

IN HONOR OF ROSH HASHANA, JEWISH NEW YEAR OF 5737, THE LAS VEGAS ISRAELITE WILL PUBLISH A SERIES OF STORIES TO COMMEMORATE THE HOLIDAY WHICH FALLS ON THE FIRST TWO DAYS OF THE MONTH OF TISHRI, EVE OF FRI., SEPT. 24 TO SUNDOWN SUN., SEPT. 26. ROSH HASHANA MARKS THE BEGINNING OF THE 10 DAYS OF REPENTANCE, AWE-INSPIRING, DAYS CULMINATING AT YOM KIPPUR, ON EVE OF SUN., OCT. 3 UNTIL SUNDOWN MON., OCT. 4.

Rosh Hashanah Message

By Mrs. Charlotte Jacobson
Chairman, WZO, Amer. Section

This year was, inevitably, the year of the Entebbe rescue, which has been described as

"more daring, more colorful and more exciting" than anything ever written for the screen or TV. While it was also the year of the infamous U.N. General Assembly resolution equating Zionism with racism, the Entebbe rescue not only raised Israeli morale and restored their self-confidence, it signalled to the world that terrorism can be dealt with, successfully, if there is the will to face up to it.

It was also the year in which the U.N. Habitat Conference was rendered totally ineffective by Arab insistence upon utilizing it as a platform for vilification of Israel; the year which saw the International Labor Organization admit the PLO as observers with the right to speak thus hamstringing its own effectiveness, and the year in which the World Health Organization rejected a report by its own panel of experts on Israeli health measures in the occupied territories because the report failed to substantiate Arab accusations against Israel and dared to conclude that "the quality and number of medical services offered to the population have improved over the course of the years."

Bleak as the U.N. record is, the year ahead offers no promise of any improvement, with Libya coming into the chairmanship of the Security Council and the Arabs obviously determined to make another attempt to eject Israel from the General Assembly at the forthcoming sessions.

Ironically, it is Israel which is making the only real contribution to the welfare of the sorely-tried people of Lebanon; while the battles wax and wane and cease - fires without number are declared and promptly ignored, Israel opened its northern border to provide medical services for the Lebanese. Through these "good fences" Lebanese come to Israel to sell tobacco and to buy food, to work in Israel's factories and make use of Israel's hospitals. And through these same good fences Israelis have gone into Lebanon to provide expert agricultural help to the beleaguered people in southern Lebanon -- who recently asked for Israeli protection from PLO terrorists in the area.

The first anniversary of the Israeli-Egyptian disengagement agreement has come and gone, and the agreement is holding up. Syria's preoccupation in Lebanon, too, should keep the northern border quiet at least for the present, giving Israel the respite it needs to attend to its domestic problems.

Whatever the New Year brings along Israel's frontiers -- and she must remain strong enough to deter any renewed attempts at aggression by her neighbors -- Israel must still deal with the problem of absorbing new immigrants, both from the free world and from behind the Iron Curtain. She must also continue her struggle to close the economic and social gaps within her society and deal with other long - term human problems.

As we approach Rosh Hashanah it is clear that American Jewry faces a year of increased challenge on every front. Our response to that challenge must be a reaffirmation of our deter-

mination to aid Israel in every way we can, financially, through increased aliyah, and through alertness to political developments.

We join with Jews the world over in prayers for a New Year of progress, and of peace.

Happy New Year



Kay Wallerstein

Happy New Year



IRVING & ESTHER CORBEN

HAPPY NEW YEAR

Real Estate

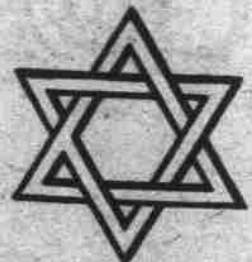
SYDNEY H. KAYE

Happy New Year



Dr. & Mrs. Sol. T. DeLee

Happy New Year



Mr. & Mrs. Bernard Joseph and Family

A Happy & Healthy
New Year
CARL & FRAN COHEN

HAPPY NEW YEAR
to our Friends
MR. & MRS. MILTON FRANK

Happy New Year

MEL & JUDY GOLDEN

Happy New Year

JUDY & ART LIEBERT
RAINBOW CLUB

HENNY
"THE BIGGEST, BEST, NICEST, HEALTHIEST, MOST PROSPEROUS NEW YEAR TO EVERYONE."
HENNY & SADIE YOUNGMAN