

OF THE STARS

COMIC JOEY BISHOP, SINGER TERESA BREWER AT SAHARA

MINNIE RIPPERTON DEBUTS AT RIVIERA

Riviera Hotel's Versailles Theatre, a launching pad to stardom for Liza Minnelli, Olivia Newton-John, Engelbert Humperdinck and Neil Sedaka in recent years, may have propelled still another "satellite" into that galaxy. Minnie Riperton, making her Las Vegas debut before a capacity audience as co-headliner with the Smother Brothers captivated her premiere audience with a memorable performance. Amazin' Minnie, who possesses a 5-octave range, won enthusiastic applause when she introduced her golden record hits including "Lovin' You" and "Reasons." She had the crowd warm as toast for the Smothers boys' ensuing entrance.

Tommy and Dick are in peak form for this engagement. Tony Orlando and Dawn follow on March 4, a sure sellout in the Versailles Theatre for their entire 2-week engagement.

HOTEL may go even one step further in innovating new entertainment policies by having BOTH PAUL ANKA and DEAN MARTIN appearing in the Celebrity Room. Martin would do dinner shows only, PAUL would be the midnight attraction. While not exactly brand new, that "two headliners" in split appearances hasn't been done since GINGER ROGERS & DOROTHY LAMOUR doubled in "Hello Dolly" at the Riviera, and JUDY GARLAND & LOU RAWLS alternated at Caesars Palace. And isn't that EXACTLY the format that was being pushed for by BUDDY HACKETT last year at the Sahara? It was Buddy's concept to split the shows between Sahara headliners during his engagements with Buddy, of course, doing late late shows only. With the right combinations it could be a dynamite concept!.....An all new Celebrity television game show is being planned and proposed for taping direct from Las Vegas for either network or special syndication..... (Tony) SANDLER & (Ralph) YOUNG the third in the Thunderbird's recent "star policy" attractions (following RODNEY DANGERFIELD & SOUPY SALES) are packin' 'em in, and doing the best business since the new policy started last month. CORBETT MONICA follows in March for a six week run followed by a return SANDLER & YOUNG stint, RODNEY DANGERFIELD and JERRY VALE. DICK CLARK and his GOOD OLD ROCK & ROLL REVUE returns for eight weeks opening in July.....

JOHN DAVIDSON (opening at the Riviera on April 1) will have his own musical variety summer series; LESLIE UGGAMS is listening to a pitch to return to weekly television; ANN-MARGRET will star in ROSS HUNTER's multi-part six hour tv epic "THE MONEYCHANGERS" later this year; MEL TORME has a one hour musical special with gueststar Woody Herman upcoming this spring; and JOAN RIVERS is wanted to host her own tv talkathon.....

WEEKEND WANDERERS..... MINNIE RIPPERTON in a remarkable debut at the Riviera with THE SMOTHERS BROTHERS..... PAUL ANKA at Caesars Palace..... SERGIO FRANCHI and JOAN RIVERS at the MGM Grand..... WAYNE NEWTON at the Sands..... BARRY ASHTON'S "VIVE PARIS VIVE" at the Flamingo..... The all new "CASINO DE PARIS" at the Dunes.....

Comedy star Joey Bishop and dynamic songstress Teresa Brewer have taken over the intimate Sahara Congo Room for a two-week stand.

A veteran nightclub comic, Bishop has been noticeably absent from Las Vegas marquees during the 70's, making his only recent appearance at the Sahara with Charo last July. A smash hit in that engagement, Bishop was immediately asked back by Sahara Entertainment VP Lenny Martin. The result was this pairing with Miss Brewer, who likewise has been away from Las Vegas for two many months to suit her fans.

Bishop is an original in many aspects. He has an endless supply of classic material which he mixes sparingly with the topical observations and ad-lib by-play which have always been the key to his act.

Miss Brewer is the perfect example of



JOEY

the adage: "good singers, like good wines, improve with age." It's been 20 years since the bouncy belter sang "Music, Music, Music" with that perky bounce in her voice, but Miss Brewer still looks and sounds half her age as she scores with her wide repertoire.

Sahara entertainment line-up are the long-running nude revue, Pinups, and Cornell Gunter and the Coast-ers in the Casbar Theatre Lounge and the Sahara Harem Girls Revue in the world-famous Don the Beachcomber Restaurant.

Bishop and Miss Brewer will headline at the Sahara through March 10.

Rounding out the



The Oak Ridge Boys

Mike Caldwell
Skip DeVol
Linda Hart

in the JUBILEE ROOM

SHOWTIMES
8PM & MIDNIGHT

RESERVATIONS
733-1110



Landmark
Hotel and Casino • A Hughes Resort Hotel

TERESA BREWER

* Thank You for visiting Las Vegas!