

OF THE STARS

DON RICKLES RETURNS TO DEL WEBB'S SAHARA WITH VIC DAMONE



DON

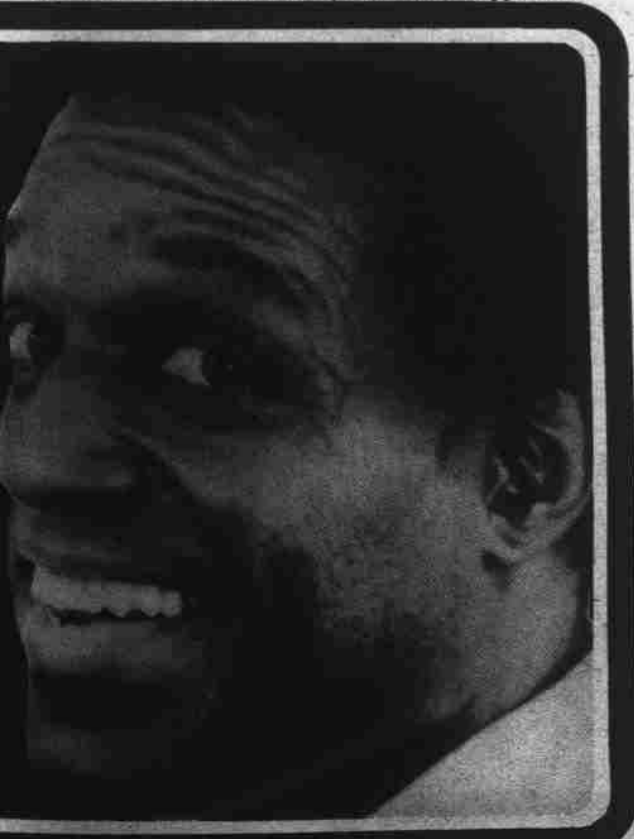
Don Rickles -- king of the nation's ad-libbers--is home, ending a nearly five-year absence.

And home is Hotel Sahara where the famed entertainer launched his Las Vegas career way back in 1959. In those days Rickles shared the resort's lounge, stage with such greats as Louis Prima and Freddie Bell and

the Bellboys. He was a comic's comic, showbusiness' "in" comic. This meant while other comedians were getting rich and famous through mass public acceptance, he was getting recognition and acceptance mainly from comedians and celebrities.

But stardom finally came for Don in the

"Red, Hot and Blue" now afternoon-ing at the Aladdin Bagdad.....DEBBIE at the Frontier..... GINGER at the Desert Inn..... TONY ORLANDO & DAWN at the Riviera..... And all of your favorite male singers are in town, simultaneously..... PAUL ANKA (Caesars), MAC DAVIS (MGM), TONY BENNETT (Sahara), GLEN CAMPBELL (Hilton), and WAYNE NEWTON at the Sands..... Girl-watchers, take heart; "HALLELUJAH HOLLYWOOD" at the MGM, "Casino de Paris" at the Dunes, "LIDO DE PARIS" at the Stardust and "FOLIES BERGERE" at the Tropicana should help even the odds..... SUZETTE SUMMERS is the exotic star of "Wild World of Burlesque" at the Holiday Casino..... IRV BENSON stars in the new "GIRLS A POPPIN" at the Silver Slipper.....



mid-1960's and he rightfully has reached the top of the popularity ladder, winning millions of fans through night club, television and motion picture exposure.

Rickles will star in the Del Webb resort's Congo Room through July 7. Co-featured will be vocalist Vic Damone, for years one of Don's closest friends.

When Rickles takes stage Thursday evening it will be like returning to his launching pad as a big room headliner on the Strip. It was back in 1969 when the entertainer, by then established as a hot national name, signed a special contract to headline in the Sahara's big room.

The two-week engagement marks his first Congo Room appearance since 1971.

The Sahara engagement is special to Rickles in many ways. In addition to it being a kind of homecoming, it also marks a reunion of Don with many of the resort's personnel, including musicians, waiters, captains, dealers, bellmen, photographers and, of course, management.

Although Don was a smash hit, for years, as one of the stars of the Sahara's lounge, his act was considered too hot to handle by television variety show producers. But, it had to happen. The long-awaited big break came on October 7, 1965 during his first appearance on Johnny Carson's "Tonight" Show. His free-wheeling performance that night became the talk of showbusiness and caused nationwide comment among press and public.

Rickles' popularity bandwagon hasn't stopped rolling since that big evening. Stardom came easily once the public discovered that the Rickles brand of "insult" humor was far from being vicious. They discerned that behind the sharp Rickles barbs was deep affection and love for those whom he seemed to be taunting.

The Rickles-Damone show will be featured twice nightly, 8 p.m. dinner show and a cocktail performance at midnight.

UNION PLAZA FIREWORKS DISPLAY SAT., JULY 3

The Union Plaza Hotel Casino will salute the Bi-Centennial with the most spectacular fireworks display ever seen in Nevada at midnight, July 3.

In making the announcement of the spectacular display, Plaza chairman of the board and president Frank E. Scott said the night will be one to remember for all Las

Vegas and visitors who view display.

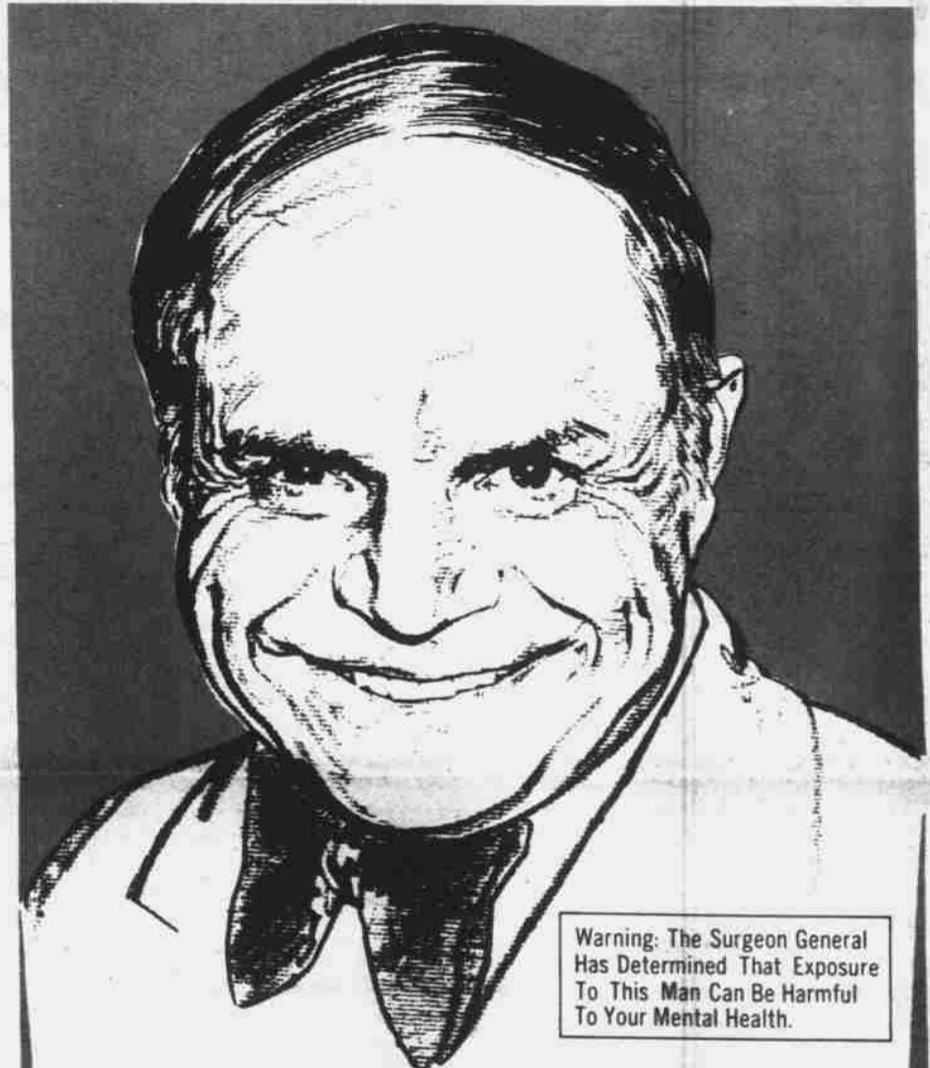
A fireworks salute coupled with a Roman Candle explosion from the Plaza roof will start at 11:55 p.m. and continue to thirty seconds before midnight.

At exactly midnight, a 35 - by - 50 foot set display situated on the Plaza pool deck and facing Fremont Street, will be ignited and feature the United

States Constitution.

The burn will be highlighted by the actual signing of the Constitution by John Hancock as was done 200 years ago.

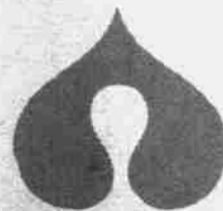
Following another volley of fireworks and Roman candle explosion, the Statue of Liberty will be ignited on the Plaza flag pole 75 feet above the 22-story Union Plaza.



Warning: The Surgeon General Has Determined That Exposure To This Man Can Be Harmful To Your Mental Health.

DON RICKLES inhabits the Sahara with VIC DAMONE

CONGO SHOWROOM · RESERVATIONS 735-4242
DINNER SHOW : 8 PM / COCKTAIL SHOW : MIDNIGHT



DEL WEBB'S HOTEL
SAHARA