

### SAHARA OFFERS LOWEST ROOMRATE DURING GALA \$150,000 CELEBRATION



The lowest daily roomrate of the year in a Las Vegas Strip hotel, plus \$150,000 in cash giveaways, will be two enticing come-ons as Del Webb's Sahara kicks off its 23rd Annual Anniversary Celebration

November 30 in this city.

The 25-day Super Sahara Celebration, which runs through Christmas Eve, offers a special \$16 room rate on weeknights and \$20 on Friday and Saturday nights. In addition, the Sahara will put a record \$150,000 up for grabs in casino games ranging from its world-famous \$100,000 Shower of Money to Double Jackpot minutes every hour.

While a \$5,000 cash grand prize drawing will close the Super Celebration on December 24, the most spectacular event is sure to be the nightly drawings for contestants for the \$100,000 Shower of Money, an attraction seen frequently on such national TV shows as "Concentration" and "Hollywood Squares."

Each evening a

lucky contestant will be showered by \$100,000 in crisp U.S. currency and will be allowed one minute to hand out bills as fast as he can. No bill is worth less than \$5 and the winner keeps all the bills he hands out of the booth.

Other giveaways center around the Sahara's slot machines and Keno game, producing more 500 winners each day. Special events are scheduled for Sahara houseguests only, including two cash drawings each day, a free cocktail party each day and special gifts and prizes including an all-expense vacation at Del Webb's Kailima Hotel in Hawaii.

The action is fast and furious throughout the entire 25-day celebration and record crowds of visitors are again expected.

LOS ANGELES -- A four million dollar campaign, from which will result the most extensive Jewish educational facility in the Western United States, was announced by Benjamin Seewack, Chairman of the Greater University of Judaism Committee.

JERUSALEM (WNS) -- The Arab League's announcement that it was blacklisting ships that carried Israeli cargo through the Suez Canal is seen here as an attempt to negate a vital provision of the Israeli-Egyptian agreement on the Sinai.



UNION PLAZA PUBLICITY DIRECTOR JIM BRANN, LEFT, PRESENTS LAS VEGAS MAYOR BILL BRAIRE, RIGHT, WITH A CHECK FOR \$100 TO BE USED TO PURCHASE SHADE TREES FOR PLAYGROUND EQUIPMENT AT THE JAYCEE YOUTH PARK, EASTERN AND ST. LOUIS AVENUES. LAS VEGAS JAYCEES PRESIDENT JIM BAUMBERGER LOOKS ON.

NEW YORK -- With its 300 or so students already settled into classes in their new high school complex there, a delegation of Women's American ORT leaders attended the dedication of the Founders' Wall at the new ORT school in Lyons, France.

NEW YORK -- Five hundred Jewish public school children are participating in special Chanukah programs this year in a major effort by the Jewish Education Program of Agudath Israel of America, as part of its on-going broad reach-out release hour programs. The Chanukah programs began well in advance of the holiday, which begins on the eve of November 28th and continues through December 6th. Chanukah is the Jewish holiday which commemorates the victory of the Hasmoneans over the Greco-Syrian religious persecutions 2,000 years ago.

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