

# LAS VEGAS

# SHOWCASE

## VILLA'S VEGAS

by Percy Villa



### Nice Dice Man

Our love and devotion for people will never end -- especially with people like Bud and Jean Jones around. Both were born and raised across the street from one another in Kansas City, Missouri.

Bud and his attractive Jean moved to Las Vegas nearly 13 years ago and says -- ("our moving to beautiful Las Vegas was our smartest decision.")

Bud and Jean are sole owners of the Bud Jones Nevada Dice Company, located at 3672 South Highland and have been at that address for 9 years.

He works hard, although he seldom gives the impression he is working.

He likes most everyone he meets and he trusts everyone he likes. ("I've been told this is not so good in this day and age. The last few years I've found that because of trusting people I haven't come out too well.")

He claims he'll continue to trust people because it is his big principle in life.

The Nevada Dice Company is the world's largest producer of casino dice, manufacturer of a patented counterfeit-proof coin-inlay casino chip, and distributor of all other casino supplies.

The Jones' are far from millionaires but really feel that they are multi-millionaires and here's why: ("Daughter Kathleen Teer is married to Clyde Teer, an executive of the company. They are parents of twin boys, Justin and Eric, 2 years old.") (Aside to the Jones) I agree, the greatest thrill in one's lifetime is having children and grandchildren and to have twins as grandchildren should be one's greatest thrill.

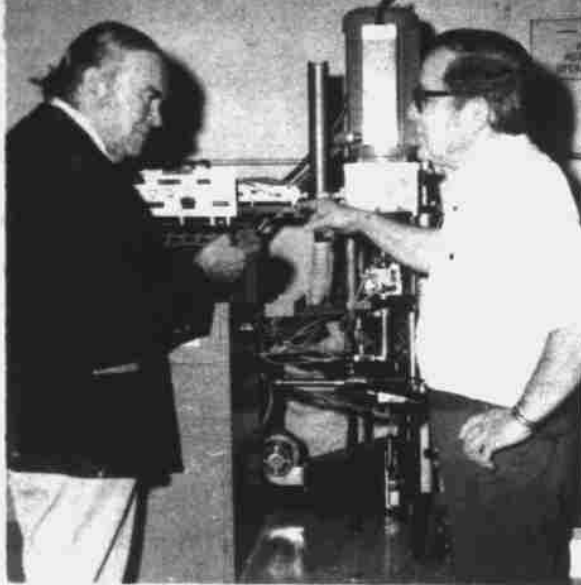
Bud has a philosophy. ("To right wrongs as you see them. And to walk through life with open eyes and to assume the likelihood of tomorrow")

He looks for kindness and intelligence in people, in that order.

Bud served 2 years in the Naval Air Service during World War 2.

His one and only hobby is designing and building his own equipment. He enjoys researching materials to improve the quality and durability of his dice. He has spent years and many dollars developing a new, dimensional, stable, acetate dice stock which is used exclusively by his company in the manufacture of their product.

Bud is an active member of St. Viator Guardian Angel Catholic Church, having studied for the priesthood prior to deciding on a business career. He is one of the biggest boosters of Las Vegas



BUD JONES, RIGHT, EXPLAINS DICE-MAKING MACHINE TO PERCY VILLA.

and a grand host to many out-of-town visitors who want to visit his manufacturing plant.

He frequently misplaces things such as keys, billfold, etc. However as he puts it "they misplace me." He is neat in his individual manner. His idea of hanging things up at night is laying them carefully on the floor, "so they won't get mugged." He is both sentimental and intuitive. He believes in what he believes and will argue his point of view while showing due respect for yours. He doesn't believe in taking anything for granted ("I've discovered from past experience that 'pride goeth before

a fall.")

Bud is a gourmet yet he will eat almost anything. He loves steaks and frequents what he considers the best local eating establishments.

He is 5-feet, 5 inches tall and a trim 135 pounder. He rarely flares up these days ("The only thing that really bugs me is dishonesty.")

Bud prefers a shower to a bath. ("Except when I'm in Japan. I like those big tubs.")

Bud and Jean Jones are my kind of people.

NOBODY ASKED ME, BUT: Send a get well card to Nick Naff, PR man for the Las Vegas Hilton and Flamingo Hotels. To either the hotel or to Southern Nevada Hospital...Hope all is well by the time you read this...Jim Brann, Director of Publicity and Advertising for the Union Plaza is sure doing a bang-up job for the hotel...Debilyn & Simondo of the Mantini & Company (953 E. Sahara) are really a treat for our town and so beautiful...The announcement that Joyce McNeill has been appointed as administrative assistant to General Manager Don Speer of the Tropicana Hotel and Country Club has our good wishes and so many others...John and Mary Valone (our biggest Eastern boosters) are spending a week at Caesars Palace...The reason Elvis Presley is only playing one show a night, except on Saturday is because of doctor's orders to slow down...Otherwise he's fine...Mayor Beame of New York City, last week gave our Paul Anka the key to the city for donating the proceeds from three concerts to various municipal agencies...Anka opens at Caesars on the 26th...From Henny Youngman: A producer comes home and finds his wife relaxing in bed. All goes fine until he notices a cigar in an ash tray. He becomes furious and yells; "Where did that cigar come from?" A voice, from under the bed yells: "Havana."

Have a happy, healthy day, so many days ahead to be grateful for.

### SELF-WINDING



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