

# LAS VEGAS SHOW EAST

Mark Tan  
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LAS VEGAS



**ROUND TOWN.....**TONY is the **TORRID ZONE** of the Strip. Wherever you find **TONY ORLANDO AND DAWN** ...and this week you'll catch them back at the Riviera Hotel in the Versailles Room.... you'll find overflowing audiences whistling, stomping, cheering and "getting involved" throughout the stars' 90-minute concert show. Tony's rendition of "You Are So Beautiful" sung as a song of appreciation to his audience, is a spellbinder!.....**DAVID BRENNER**, winding at the MGM Grand with Sergio Franchi, has been set to star with **ELTON JOHN** and **NEIL SEDAKA** in a tv special for a September 17 airing on NBC-TV. David's own series, "SNIP" going into production later this month, debuts on the new fall season (also on NBC) and will be produced by **JIMMY KOMACK** who knows from HIT tv shows since his busy schedule also includes "Welcome Back, Kotter", "Chico and the Man", and another new entry "Mr. T and Tina"..... **JAMES TAYLOR** signed for a concert date at the Aladdin's Theater for the Performing Arts. **CHICAGO** opening July 8-11 has been sold out and has added two extra performances to the original schedule to accommodate the demand for tickets. The group's latest album has also just moved into the **PLATINUM** strata of sales.... **JULIET PROWSE** returns to the Desert Inn Crystal Room on June 29..... **THE GREAT TOMSONI**, the world's first Polish magician, has been signed to star in the Tropicana's "Folies Bergere" joining the show in September. Tomsoni and **THE ARGENTINIAN GAUCHOS** are currently starring in Alan Lee's new "Folies" revue now at the Latin Casino in Cherry Hill, New Jersey.....Singer **GARY HOOVER**, back in the MGM's "Hallelujah Hollywood" after more than a year away. Gary has been studying architecture and has been living and working in Arizona and Colorado where he's been able to work on design plans, while learning his profession. Gary was called into "Hallelujah" to "sing in" for other cast members who were going on vacation. He's with the show til about September.... **OLIVIA NEWTON-JOHN** will make her next Strip appearance at the Riviera in early fall..... **SHECKY-GREENE & PAUL WILLIAMS** are the special duo set for July 8 at the MGM Grand.....

**HOW TO MAKE A BILLION DOLLARS.....** There's going to be a **REVOLUTION** coming in the entertainment industry and it's just beginning to be heard about in the

**THE POPULAR SPARTANS, WHO OPEN TONIGHT, FRIDAY, JUNE 25, IN THE GREEK RESTAURANT OF THE ROYAL LAS VEGAS HOTEL ON CONVENTION CENTER DRIVE, HEAD AN AUTHENTIC GREEK REVUE, FEATURING WOMEN SINGERS OF JEWISH SONGS AND THE ONLY PROFESSIONAL FOLK AND BELLY DANCERS IN TOWN.**

West. A new invention utilizing audio-visuals, will be going on the market, in a limited way, in the very near future, and when it clicks, it's going to be click-boom-smash that'll make entertainment history around the world. It's called the **Video Disc** and it will combine the worlds of color television, closed circuit television, and recording albums and stars. What it all amounts to (and it's already being predicted that **Video Disc** will become a billion dollar industry within a few years) is that the viewer will be playing a record album **AND** seeing the live performance of the artist on closed circuit tv at the same time. There is already the **FIRST** musical act on a video disc .... it's called "**LIQUID TELEVISION**" comprised of Tom Lupo, James Hodas, Mark Nevel and Mark Bitters. The group headquartered with the dynamic **PANDA AGENCY** in Pittsburg, Pennsylvania, is pioneering the new video disc medium and is being readied for a national introduction later this winter. The necessary components to convert standard equipment into video disc players are being tested this winter. The discs when the product catches up to the sophisticated electronic equipment will include stagershow, how-to-lectures and demonstrations, films, and of course all the top rock and contemporary musical acts in

"at home" concerts. Programming, systems, production, marketing, and keen competition between various manufacturers has been underway since last year when **RCA** and **N.V. Philips** (of Holland) demonstrated their systems. "**LIQUID TELEVISION**" has gotten in on the ground floor of special programs for the video-disc market that is expected to have its major impetus this winter and early '77.....And speaking of **Panda**, the firm's prime recording label **OGGI** is releasing a new single and album by Italian singer **PANFILO**, and its spinning along extremely well since its June release. The single is called "**AMERICA'S BIRTHDAY**".....

**STRIP GLITTER.....SIEGFRIED & ROY**, the international award winning stars of "Hallelujah Hollywood" for their magic and illusion act featuring tigers, panthers, cheetahs, leopards, etc. get to take a holiday before the long hot Las Vegas summer gets underway. Siegfried & Roy will be leaving the show from June 28 thru July 10, and will spend a couple of weeks in Europe. While in Vienna and Germany, Siegfried and Roy have been asked to star in a "magic show" special since they were the winners of Germany's top magic awards this year. When they return to "HH", Siegfried and Roy will be awaiting the newest star in their act - a new offspring of their star Siberian tiger **SAHRA**. The birth is expected about the end of July. The very popular and handsome German stars have been the Las Vegas Entertainment Award winners as "**ACT OF THE YEAR**" four out of five years. The only year they didn't win was the year they spent away from Las Vegas starring in **Barry Ashton's Americana**, San Juan, spectacular..... **PETE CRISTY** who was a showroom captain for years and years at the Desert Inn Crystal Room has been upped to a top slot in the hotel's Convention and Group Sales dept and will be handling all the D.I. special groups and casino guests..... **CHARO**, who just closed a special week at the Sahara, is being wooed by the ABC-TV network to star in her own weekly series. Charo's first (of five) ABC specials swamped the night's competition and got such rave reviews and high ratings, the ABC brass are positive she'd be a smash series star. Charo so far, wants to just do her four other specials and then decide about a weekly grind..... **JEFF PARKER, MICHAEL CODY, JIM TAYLOR** and **RON STEINBECK** are the singing and dancing partners of the incredible **MISS GINGER ROGERS**, now at the Desert Inn. Each of Ginger's males get to do a solo spot in the show as well as numbers with the star. Jeff Parker, the featured tap dancer in the act, is also one of the Criado International Agency's picks for "stars of tomorrow" - a special promotion of selected talents for grooming and presentation in their own nitery and television acts..... **TONY MESSINI**, who's last stint here was at the MGM Grand, has moved permanently to the West Coast where he is writing songs and scripts.

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**WEEKEND WANDERER.....JOHN MIKL (THOR)** in



# Ginger Rogers Nipsey Russell

HAL BORNE MUSICAL CONDUCTOR

SPECIAL GUEST STAR

JUNE 15 THRU 28 **Desert Inn** AND COUNTRY CLUB