

JEWISH NEW YEAR 5737 BEGINS

A capacity crowd of approximately 1,200 people will attend the high holiday services ushering in the Jewish New Year of 5737 at Temple Beth Sholom located at 1600 E. Oakey Blvd., says Oscar B. Goodman, president of the Temple.

Rosh Hashanah marks the beginning of the Ten Days of Repentance which begins on Friday, September 24 and ends with Yom Kippur, the holiest of all Jewish days, at sundown Monday, Oct. 4.

Any child of the Jewish faith can legally be excused from school to attend Rosh Hashanah and Yom Kippur services.

Rosh Hashanah services will be conducted at Temple Beth Sholom on Friday and Saturday evenings, Sept. 24th and 25th at 8 p.m. and on Sat. and Sun. mornings, Sept. 25th and 26th at 8:30 a.m.

The Kol Nidre services will take place at 6 p.m., Sun., Oct. 3, signaling the beginning of Yom Kippur, which is also referred to as the Day of Atonement.

All services will be conducted and officiated by Rabbi Philip Shnairson. Cantor Joseph Kohn will chant the liturgy assisted by the Temple Adult Choir, conducted by Morry King and Dr. Barry L. Fisher. Martha Olson will be at the organ.

The traditional Yizkor service, memorializing the dead will take place at 4 p.m. on Yom Kippur day.

After the two days of Rosh Hashanah, nine days of penitance follow, culminating with Yom Kippur, when, traditionally, Jewish people fast from sundown to sundown and spend most of the day in the Temple in prayer.

LAS VEGAS ISRAELITE MAN OF THE YEAR
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He's always planning ahead.

Before Youngman arrived in Las Vegas with his lovely wife Ruth, three and a half years ago, he subscribed to the LAS VEGAS ISRAELITE to learn all he could about the place he was coming to.

When he got here, in short order, he became president of Beth Sholom Senior Citizens and it wasn't too long before the membership hit almost 200. They meet every Monday at noon. As a member of the Temple Board of Directors, he was appointed house chairman in charge of physical facilities.

Herman is a pulmotor of activity, energetic, devoted, and above all a peacemaker when controversy rears its ugly head. This makes him a bright man among ordinary mortals.

All these attributes make Herman a delight to have among us and a real pleasure to know him.

It also makes our chore an easy one to select him as a most deserving MAN OF THE YEAR.

ISRAELITE ADS PAY

WOMAN OF THE YEAR
(Continued from Page 1)

fortunate to have a woman as consistently dedicated through the years since 1958 when she and Dr. Steinberg arrived in Las Vegas.

No matter what she undertakes, whether it is for Hadassah, ORT or the Albert Einstein School, her Jewish-minded sincerity coupled with her charm, invariably manages to (pardon the expression) bring home the bacon.

Much of Faye's time and effort is devoted to Beth Sholom Sisterhood, where her accomplishments were recognized and in 1974 she received Women's Achievement Award. Again, last year, she earned Dorothy Entratter Award for Special Services.

For years Faye

DAVID HOROWITZ
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fold, sent this message:

"In the course of almost three decades, the Union has done outstanding work in the best spirit of our Prophetic Heritage, enlarging the ranks of our people and drawing into our faith many newcomers here and in Israel. I pray that the God of life may continue to give you and your co-workers the strength to continue this noble work so that the World Union may go from strength to strength."

Another renowned spiritual leader, Rabbi Israel Mowshowitz, former president of the N.Y. Board of Rabbis, had this to say, among other things, in the invocation at the 30th anniversary commemoration.

"We gather here tonight to celebrate the 30th anniversary of United Israel World Union which has, throughout the years, been indeed a beacon of light to our people and to the world -- a mighty champion of the State of Israel and a disseminator of the spiritual and moral light of Torah to all men... Bless, O Lord, all those who labor on behalf of United Israel World Union and prosper Thou the work of their hands..."

Said Dr. A. Gunther Plaut, spiritual leader of the Holly Blossom Temple, Toronto: "I believe firmly that there is a great future for the World Union and the ideals for which it stands. To the courageous founders and leaders of this movement I extend my heartiest good wishes. The judgment of history will uphold their hands."

In the face of the insidious "Jews for Jesus" movement which is making inroads into our Jewish communities all through the nation and considering the large funds the missionaries are expending in their subtle attempts to convert uninformed Jews, the importance of United Israel World Union's work takes on greater momentum and merits all the support it can get. The reader who wishes to lend a hand in this work in fighting our enemies, may do so in sending a tax-deductible contribution to United Israel World Union, 507 Fifth Avenue, New York, N.Y. 10017.

This writer will personally acknowledge all communications.

BE A PROUD ZIONIST

Every Jew should carry in his or her wallet a scorecard listing how each country voted in the UN on the infamous resolution equating Zionism with racism. Keep a constant reminder who your friends and enemies are. Get yours free by sending a stamped, self-addressed envelope to LAS VEGAS ISRAELITE, P.O. Box 14096, Las Vegas, Nevada 89114. Or you may order a hundred for \$2.50 from Anti-Defamation League, 6505 Wilshire Boulevard, Suite 814, Los Angeles, California, 90048.

As an added bonus include the name, address and zip of a friend or relative and we'll send them FREE samples of the ISRAELITE for a month.

BE A PROUD ZIONIST

HAPPY NEW YEAR

MOYNIHAN BEATS ABZUG IN N.Y. PRIMARY

NEW YORK (WNS) -- Daniel P. Moynihan, the former United States Ambassador to the United Nations, squeaked out a victory to be named the Democratic candidate for the U.S. Senate after a five-way primary contest marked by a

was vice president in charge of Torah Fund and this year she was appointed Sisterhood representative at large to the Temple Bd. of Directors.

With all this, Mrs. Steinberg is a magnificent mother of five, which makes her a respected homemaker as well as a Temple builder.

Faye makes us proud as the unanimous choice of our committee for WOMAN OF THE YEAR.

strong appeal to Jewish voters.

Moynihan received 36 percent of the votes cast, just one percent more than his chief rival Rep. Bella Abzug.

The Jewish vote is important in Democratic primaries in New York because traditionally Jews vote in greater numbers.

Moynihan received about 40 percent of the Jewish vote and Abzug 30 percent. Moynihan's largest plurality in any district was in Borough Park, the Brooklyn section which has the largest number of Orthodox Jews in the world.

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ISRAEL URGENTLY NEEDS HELP FOR ITS BLOOD BANK

Daily emergencies, demands of its growing population, including new immigrants, have created urgent blood bank needs in Israel!

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THIS YIZKOR, REMEMBER YOUR DEAR ONES WITH A "GIFT OF LIFE"

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To donate or join, merely fill in the coupon below and attach your check.

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American Red Magen David for Israel, an authorized tax exempt organization, is the sole support arm in the United States of Magen David Adom in Israel.

ISRAEL

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happy NEW YEAR

2040 AVE. OF THE STARS
LOS ANGELES

