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MENORAH FLANKED BY TWO OLIVE BRANCHES IS OFFICIAL EMBLEM OF STATE OF ISRAEL, SUBMITTED BY NEOT KEDUMIM, WHICH IS BUILDING A 400-ACRE BIBLICAL GARDEN IN ISRAEL. FOR INFORMATION: NEOT KEDUMIM, 501 FIFTH AVENUE, N.Y.C., 10017.

**Threat of Isolation
 On Israel's 27th Birthday**

Israel observed its 27th anniversary this week. The spirit of the Israelis was high, but in many quarters there was a sober realization that the Jewish State was being threatened as never before; not just by the war machine of the combined Arab nations, which is not new, but by the growing isolation in the arena of world public opinion, which is new and qualitatively threatening to box Israel into a corner. Its staunchest friend and ally, the United States, is not hiding the fact that it is displeased with Israel for not having surrendered to Egyptian demands during the latest shuttle mission by Secretary of State Henry A. Kissinger. Neither the Secretary nor President Ford have made any secret -- privately, if not publicly -- of their displeasure with Israel for having had the Chutzpah to hold fast to her principle demand of a written guarantee from Egypt that it will halt all its aggressive designs against the Jewish State.

The news media in America has shifted perceptibly away from Israel to a defense of the rights of Arabs -- meaning the feudal sheiks, monarchs and crowned heads -- and to what amounts to a journalistic orgy of praise for PLO head Yasir Arafat. Reports from Europe show that the trend of journalistic and public opinion is steadily turning against Israel, and in some cases becoming hostile, while some governments that were once friendly to Israel are now turning neutral under the impact of the Arab oil boycott.

In addition, Israel is also under a ceaseless attack from the Communist-Arab-Third World bloc in the United Nations and UNESCO. True, many intellectuals, artists and scientists have condemned UNESCO's actions, but these are not political acts and do not carry the weight of governmental actions. Not the least threat of the growing isolation of Israel comes from Ford's reassessment of the Middle East and the halting of vital arms supplies to Israel at a time when the Soviet Union continues to pour arms into the military coffers of Israel's enemies.

But the spirit of the Israelis remains high because through all this world Jewry is more closely solidified in its support of Israel than ever before, more determined than ever before that Israel shall live, more united in aiding the Jewish State in this time of Israel's most crucial hour.

JERUSALEM (WNS) -- Frank R. Lautenberg, general chairman of the United Jewish Appeal, told newsmen here that UJA cash collections for the first quarter of 1975 exceeded those of the same period last year by \$12 million, \$70 million as against \$58 million.

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YOUR RENEWAL IS APPRECIATED --

**Behind The Scenes
 At The United Nations**

By DAVID HOROWITZ
 A World-Union Press Feature
 Yosef Tekoah

UNITED NATIONS (WUP) -- Of all the spokesmen Jerusalem has sent here to represent Israel since its admission to the UN in 1949 -- and there have been outstanding diplomats such as Abba Eban and Michael Comay -- none can compare in brilliance and greatness of statesmanship to the dynamic and forthright Yosef Tekoah whose seven years as the clarion voice of Judea-reborn here in this world organization is now coming to an end.

Those of us who have closely followed Ambassador Tekoah's career here and watched his masterful handling of Israel's difficult case via-a-vis the bitter onslaughts of the Soviets and the Arabs will feel a great sense of loss in his departure no matter who will succeed him.

Yosef Tekoah, much unlike his predecessors, is a "people's man," that is, always approachable, a 'heimishe-mench', with whom one could ever feel at home, hence he was admired and respected by the general press and public alike but, because of his eloquence and dynamism and his split-second readiness to rebut his political opponents in devastating arguments, he was feared -- and secretly held in high esteem -- by his adversaries.

The Jewish community of America, upon whom Tekoah is leaving an indelible mark, already senses the loss of his departure. Numerous farewell receptions are being given in his honor here in New York and in cities throughout the nation. At a tribute tendered to him in New York last week by the Commerce and Industry Division of Israel Bonds, Tekoah opened his heart.

In touching upon the present perilous situation facing the Jewish State and the pressures being put on the Israeli leaders to accept terms that would jeopardize Israel's security, Tekoah made it clear that "Israel has no intention of giving in. There are those who are advising us to yield," he stated, "We shall never yield!"

In referring to the recent session of the UN which opened its doors to the PLO, Tekoah said that "in all my seven years at the UN, Yasir Arafat's appearance was the most traumatic experience I have had. There he was, the murderer, facing the world, and the world cheered him. There was a sinister 'message' to be learned from that spectacle, namely, if Israel found itself, God forbid, under the threat of a PLO established as a fifth column in the West Bank and launched an attack, no one would come to our aid.

"We live in a dark and cynical world," he added. "We have witnessed what happened in

TELL TALES
 "One Man Plus The Truth
 Constitutes A Majority"
 BY JACK TELL

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fluence and prestige around the world, Egypt's Sadat believed he could raise his price for "peace."

But the American public, the court of last appeal, turned a deaf ear to the thunder that everyone said was imminent.

Proving there is still some sanity left in this world. To which we add "Amen."

Biafra -- they did not have the means of defense there, and they're no longer alive. We saw what happened in Pakistan, and now Cambodia, Vietnam -- a message never to forget."

One of Yosef Tekoah's most eloquent and masterful speeches of the many delivered here at the UN during his seven year incumbency, as Israel's spokesman -- truly a classic worth reading and re-reading -- thundered forth in the Security Council during the cease-fire debate following the Yom Kippur War. Coming as it did in the form of a "lecture" on Zionism, it constituted, a rebuttal to a vicious attack on Israel and Jewry launched by the Saudi Arabian Ambassador Jamil Baroodi, who exploited the occasion to extol Hitler and at the same time threaten American Zionists and their friends with persecution should "anything go wrong in the United States."

Yosef Tekoah then lectured the Security Council on how Zionism really should be understood:

"When the Jews, exiled from their land in the seventh century before the Christian era, sat by the rivers of Babylon and wept, but also prayed and sought ways to go home, that was Zionism.

"When in mass revolt against their exile, they returned and rebuilt the Temple and re-established their state, that was Zionism. When they were the last people in the entire Mediterranean basin to resist the forces of the Roman Empire and to struggle for independence, that was Zionism.

"When for centuries after the Roman conquest they refused to surrender and rebelled again and again against the invaders, that was Zionism. When uprooted from their land by the conquerors and dispersed by them all over the world, they continued to dream and strive to return to Israel, that was Zionism.

"When during the long succession of foreign invaders, they tried repeatedly to regain sovereignty at least in part of their homeland, that was Zionism. When they volunteered from Palestine and from all parts of the world to establish Jewish armies that fought on the side of the Allies in the First World War and helped to end Ottoman subjugation, that was Zionism.

"When they formed the Jewish Brigade in the Second World War to fight Hitler, while Arab leaders supported him, that was Zionism. When Jews went to the gas chambers with the name of Jerusalem on their lips, that was Zionism. When in the forests of Russia and the Ukraine and other parts of East Europe, Jewish partisans battled the Germans and sang of the land where palms are growing, that was Zionism.

"When Jews fought British colonialism while the Arabs of Palestine and the neighboring Arab states were being helped by it, that was Zionism.

"Zionism is one of the world's oldest anti-imperialist movements. It aims at securing for the Jewish people the rights possessed by other nations. It harbors malice towards none."

Yosef Tekoah, who will soon take on the post of President of the Ben-Gurion University in the Negev, will long be remembered by both friend and foe as a Churchillian statesman who had the boldness and audacity to speak out on what had to be spoken out on behalf of truth, justice and equity.

KIBBUTZ LOHAMEI HAGETAOT (WNS) -- The heroism of Jewish resistance fighters against the Nazis inspired the generation that brought into existence the State of Israel, Chief of Staff Gen. Mordechai Gur told the thousands who gathered at Kibbutz Lohamei Hagetaot for a ceremony marking the end of Memorial Day for the victims of the Holocaust.