no telling from which side of the stage (or showroom) he will make his entrance. And when he burst upon the audience, the laughter starts before Taylor utters a word.

His props can be anything from a plumber's helper to an old toupee, each triggering an outrageous one-liner. The total effect of Taylor's performance is to dazzle 'em with his footwork. The cornball jokes make it because of his accompanying gestures and mugging, a talent which has gained him nominations for the Las Vegas Entertainment Awards in all five years since their inception.

"Charo en Fiesta," with Charo, the Keane brothers and Rip Taylor is scheduled nightly in the Sahara's Congo Room through October 13, with an 8 o'clock dinner show and a midnight cocktail performance.

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