

RON LURIE FOR MAYOR



RON

Thirty-four year old Las Vegas City Commissioner Ron Lurie filed for the office of Mayor.

Appearing at City Hall with his wife, Beverly, Lurie announced that he will begin to campaign immediately, relying upon the same "people-to-people" campaign he waged when he won his present commission seat in 1973.

Lurie stated that he will bring his two year commission voting record to the attention of voters, and make known his position on all the vital issues facing the board of commissioners and the people. "I'll submit my voting record and platform to the voters," Lurie said, "and they shall judge the qualifications and records of all of the candidates before casting their votes," Lurie said.

Lurie stressed the importance of his two years of service on the city commission, which includes being a member of the Las Vegas Metropolitan Police Commission, Regional Streets & Highways Commission, and District Board of Health.

The youthful city commissioner serves on the Air Pollution, Budget & Personnel, and Legislative committees of the Board of Health, and is also a member of the Las Vegas Valley Transportation Policy Committee, and the Southern Nevada Human Relations Committee.

"I have been involved with the problems of the city on a daily basis during the past two years," Lurie said, "and the experience and knowledge I have gained represent invaluable assets for the people of Las Vegas," he said.

Lurie repeated a statement he made when he announced his intention to seek the mayor's position, "that the city is without effective leadership in the top position and it is a matter of urgency that the next mayor of Las Vegas use his leadership qualities to steer the government along the paths the people have indicated they wish to follow." Claiming that his election in 1973 was a mandate "to open the back doors of City Hall, and rid the city of pornographic operations which have plagued us," Lurie said that as mayor he will present the leadership and the programs which would get the city on the road chosen by the people.

Lurie said he advocates a county-wide mass transportation system operated by an independent board, support of the county hospital by all of the entities in Southern Nevada, and only short term franchises with public utility companies.

He said that he is in favor of having a study made to see if municipal ownership of public utilities is feasible.

"I introduced the city's insulation ordinance in an effort to hold down the skyrocketing power bills," Lurie continued, "and I will continue to demand that our city attorney protest and fight repeated requests for rate increases by all public utility companies," he stated.

Speaking about consolidation or annexation, Lurie said he would not favor any plan which did not include the right of the people in each political entity to cast a vote on the issue.

Lurie pledged to continue his battle to cut down on government waste and unnecessary spending of the taxpayer's dollars. "We are in the midst of an economic crisis," Lurie explained, "and must take the lead in tightening up and holding the line," he said.

Promising to continue his campaign to limit travel and travel allowances for city officials

POLITICAL HOPEFULS

JOHN 'MAC' McCORMICK FOR MAYOR

John "Mac" McCormick, candidate for Mayor of Las Vegas, announced his intention, if elected, to administer the city's government in a manner which is geared to the specific needs of the community, rather than attempting to operate on the present basis of canned guidelines which have been passed down from other areas.

"Let's face it!" McCormick explained. "Las Vegas is a unique type of municipality. We have problems here which are not encountered in any other city in the world. The area economy is based primarily on gaming and tourism, yet we have consistently attempted to run our city government along principles which were designed for areas where the primary issues are contingent on other factors."

McCormick compared the present method of operating city government with trying to impose administrative guidelines which are applicable to Saudi Arabia to the American government. "Las Vegas citizens are sick to death of ivory tower politicians who are attempting to transplant New York and California laws into an area where these statutes have little or no bearing,"

and employees, Lurie claimed partial success, "because at this date all travel requests must be approved by a majority of the board of commissioners."

Lurie recalled that he broke open the story of the \$500,000 worth of uncollected parking tickets, and has offered the purchase of "Oregon Boots" as the solution.

Lurie said that he was also the first one to question the number of city owned vehicles assigned on a 24 hour basis, and successfully fought to have an elected representative from the city to serve on the District Board of Health.

"I feel that I have accomplished much as a part time commissioner," Lurie added, "and as a full time mayor I will be in a position to do much more to bring to our people a more responsive and responsible government," he stated.

Extremely active in community service, Lurie is Vice President of the West Charleston Lions Club, a member of the Downtown Optimists, Breakfast Exchange Club, Elks Lodge #1468, Eagles #1213, Las Vegas JayCees, and B'nai B'rith.

Lurie also serves as a director of the Heart Association, director of the Nevada Lung Association, director of the Cancer Society, and is chairman of the March Of Dimes Walk-A-Thon.

A product of our local school system, Lurie also attended Arizona State University, and U.N.L.V.

Lurie and his wife, Beverly, reside at 6332 Garwood Avenue in Las Vegas with their two children, Ronda, age 7, and Benjamin, age 5.



"MAC"

McCormick went on. "If we're going to operate along the same guidelines as a community where the economy is based primarily on manufacturing, we should then make a concentrated effort to attract more industry into the area. So far, for some reason or other, very little effort seems to have been expended in this direction -- which is another thing to which I'll be directing my attention if I am elected Mayor of Las Vegas."

McCormick blames the present apathy toward community needs on the fact that up till now no candidate has been offered to the voters who has any experience in the area's largest source of employment (Hotel and Casino work), and points out that his most recent position as Public Relations

Director of a Casino, plus past employment with the International Hotel, The Union Plaza and the Circus Circus, has given him a background where he can readily empathize with the needs of both casino personnel and

the people of the community.

McCormick is also a 21 year area veteran and has worked in Las Vegas as a salesman and broker, insurance agent, and as an Administrative Assistant at a government agency.

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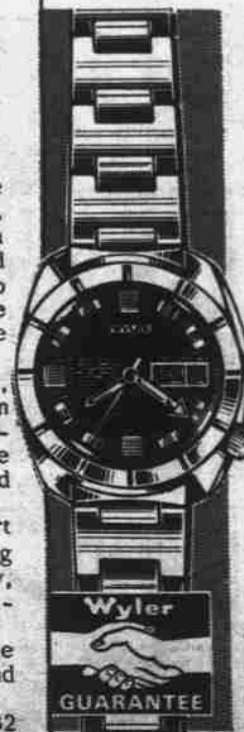
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