

OF THE STARS

MERLE HAGGARD, KAY STARR AT SAHARA



MERLE

Merle Haggard, the king of country music, is appearing in his first-ever Las Vegas mainroom engagement at Del Webb's Hotel Sahara. The popular son of a dustbowl Okie migrant headlines an all-country show which also features

special guest star Kay Starr. The show coincides with the bi-annual International Western Market in the Sahara Space Center.

Best-known for country chart-toppers such as "Okee from Muscogee," "Movin' On," "Fightin' Side of Me" and "If We Make It Through December," Haggard is currently working on his 32nd record album. Of his previous LP's, two have reached "Platinum" status--indicating sales of more than \$1,000,000.

Haggard's Las Vegas mainroom bow follows nearly a year of non-stop touring which has seen the Bakersfield-based artist set attendance records at virtually every date. And quite rightfully so!

As musicians, Haggard and his backup group, The Strangers, produce some of the cleanest and innovative sounds in country music. Their onstage performances are tight, almost to the point of being slick, but 200 days on the road produces that kind of professionalism.

Haggard's appeal is familiar and honest; he is singing and talking to the people out front, not at them. This directness is what elicits the respect of audiences who see him as more than just

It is Haggard's ability to communicate his integrity as an artist and as a man that makes him so accessible to such a large cross-section of American society. And yet, he retains his independence by refusing to be the hero to any one segment of that cross-section. He demands acceptance as the original and unique individual he is and best says it in his own words: "Never been nobody's idol, but at least I got a title and I take a lot of pride in what I am."

ISRAELITE ADS PAY



Performances / Top Sirloin
New York / First Mignon
Prime Rib / Brochette
Chopped Sirloin / Lobster Tails

LUNCHEON SPECIAL

BREAKFAST SERVED
MIDNITE TO 4 PM
• SANDWICHES
• CARTE BLANCHE
DINERS
AMERICAN EXPRESS
CREDIT CARDS
HONORED

1 DESERT INN RD. / LAS VEGAS / PHONE 735-4431

BARBARA

Currently
at the
Landmark

BARBARA FAIRCHILD

JERRY NAYLOR
JERRY COLLINS
SKIP DUVAL



FAIRCHILD

SHOWS AT 8 PM & MIDNIGHT • RESERVATIONS CALL 733-1110

UNDER NEW MANAGEMENT

N. Y.

SELTZER CO.

FREE HOME FULL TIME DELIVERY

FOX'S U-BET CHOCOLATE SYRUP
and TRUE FRUIT FLAVORS

CLUB SODA AT A TOUCH

ASK FOR
SID GELMAN
451-6044

Jackie's

NEW YORK DELI
AND RESTAURANT

COMMERCIAL CENTER
953 EAST SAHARA

SERVING 100%
NEW YORK
HEBREW NATIONAL
KOSHER DELICATESSEN

SMOKED FISH SELECTION

*Specializing in
Hand Cut Nova Lox*

735-4500

MON. to SAT. 7 A.M. - 8 P.M. SUN. 8 A.M. - 4

SUPPORT YOUR LAS VEGAS ISRAELITE NOW IN 12TH YEAR.

Still
the most
meaningful
program
in town . . .

Evelyn Newman's
"OPEN LINE"
MONDAY-FRIDAY
9:00 - 11 A.M.

KVOV RADIO
1280