

LAS VEGAS SHOWEAS

BIGGEST JACKPOT CONTEST AT RENDEZVOUS SPARKS FORMAL GRAND OPENING JULY 23

Call it a Jackpot Contest, Slot Sweepstake or Jackpot Jam-boree, the new Slot-o-Rama, just announced by The Rendezvous Hotel and Casino in Casino Center, emerges as the biggest cash-prize slot event in history, according to Marty Kopolow, general manager of the resort-casino.

Grand prize in the Slot-o-Rama which starts at 8 a.m. Saturday, July 23, will be \$25,000.00 cash. In slot parlance, the prize "must go" -- that is, it is guaranteed. And the winner need not be present.

Slot-o-Rama will also guarantee other hefty cash payouts, with amounts ranging from \$500 to \$5,000, Kopolow said.

"But the big treat, the fun, is all contained in our Slot-o-Rama policy: Instant extra cash with every jackpot, whether it be for 5¢, 10¢, 25¢ or \$1 machines," he commented. Jackpotters

will receive from 10¢ to \$1,000.00 as an extra prize with every jackpot during the 24-hour, non-stop Slot-o-Rama.

Adorably costumed "Theme Girl Runners" will quickly provide Jackpotters with a special ticket ... Peel off the hidden cash premium, and the prize evidences itself. Then the winner fills out the ticket, puts it in the Casino Drum where it stays for all the big prize cash drawings. Winners will be notified by telephone, instantly. If the winner happens to be present, the Rendezvous has arranged a special bonus: a combination 6-inch TV-Clock-AM-FM Radio.

Rendezvous co-owners Phil Stearns and Arthur Shenker, while putting their stamp of approval on the Slot-o-Rama, said that "this massive slot promotion is the perfect vehicle to kick-off our Formal Grand Opening on Saturday, July 23."

TALENT LADEN BENNETT, HEATHERTON SHOW ROARS INTO FINAL WEEK AT SAHARA

As they head into the homestretch of their 2-week Sahara Congo Room engagement, Tony Bennett and Joey Heatherton are living proof of the entertainment maxim that "talent will out." Their abundance of this commodity is shared generously with their overflow audiences and both artists are enjoying this engagement.

"Tony Bennett Sings" is the way he is billed, and does he ever! Several standing ovations during each performance attest to his charisma, especially in a "live" appearance. And he never disappoints, delivering a pot pourri of great popular music, including the one they always demand, "I Left My Heart in San Francisco."

Bennett is busier than ever with solid bookings all over the country climaxed



TONY

by a November tour of Great Britain. His latest album, "Together Again," with piano great Bill Evans, is about to be released and he has two important TV appearances later this year. He will be singing with the Boston Pops Orchestra in August and will



JOEY

singing style that "works" her audience beautifully. A touching medley of "Wee Small Hours" and "Being Alive" has show-goers mesmerized and her closer, "You Made Me Love You," proves craftsmanship.

The Tony Bennett-Joey Heatherton engagement in the Sahara's Congo Room continues through July 27, with performances at 8 (dinner) and midnight (cocktails).

HELEN REDDY, DAVID STEINBERG AT MGM GRAND

Helen Reddy, who has been called everything from "the female Sinatra of the 1970's" to "the Grace Kelly of rock," returns to the MGM Grand Hotel for a two-week engagement. Appearing with Ms. Reddy in the Celebrity Room will be contemporary comedian David Steinberg.

Ms. Reddy's vocal abilities, first recognized with her hit single in 1970 "I Don't Know How to Love Him," are but a part of this versatile lady's multitude of talents.

In addition to four gold records and eight gold albums (three of which also went platinum), she had a hand in writing 11 of the songs on those albums. She is also an accomplished musician.

In addition to elegantly performing the tunes she has made standards such as "Delta Dawn," "I Am Woman," "Angie Baby," and "You and Me Against the World," she has added a number of new selections off her latest album, "Ear Candy" (sounds delicious.)

David Steinberg, now starring at the MGM with Gordon Lightfoot, is being held over to share the stage with Ms. Reddy for an additional two weeks.

David, in addition to being one of the top contemporary comedians in the business, is one of the most sought-after TV guest stars. He has been asked to fill-in on many occasions for Johnny Carson, Dick Cavett,

David Frost and to co-host for Mike Douglas.

His album "Booga Booga" was nominated for a Grammy Award as The Best Comedy Album of the Year in 1972.

Helen Reddy and David Steinberg will be

appearing in the Celebrity Room nightly at 8 p.m. and midnight through August 3.

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