PAGE SIX

LAS VEGAS ISRAELITE

head

FRIDAY, JULY 22, 1977

As ENING JULY 23 Call it a Jackpot

Contest, Slot Sweepstake or Jackpot Jamboree, the new Sloto-Rama, just an-nounced by The nounced by Rendezvous Hotel and Casino in Casino Center, emerges as biggest cashthe prize slot event in history, according to Marty Kopolow, gen-eral manager of the resort - casino.

Grand prize in the Slot - o - Rami which starts at 8 a.m. Saturday July 23, Saturday, July 23, will be \$25,000.00 cash. In slot par-lance, the prize "must go" -- that is, it is guaranteed. And the winner need not be present.

Slot - o - Rama willalso guarantee other hefty cash payouts, cash payouts, with amounts ranging from \$500 to \$5,000,

Kopolow said. "But the big treat, the fun, is all contained in our Sloto-Rama policy: Inextra cash stant every jackpot, with whether it be for 56, 100, 250 or \$1 ma-chines be comchines. he commented. Jackpotters

will receive from 10¢ to \$1,000,00 as an extra prize withevery jackpot during the 24hour, non - stop Sloto-Rama.

Adorably costumed Theme Girl Run-"Theme ners' will quickly provide Jackpotters with a special ticket ... Peel off the hidden cash premium, and the prize evidences it-self. Then the winner fills out the ticket, puts it in the Casino Drum where it stays for all the big prize cash drawings. Win-ners- will be notified by telephone, instantly. If the winnner happens to be present, the Rendezvous has arranged a special bonus: a combination 6 - Inch TV-Clock-AM-FM Radio.

Rendezvous COowners Phil Stearns and Arthur . Shenker, while putting their stamp of approval on the Slot-o-Rama, said that "this massive slot promotion is the perfect vehicle to kick - off our Formal Grand Opening on July 23," Saturday,

into the homestretch of their 2 - week Sahara Congo Room engagement, Tony Bennett and Joey Heatherton are living proof of the entertainment maxim that "talent will out." Their abundance of "talent shared commodity is generously with their overflow audiences and both artists are enjoying this engagement

they

"Tony Bennett Sings" is the way he is billed, and does Bennett ever! Several he standing ovations during each performance attest to his charisma, especially in a "live" appearance. And he never disappoints, delivering a pot pourri of great popular music, including the one they always demand, "I Left My Francisco.''

Bennett is busier than ever with solid bookings all over the country climaxed



by a November tour of Great Britain, His latest album, "Together Again," with piano great Bill Evans, is about to be released and he has two important TV appearances later this year. Hc will be singing with the Boston Pops Orchestra

ETT. HEATHERTON

TONY

play a straightdramatic role in an NBC-5 - hour special titled "Martin Luther King" sometime in the Fall. Joey Heatherton is

lovely -- that fact was established long ago. But her graceful dance movements now challenged are by an equally strong



singing style that "works" her audience beautifully. A touching medley of "Wee Small Hours" and "Being Alive" has showshowgoers mesmerized and her closer, "You goers Made Me Love You," proves crattsmanship. The Tony Bennett-Joey Heatherton engagement in the Sahara's Congo Room continues through July 27, with per-

appearing in the Celebrity Room nightly at 8 p.m. and midnight through August 3.

**ISRAELITE ADS PAY** 

PAL'S

LEAKY FAUCETS, I

PLUM

ALC: N

(dinner) and midnight

at

formances

(cocktails.)



**OPEN 7 DAYS A WEEK** 

9 a.m. to 5 p.m. - Monday thru Saturday Sunday 10 a.m. to 5 p.m. Telephone 734-4625 • 734-4428

the second and the second second S. 11111111



Lightfoot, is being

Reddy for an addi-tional two weeks. David, in addition

to being one of the

top contemporary co-

medians in the busi-

ness, is one of the

most sought - after

to fill - in on many

He has been asked

guest stars,

held over to

the stage with

will

in August and

In addition to ele-gantly performing the tunes she has Helen Reddy, who made standards such as "Delta Dawn," "I Am Woman," "Angie Baby," and "You and Me Against the World," she has a number of added new selections off her latest album, "Ear Candy" (sounds delicious.) David Steinberg, now starring at the MGM with Gordon

TV

abilities, first recognized with her hit single in 1970 "I Don't Know How to Love Him," are but a part of this versatile lady's multitude of talents.

In addition to four gold records and eight gold albums (three of also went platinum), she had a hand in writing ll of the songs on those albums. She is also an accomplished musi-



David Frost and to co - host for Mike Douglas.

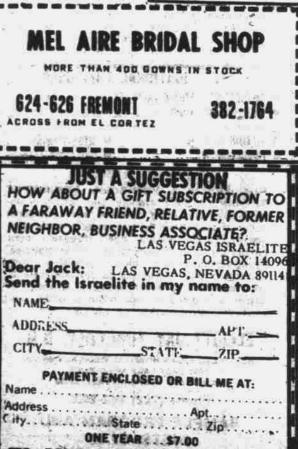
His album "Booga Booga" was nominated for a Grammy Award as The Best Comedy Album of the Year in 1972. Helen Reddy and Da-

8

share

Ms.

vid Steinberg will be



ITS RENEWAL TIME RIGHT NOW