





ROUND TOWN STEVE LAWRENCE, EYDIF GORME and JOAN RIVERS are the blockbuster trio attraction heading-next to the Westchester Theater in New York for an October outing. Joan, just here at the MGM Grand, is putting the finishing touches to a couple of her numerous projects; the latest two being a new comedy for MGM-TV set in Las Vegas called "SHOW GIRL", and, with writer HAL DRESSNER, an hour long comedy series titled "HUSBANDS & WIVES" for CBS-TV..... The always popular and stylish musical ensemble THE ESTABLISHMENT, back in town and with PERRY COMO at the Las Vegas Hilton. The group, one of the Strip's favorites, was originally conceived and organized in Las Vegas several years ago. Now with all new people, new choreography and costumes, etc. The Establishment is more sparkling than ever and should definitely become a "regular" attraction round town... Brilliant comedy performer and writer SUZANNI BUIRER ("Bottoms Up") in for a quick visit from Houston where "BU" playing to turnsway crowds at the Windmill Theater, for some very very interesting meetings with a top Strip hotel. Can't tip the "big secret" yet but watch for more developments SOON..... The annual showfolks' BEAUX ART HALLOWE'EN BALL set for October 31 at the Stardust Hotel. The yearly free-for-all masquerade frolic is an October "must" for both locals, showfolk and visitors. in the past years the Ball's all star celebrity panels of judges have included MITZI GAYNOR, ANN-MARGRET, CONNIE STEVENS, JOHN DAVIDSON, ROBERT GOULET, RICH LITTLE, JULIET PROWSE, BOBBIE

ETT, FRANK GORSHIN AT DEL WEBB'S SAHARA

It's another special week blockbuster at Hotel Sahara with two superstars on the bill -- the nation's top pop singer, Tony Bennett, and the greatimpressionistest singer in the business today, Frank Gorshin -- opening at the Del webb resort Thursday (September 2).

Sahara exec executives how "Just what local residents and the thousands of visitors expected in Las Vegas overLabor Day weekend have ordered to fill their entertainment appe-

marks Gorshin's first local appearance in more than a year.



who-just Bennett, completed a record-

breaking in Reno. happily ad-

GENTRY, STEVE & EYDIE, SHECKY GREENE, PAUL LABOR DAY LABOR OF LYNDE, RUSTY WARREN, RIP TAYLOR, MEL TORME, LOVE...... Vegas Visitors in FOSTER BROOKS, THE 5th DIMENSION, and dozens town for the Labor Day more. This year's special guest judges will be announced holiday are in for an extra this month. Tickets for the all night gala will go on sale, special treat with the

backstage and all over town, at the end of the month..... JERRY LEWIS

STRIP BITS & PIECES.....Rumors insist that DON MUSCULAR DYSTROPHY

RICKLES will be moving from the Riviera to the Sahara in

'77. Don's next Vegas visit will be, coincidentally, at the

Sahara on a gravial holiday "loan out" opening December. Safiara on a special holiday "loan out", opening December

24...... BUDDY HACKETT now officially signed to move to Caesars Palace next year.....DIONNE WARWICK, and GEORGE BURNS, (separately that is) added to the roster of Hughes Hotels stars with engagements this fall LESLIE UGGAMS now starring in a 12-hour television production of "Roots", returns to the Sahara Hotel in December Happy Birthdaying in Las Vegas, and visiting her beautiful sister MARYA LINERO ("Folies Bergere"), actress-comedienne-singer-dancer JEANNIE LINERO had a lot to celebrate. Jeannie's busy summer of tv guestings will include no less than three series appearances (all airing in October); watch for her on "Baretta", "All in the Family", and "Mary Hartman, Mary Hartman" JOHN MIKL THOR who made his Strip debut this past summer in "Red, Hot and Blue" at the Aladdin is now breaking all records in his 'back home' nitery stint in Toronto (at the Montebello in nearby St. Catherine's).

WEEKEND WANDERERS..... THE JERRY LEWIS COCKTAIN
LABOR DAY TELETHON FOR THE MUSCULAR midnight
DYSTROPHY ASSOCIATION, at the Sahara Space JULIET PROWSE at the Frontier PERRY COMO at the Hilton..... PAUL ANKA at the MGM Grand..... WAYNE NEWTON at the Sands.....

mits he turned 50 years old on August 3 -- a "very young" As time goes by he gets better and better singing his kind of songs and making people dream.

And all guests do dream when Tony offers such greats as "For Once in My Life," "Life Is Beauti-ful," "O Sole Mio" and "I Left My Heart in San Francisco."

For the superstar, the engagement marks his first Sahara appearance since his history - making stand :award - winning with French composer-Michel Lesinger grand.

all agree Critics that Gorshin, the perfect co-headliner, has been absent from the Las Vegas much too long, "There is only one Frank Gorshin -- a man who is the greatest impressionist in the world today, an actor. singer, and stand-up comedian' exclaims critics.

He continuously standing ovadraws tions with his impressions of such show business greats as Jimmy Cagney, Kirk Douglas, Marlbn Brando, Rod Steiger and, in addition, has injected several new routines especially for this gigantic holiday super star show.

The special engagement will be featured twice nightly in the Congo Room with a dinner performance at 8 o'clock and the show at

> JACK TELL ASSEMBLY



