

LAS VEGAS

SHOW EAST

EDDY ARNOLD, GEORGE GOBEL AT SAHARA, MAKE AUTUMN MEMORABLE

Mark Tan
IN
LAS VEGAS

HALLOWE'EN HIJINKS...BOO!! You're here just in time to join a couple of hundred Strip showfolks in their yearly masquerade frolic, the **BEAUX ART HALLOWE'EN BALL**, kicking off at the 11th hour of Hallowe'en even, Sunday, October 31. The gala goes on... and on... and on... and on... (il the dawn's early light (by that time it'll be Monday morn, Nov. 1). This year's escapade will be at the Stardust Hotel, in the Crown Room. Tickets are now on sale at the Stardust cage, several boutiques and restaurants, and at all backstages. Tickets are \$6.50 in advance, and \$7.50 at the door. In addition to just about every Strip performer in town from all the big spectaculars, the Hallowe'en Ball will have a special panel of Celebrity Judges presided over by this year's King and Queen, **STEVE LAWRENCE & EYDIE GORME**. On hand to judge the costume parade (that starts at about 3 a.m.) will be Steve & Eydie's gueststar panel including **FABIAN, EDIE ADAMS, A PETE CONDOLI, PAUL ANKA, ED McMAHON, DOC SEVERINSEN, BOBBIE GENTRY, PAGE CAVANAUGH**, and many more. **WAYNE NEWTON**, just opened at the Frontier, filling in a week for Roy Clark, has also been invited to join the celeb judges. Columnists **FORREST DUKE** and **MARGUERITE RITTENDALE**, Thunderbird pr director **JIM SEAGRAVE**, disco cabaret owner **MARGE JACQUES**, owner of the **HURRICANE CLUB** in Ocean City, Maryland, **AL CADEAUX**, producer **BARRY ASHTON**, and yours truly will also be sitting in to make the costume awards for Best Male, Best Female, Funniest, etc. categories. **SPECIAL HIGHLIGHT** of this year's Ball will be the one night only appearance of Hollywood and rock music's most outrageous supersatraction **THE CYCLE SLUTS** (by special arrangement with producer-manager **BILL HUDNUT**) who will be flying in direct from their current **SRO** engagement in Los Angeles. **BRECK WALL**, producer star of "Bottoms Up" is also flying in, direct from the Houston closing night show of "BU" to be gueststar host and emcee of the wild and uninhibited showfolks party night. The Beaux Art Hallowe'en Ball is **OPEN TO THE PUBLIC**. Costumes are **NOT** mandatory..... Don't miss it. Sunday October 31, at the Stardust Hotel Crown Room.....

Autumn in Las Vegas can be a very memorable thing but one of the nicest things is to be able to spend an evening in the Congo Room of Hotel Sahara enjoying the vibrant personality and listening to the catchy upbeat rhythmic notes of country-western contemporary balladeer **Eddy Arnold**.

Arnold opened there for a two - week leisurely stay, coupled with the perennial soft - sell comedy of **Lonesome George Gobel** and rounding out the package with the backdrop of the **Mike Curb Congregation**. It's a fitting setting for an enjoyable evening for tourists and Las



GEORGE

Vegans having a hiatus of pleasure between Halloween and Thanksgiving. **Eddy Arnold** says it all. The decorum

he displays, the nostalgic songs of roses and a cozy world tug at the heart-strings of the audience. Then he swings into the modern beat, in his modest subdued fashion. But it's his classics like "Cattle Call" in which a hush appears over the jam - packed audience in which you could hear a pindrop, that reveals the truly genius of this diamond-in-the-rough longtime performer.

As an opening act, the quiet charm and superb characterizations of **Lonesome George** make it a memorable rounded-out engagement.

The **Eddy Arnold** smash show closes on November 3.

STRIP CHATTER..... A lot of talk about that recent Strip innovation of major hotels to "lease" out their showrooms, lounges on what is known as a "four waller" basis. Hear that several more hotels will be initiating the policy that allows a producer to rent the showroom for his own act, show, revue, etc. So far the only hotels to have experimented with the policy have been the Thunderbird, Tropicana and Aladdin. If more follow, it could become a serious trend. As practiced currently, the hotel has no financial risk (other than some advertising costs) in leasing out their showrooms. The act or producer shoulders the responsibility for both the costs of the show and cast **PLUS** all the costs required by the union controlled showrooms including the culinary workers, stagehands, light, sound, musicians, etc. Ask anyone who's tried it.... it **CAN** get very expensive and very risky..... Hear that there's a lot of interest and \$\$\$ to back it up, to present a new version of the famous **ZIEGFELD FOLLIES**, and it won't be at the Ziegfeld Room of the **MGM Grand Hotel.....** Zanyman **RIP TAYLOR**, back from Hawaii, opens his first "new" Sahara Casbar engagement on November 1. Rip will also be playing

the Sahara's mainroom, in December, in that hotel's very intriguing **THREE STAR** policy. Rip will be on the bill with both **TERESA BREWER** and **JIM BAILEY.....** If you were planning to catch **ELVIS** at the Hilton when he opens his 10 day concert stand there on Dec. 2, **DON'T.....** unless you were wise enough to grab a ticket for the show when they first went on sale in **SEPTEMBER**. All of Elvis' shows are completely sold out.....

AND OF COURSE YOU KNOW..... that **BRECK WALL's** long running musical comedy hit "**BOTTOMS UP**" will be making a special **ONE WEEK ONLY** stopover engagement, opening November 9 at the **Aladdin Bagdad Theater**. "Bottoms Up" will be opening mid-November its annual "indefinite" status engagement at **Harrah's Reno.....** that **SHECKY GREENE & ABBE LANE** have been set as special costars opening December 9 at the **MGM**. Shecky is an **MGM** headliner; Abbe will go on "loan" from her Strip hotel, the Sahara.....that, as of presstime at any rate, Las Vegas will be **WITHOUT** any afternoon entertainment if the Thunderbird's musical "**The Orphans' Revenge**"

EDDY ARNOLD
GEORGE GOBEL
MIKE CURB CONGREGATION



SAHARA



CONGO SHOWROOM
RESERVATIONS 735-4242
DINNER SHOW: 8 PM
COCKTAIL SHOW: MIDNIGHT