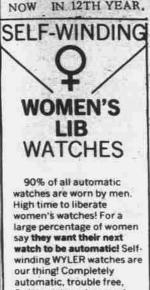
FRIDAY, APR. 9, 1976 SUPPORT YOUR LAS VEGAS ISRAELITE IN 12TH YEAR, NOW



Swiss made and so good ng in an all American way, If not now-when?

Wyler

ohn lish Jewelers 2430 Las Vegas Blvd. South In Sahara Shopping Center (Across from Hotel Sahara) Open 9 a.m. to 6 p.m. - Six days LAS VEGAS. NEVADA 89105 Phone 382-8473

ALTERATIONS

GEORGE BALLAN



First Seder in 50 Years

By Victor Perry

the coming Passover will be different than many others in the town's 28 years since it was li-

berated by Jewish forces in Israel's War of

dent in the Jewish Agency hotel for oldsters here, For Dimitri, once called Motil, now known as Mordechai, this will be his first Seder in 50 years. "My last Seder was in Zhitomir, Poland, when I was 14 years old," he recalled. "I wasn't the youngest in the family then so I didn't recite the 'Ma Nishtana,' but I did manage to graph the Marza. "Yeas was the

manage to grab the Matza. "Yes, yes, the Afikoman," he recalls as someone reminds him

of the proper terminology. "Today, I don't even remember the Four Kashes (questions) except for the first four words," says Zilber as he excitedly proves his

point by repeating them several times; ma nishtana halaila hazeh.

built, still vigorous Motil Zilber repeated over the years whenever Passover came around in his newly adopted city of Kiev, capitol of the Russian

Ukraine, to where his family had moved. There

was no chance to celebrate Pessach there, but

like many Jews for whom the ember still burned,

Dimitri-Motil ordered Matzah from a local non-

It was these four words which the solidly

Liberation.

Beersheba - For most citizens of this city

But not for Dimitri Zilber, temporary resi-

LAS VEGAS ISRAELITE

pointed day he took his place in line and stood for four hours to get his portion. "It wasn't enough," he recalls, "so during Passover we continued eating bread recent party in the store of the store

Passover we continued eating bread together with

the little Matzah we managed to get." Motil - Mordechai will have a proper Seder this Pessach - his first in 50 years - promises Mrs. Geniah Ben Yair, chief social worker with the aged in the Beersheba Municipality's Communal Activities Department and an alumnus of the first graduation class (1950) of the American Joint Distribution Committee's (JDC) Paul Baerwald school of Social Work in Paris. In fact none of this city's 4,000 aged will be alone on the Passover Seder night. New immigrant aged, like Mordechai Zilber (who arrived alone in Israel and has no relatives in the country) will have their Seder in the local Absorption Center operated by the Jewish Agency.

Most of the other aged, living independently, will join their families or neighbors. The rest are invited to Beersheba's modern Home For the Aged, where they will join the 80 residents there, many of them confined.

Thanks to such JDC assistance Beersheba's aged today are well taken care of, so that not aged today are well taken care of, so that not only will none be alone on Passover, but they will also have plenty with which to occupy themselves during the rest of the year. In keeping with JDC's basic approach Beersheba is in the forefront in developing community services for the aged, designed to enable them to continue living in the community. These con-sist of such services as: "meals on wheels" whereby close to 100 elderly receive one hot meal a day delivered to their homes, three day centers, one for blind aged, where they enjoy a wide variety of activities and services including a hot meal; medical services, physiotherapy and domestic help brought to the home where needed. Beersheba is one of 10 model communities in Israel where this approach is being developed by Eshel, as a means of helping the aged to stay in the community as long as possible.

ISRAELITE ADS PAY

00

## IN VESTMENTS IN ISRAEL

JERUSALEM (WNS) -- A new plan to attract American inin Israel vestments increase exports e United States and to the was proposed by Winter, of the Elmer of president Jewish American Committee.

Speaking during the AJCommittee's Board of Governors meetthe first ing here. ever held in Israel, Winter called for establishment of the 20 regional "task throughout. the U.S. to encourage investments in Is. rael on a purely business basis. Winter also noted that Israeli exports to the U.S. rarely went further than the Eastern seaboard, a situation that called for immediate remedies

DESERT LEASIN

4220 SO. MARYLAN

LA PLAZA BUSINESS CENT

733-8300

BUSINESS AFFORD YOUR SWIMMING CANNOT TO ADVERTISE THEN ADVERTISE NEVADA'S LARGEST & MOST COMPLETE SUPPLY OF SWIMMING POOL EQUIPMENT, TOYS & CHEMICALS. IT FOR SALE IN THE VEGAS LAS ISRAELITE. SHIRT MAKING BALLAN'S LADIES Custom Jailors PHONE 732-0008 553 EAST SAMARA AVE. LAS VEGAS, NEVADA 89104

WORLD'S LARGEST PRODUCER OF CASINO DICE

MEN'S





