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JACK TELL'S

Happy New Year

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"For Those Who Deserve The Best"

NOW BEING READ WEEKLY BY AN ADDITIONAL 2,000 JEWISH LEADERS ALL OVER THE WORLD.

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FRIDAY, SEPT. 12, 1975

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WHOLE WORLD MUST BE EDUCATED TO KNOW AND ACCEPT PEACE TREATY

ARAB BOYCOTT PRACTICES BEING INVESTIGATED

WASH. (WNS) -- Government agencies have been instructed by President Ford to implement his condemnation of discriminating against American citizens by the Arab boycott "and those agencies are following his instructions," White House Press Secretary Ron Nessen said.

He said the Department of Commerce is investigating the boycott practices and "intends" to take legal action against American companies that do not report boycott practices. Several members of Congress have criticized the Commerce Department because, while they have forms in which companies are to list boycott practices, there are no penalties if the forms are not filed.

Commerce Secretary Frederick Dent has sent a letter to Sen. Jacob K. Javits (R.N.Y.) in which according to Nessen, Dent said

"the boycott requests reported to the department by American exporters...do not appear to constitute an attempt on the part of the boycotting countries to prevent routine exports of U.S. products to Israel or to deny trade opportunities to U. S. exporters on religious or ethnic grounds." Dent also noted that even if a shipping company or a bank does not report a boycott request it does not mean the exporter did not report it.

CJF LISTS PRIORITIES FOR JEWISH LIFE

CHICAGO (WNS) -- More than 2,500 Jewish communal leaders from throughout the U.S. and Canada discussed priority measures to strengthen the quality of Jewish life.

The discussion came at the 43rd General Assembly of the Council of Jewish Federations and Welfare Funds.

Four newsmen were named winners of the 1974 Smolar Award, it was announced at the CJF Assembly. They are: Leo Mindlin, associate editor of the Jewish Floridian of Miami, in the competition for columns and editorials; Max W. Jacobs, international correspondent of the Buffalo Jewish Review, in the competition for a special series of articles; and sharing the award for general reportage and news features are Robert A. Cohn, editor in chief of the St. Louis Jewish Light, and Gary Rosenblatt formerly with the Jewish Week of New York

BY JACK TELL

Rough as it was to get the initials and the signature on the interim accord between Israel and Egypt, the real tough task of getting the rest of the world to fall into harmony with the agreement lies in the immediate future. But the present is bright.

In the United States, Congress must approve the consignment of 200 civilian technicians to man the warning posts, and the American public must realize this first step towards peace is far more advantageous in every respect than an all-out war.

In the Arab countries, the hostile nations will have to see the light and step into line one at a time; the Palestine Liberation Organization, despite all threats to the contrary, will soon know that diplomacy and negotiation will have to take the place of terrorism; Russia and Iron Curtain countries will have to accept the U.S. as the dominant super power in the Mideast; and the rest of the world better put the wheels in motion to recognize both Israel and Egypt as friendly nations, not one or the other.

Secretary of State Henry Kissinger is in the process of convincing Congress and U.S. public that the American technicians in the Sinai are not the same as U.S. troops in Vietnam. Since the 200 technicians will be working in three shifts around the clock, there will never be more than 75 on duty at one time, manning warning systems, not between belligerents, but between two consenting nations. There is a difference.

Threats of violence from PLO, according to
(Continued on Page 3)

TELL TALES

"One Man Plus The Truth
Constitutes A Majority"

BY JACK TELL



Youngest U.S. Psychiatrist
Has New Behavior Therapy



DR. ALAN

One area, we are convinced, where years of experience run second to new, modern methods of treatment, is in the field of psychiatry, dealing with the workings of the human mind.

We came to this conclusion after a most interesting and enlightening conversation with Dr. Alan Arnold, who displayed a remarkable knowledge of his profession. He explained the most intricate issues in simple understandable language. What intrigued us tremendously were the words of wisdom emanating from one so youthful. Dr. Arnold, at 26, believes he is the youngest practicing psychiatrist in the country.

While he is a general practitioner in all fields of healing psychoses and neuroses, including smoking and drinking habits, he specializes in sexual therapy and weight problems. He is an advocate of the new method program of behavior therapy, in contrast to the old method of resolving underlying conflict. Dr. Arnold believes the new application of learning theory is the most modern scientific advance in psychiatry.

It works, according to Dr. Arnold, by
(Continued on Page 4)



ISRAEL'S PRIME MINISTER YITZHAK RABIN PREPARES TO ADDRESS OVER 300 AMERICAN JEWISH LEADERS OF THE UNITED JEWISH APPEAL'S PRIME MINISTER'S MISSION. AT RIGHT IS FRANK R. LAUTENBERG, UJA GENERAL CHAIRMAN. JEWISH LEADERS FROM 90 MAJOR CITIES PLEDGED \$13.6 MILLION, A 15 PERCENT INCREASE.

YAHRTZEIT'S TONIGHT AT BETH SHOLOM

(Friday, Sept. 12, 1975)
Bernard R. Berk
Dr. Carl H. Schnaer
Sydney Pollak
William Mendelsohn
Jacob Belinsky
Benjamin Fullman
Morris Goodelman
Meyer Smith
Ralph Weinstein
All Relatives of Mr. & Mrs. Max Waldman

Rose Leib
Chasen Jaffe
Bonnie Blatt
Fannie Sharf
Rose Horn Berger
Rose Lee Shinbaum
Edwina Feitelson
Fanny Luboff
Rebecca Bendel
Anna Zenoff Lieb