

Zionist Information Group

Faye Schenk, president of the American Zionist Federation has announced the creation of a Commission on Zionist Ideology made up of 31 Zionist scholars and leaders. The commission will perform a needed service by dealing with such questions as what is the contemporary character of Zionism, the difference between Zionist and pro-Israeli activity and whether Zionist philosophy needs updating and revision.

But it is important that the efforts produced by the commission not be kept to itself but reach not only Zionist and Jewish organizations but also the general public. Despite all that has happened in recent years, proper information on Zionism still does not reach a large public. Most people, including many Jews, really do not know what Zionism is. They are thus easy targets for Arab propaganda.

The failure of Zionist information activities was attacked at the recent meeting of the Zionist General Council in Jerusalem. It was pointed out that while there has been much talk of a willingness to cooperate in providing information, little has been done to make this a reality.

The Israel government, the World Zionist Organization and the various Zionist and Jewish organizations in every country should cooperate on a massive and effective information program. The anti-Zionist resolutions adopted by the United Nations General Assembly has awakened an interest in Jews and non-Jews as to what Zionism stands for. Now that a hunger for information exists the time has come to see that it is fed.

SOVIET EASE-UP ON JEWS A "SMOKESCREEN"

NEW YORK (WNS) -- The report that the Soviet Union is easing emigration procedures was termed "a smoke-screen to cover the new and very real campaign of harassment and terror against Russian Jews seeking freedom," by the Student Struggle for Soviet Jewry.

Reports from Moscow are that in an apparent show of compliance with the Helsinki declaration, the Soviet Union has cut the emigration visa fees from 400 to 300 rubles and has eased some of the bureaucratic requirements. However, emigrants to Israel will continue to pay an additional 500 rubles (\$665) to renounce their Soviet citizenship which Moscow requires because it has no diplomatic

relations with Israel. The SSSJ said the reduction in fees is "meaningless since almost all exit applicants are dismissed from work or reduced to menial

jobs after asking to leave and have almost no money anyway."

Meanwhile the Soviet Jewry Research Bureau, an arm of the National Conference on Soviet Jewry, has found that military con-

scription is being increasingly used by the Soviet Union to deter Jewish emigration.

IF YOUR BUSINESS CANNOT AFFORD TO ADVERTISE THEN ADVERTISE IT FOR SALE IN THE LAS VEGAS ISRAELITE.

HUDSONIZE YOUR CLOTHES

We're a high quality shop for over 25 years.

We're not a production shop.

We're a quality plant for people who want their clothes cleaned and pressed properly.

HUDSON CLEANERS

734-6045

Somerset Shopping Center
Convention Center Drive



LEW ARTS HAIR DESIGN

Hair styles by

MANICURES BY
JEANNE
BUTTERFLY

MICHAEL

CREATIVE HAIR CUTTING

PROFESSIONAL HAIR STYLING

MANICURES, PEDICURES, SCULPTURE NAILS, FALSE LASHES

735-7104

OPEN 7 DAYS A WEEK

ARTHUR

735-7105

NEW LOCATION

OWNER & STYLIST

1305 VEGAS VALLEY DRIVE

TELEVISION

NIGHTS - SUNDAYS - HOLIDAYS
WE SERVICE ALL MAKES - 7 DAYS A WEEK

GENERAL ELECTRIC MOTOROLA CURTIS MATHES
ZENITH OLYMPIC MAGNAVOX EMERSON
SILVERTONE ADMIRAL WESTINGHOUSE
SYLVANIA PHILCO

382-8040

AND ALL FOREIGN MAKES

Expert Technicians - Radio Dispatched Trucks

BEST TV SERVICE CENTER

1805 E. CHARLESTON BLVD.

LAS VEGAS

Quality Workmanship & Materials

Very Fair Prices With Large Selection To Choose From

FREE PICK-UP & DELIVERY BACKED BY OVER 40 YRS. EXPERIENCE
FREE ESTIMATES TUFTING - ANTIQUES - CUSTOM BUILT FURNITURE



WHOLESALE

382-4883

Peters & Son

1054 S. MAIN & CHARLESTON, LAS VEGAS

SWIMMING POOL STORE

NEVADA'S LARGEST & MOST COMPLETE SUPPLY OF
SWIMMING POOL EQUIPMENT, TOYS & CHEMICALS.

Paradise Pool Supply

(IN THE MARYLAND SHOPPING CENTER)

3661 MARYLAND PARKWAY

LAS VEGAS

REPAIRS & SERVICE

734-8161

SERVICE - REPAIRS - SUPPLIES

STORE NUMBER

735-8444

POOL SWEEP

WE BUILD

MASTER POOLS BY PARADISE

WE DO MORE THAN JUST ANSWER YOUR PHONE

MEDICAL - PROFESSIONAL - COMMERCIAL

We also provide wide-area RADIO PAGING and CAR TELEPHONE services to keep you within constant reach of your home or office.

ADDITIONAL SERVICES 24 HOURS A DAY.

BUSINESS ADDRESS
DESK SPACE SERVICE
ALARM MONITORING
RADIO PAGING SERVICE
MOBILE TELEPHONE SERVICE
TELEPHONE WAKE-UP SERVICE

Able-1

ANSWERING SERVICE

LAS VEGAS
384-8480

PARADISE VALLEY
734-6266

ANOTHER COMMUNICATIONS SERVICE OF AIRSIGNAL OF NEVADA INC.