The Landmark Hotel

with

salutes America's Bi-

America's own music

-- country/western -

as "Country Music U.S.A." opens in the Jubilee Showroom Monday, May 12 for an

indefinite engagement.

Leading off the par-ade of country music

personalities that will

be appearing at the hotel will be Epic Recording star Bob

Lumaa, who made his

professional debut in las Vegas during the early 60's on a bill

with Johnny Cash and

favorite sons comes on the heels of Luman's

latest recording hit

which is currently high

Proud Of You Baby,

The return to city of one of its most

Tex Ritter.

centennial



Sahara's Spring Getaway which

prizes and chances to win a \$10,000 Airstream vacation trailer are up for grabs at Hotel runs through May 17 at Del

More than \$11,000 in cash

Webb's Sahara.

and was among the top

three R & B:
Another hit "The
Great Snowman" and
Uncle Sam beckoned. Upon his return, Bob bounced back on Epic Records with such hits as "When You Say Love," "Lonely Women Make Good
Lovers," "Neither
One Of Us," "Still
Loving You" and "Let
Me Make The Bright
Lights Shine For Lights

The Luman style has been as consistent as his nationally-charted hits; a style that blends his rock 'n roll rhythms with his country background, creating a musical sound that appreciated more today than ever before.

Backing the country man is (in his own words) "the best fourpiece band on the road," "The Stones River Band," Together they have play-ed a multitude of Vegas clubs and state fairs

clubs and state fairs across the country.

Also featured in the show are Eddie Raven (current hit -- "Good News, Bad News"), Debbie Campbell (current hit -- "Please Tell Him I Said Hello"), the Wind Song Trio and extra Song Trio and extra added attraction, banjo/humorist Skip

Showtimes are 8 p.m. and midnight, 7 days,

The unique giveaway will be highlighted by a Grand Prize drawing for a \$10,000 Airstream Sovereign Trailer at 10 p.m., May 17, but the action will be hot and heavy throughout the promotion for slot players who have chances to win free slot play each day.

For every jackpot slot machine players win on regular Sahara machines, the hotel provides complimentary coupons good for free play on special Bonus Slot machines. Jackpots on 5 cent and 10 cent machines are worth one pull, iacknots on 25 cent and 50 cent machines are worth two pulls and jackpots on \$1.00 machines are worth three pulls," explain-ed Sahara Slot Manager Glenn Schuler. There is no limit to the

SAHARA'S SPRING GETAWAY MEANS CASH AND PRIZES FOR LUCKY OMES number of free plays a player may accumulate. Redemption of free slot

machine play coupons may be made any night between 5 p.m. and 11 p.m. at the Bonus Slot Booth located at the front of the Sahara casino.

In addition to the Grand Prize Drawing and free slot play, Hotel Sahara will also give away stacks of cash at special 10 p.m. drawings May 14, 15, 16 and 17. On May 14, 15 and 16, \$2,000 in cash will be given away if the winner is present. If he or she is not present, the prize will be reduced to \$500 and mailed to the winner.

On May 17, \$2,500 in cash will be given away, with tickets drawn until a winner is present.

THRU THURSDAY, MAY 15

Freddie Fremont's



BOB LUMAN

The Grand Ole Opery. His launching pad was

Shreveport's "Louis-iana Hayride" fol-lowed at the tender age

of 17 by a part in the movie "Carnival Rock" and the Vegas

Though the fans were

many, the hits were few

and Luman decided to

appearance.

on the charts.

Bob's career began as an avid listener of

Porterhouse / Top Sirtain New York / Filet Mignon Prime Rib / Brochette Chopped Sirloin / Lobster Tails

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ARGENT ...

DRAWINGS FOR

EVERY THURSDAY AT 9 P.M.

NO PURCHASE

pursue a Pirates baseball offer -- a move which never materialized due to the face that he was stop-ped short with a hit CARTE BLANCHE pitched to him by the DINERS AMERICAN EXPRESS Everly Brothers en-titled "Let's Think About Living" -- a CREDIT CARDS Devol. which million seller reached number one on the country charts



Jubilee