

Prepare for Passover

By Mrs. Francis J. Bloustein
Chairman, JWB Women's Org. Services

Every Passover at 5 a.m., New York time, the first Seder of any year anywhere in the world is celebrated by a group of Jewish airmen and sailors on the island of Guam. From then on, as the sun sets on each time zone around the world, hour by hour, a military seder takes place during the next 24 hours. The last large one is in Hawaii; the very last one is on Wake Island -- a seder performed by two

or three men using solo-seder packages provided by JWB.

The intermediate places include military personnel stationed in the Philippines, Taiwan, Okinawa, Japan, Korea, Vietnam, Thailand, Europe, Iceland, Greenland, Alaska, Panama, United States, Caribbean area, ships at sea, weather and radar stations, embassies the world over, Peace Corps personnel in many countries, and patients in Veterans Administration hospitals.

Once a year JWB becomes the largest Kosher catering establishment in the world. Passover requires "Kosher L'Pesach" food

items which only JWB can provide the world over in sufficient quantity and in sufficient time with a helping hand from the military logistical transportation system. And JWB does it -- year in, year out. You never hear of complaints of being derelict in responsibility. The trust that has been placed in JWB has been magnificently fulfilled.

Passover is the holiday when the largest percentage of Jewish personnel in the military make their identity known. The seder still weaves its magic spell upon young men and their families, as it has for centuries.

**WE EXTEND
BEST WISHES
FOR A JOYOUS
Passover
TO OUR
MANY FRIENDS**



**Nevada
Blind & Floor Co.**
1300 So. Main

**PASSOVER
GREETINGS**



to the
**Jewish
Community**

**NEVADA CHECK
CASHING CO.**
OUT OF STATE
CHECKS CASHED

OPEN
"24" HOURS
734-6671
2800 LAS VEGAS
BLVD. SOUTH
On the Strip - Opposite
Thunderbird & Riviera Hotels

**CHECK
CASHING
SERVICE
INC.**
"OUT OF STATE"
CHECKS CASHED
Personal & Payroll Checks
Savings Books
Immediate Service
OPEN 7 DAYS
736-2462
(Opposite Hacienda Hotel)
3953 Las Vegas Blvd. South

PERSONAL CHECKS
PAYROLL CHECKS
SAVINGS
PASS BOOKS
MONEY ORDERS
CASHIER'S CHECKS

**A Happy
Passover**

To Our Friends and Customers

735-0186

NEW FUR SALES
DRY CLEANING
Tiffany FUR STORAGE
SHIRT LAUNDRY

FUR REPAIR & REMODELING
Vault on Premises
COMMERCIAL CENTER EAST
953 EAST SAHARA AVE. LAS VEGAS, NEVADA

**A Happy
Passover**

Greetings

TO OUR FRIENDS OF
THE JEWISH COMMUNITY



Riviera
The Convertible Sofa Bed Specialists

201 E. Charleston Blvd. 384-1862

INSTANT CREDIT AVAILABLE

STORE HOURS
Weekdays 9 to 9:00
Saturdays 9 to 6:00
Sundays
11:00 to 5:00

GREETINGS

HAPPY HAPPY **HAPPY
PASSOVER**

to our friends in the Jewish Community

Mel Aire Bridal Shop
SPECIALISTS IN FORMAL AND COCKTAIL DRESSES

"Everything for the Bride but the Groom"
COMPLETE SERVICE...
FACTORY DIRECT ORDERING BY PHONE

ALTERATIONS...
3 Seamstresses on Duty
and now... including
HIGH FASHION -
COMPLETE TROUSSEAU
DEPARTMENTS

★ Bridal Gowns
★ Bridesmaids
★ Lingerie
★ Hats
★ Tiaras
★ Veils
★ Gloves
★ Formal Slips

THANK YOU FOR CALLING
382-1764
OR CALL 382-8401

ACROSS THE STREET FROM EL CORTEZ PARKING LOT
624-626 FREMONT STREET - LAS VEGAS



