the Las Vegas Club, has Hotel. accepted the post of Exber, a resident of Chairman for the sec- Las Vegas since 1947,

MEL EXBER CHAIR MAN OF NATIONAL JEWISH HOSPITAL DINNER-DANCE FER. Mel Exber, president ter, set for Sunday, and general manager of February 16 at the Dunes

ond annual Honor Award also is vice president Dinner Dance of the and part owner of the Las Vegas Friends of El Cortez Hotel, the National Jewish Hospi- Club Bingo, the Nevada tal and Research Cen- Hotel, and the Western

JERRY'S DELI 2300 CORNER OF EASTERN BLVD. 735-4044

PLEASE HELP US! WE ARE BUSILY PREPARING A LIST OF THE FINEST FOODS TO TICKLE YOUR PALLET. THIS STORE WILL BE DEDICATED TO SERVING THE COMMUNITY. IN ORDER TO FULFILL THIS OBLIGATION, WE ARE TURNING TO THE COMMUNITY FOR ADVICE. IT WOULD BE GREATLY APPRECIATED IF YOU COULD TAKE A MINUTE TO CALL AND TELL US WHAT YOU WOULD LIKE TOSEE IN YOUR NEWEST AND MOST OUTSTANDING DELI IN TOWN.

Hotel and Binge Club. Active in a wide variety of humanitarian and civic groups, Exber's associations include the Nevada Resort Association, the Las Vegas Chamber of Commerce, Combined Jewish Appeal, Temple Sholom where he Beth is serving his fifth consecutive term as president and St. Jude's Ranch for Children where he is a member the Board of Trustees.

LAS VEGAS ISRAELITE

He and his wife have two children, son Brady who attends the Univerof Nevada and sity daughter Laurie, a student at Valley High School.

The first Award Dinner last year honored Governor Mike O'Callaghan and Exber was an Associate Chairman of that event.

Almost 7,000 days of care, most of them free, have been given Nevada residents, regardless of ability to pay, race, or age at NJH, if afflicted asthma, emwith physema, tuberculosis

Congregations of America President, Harold M. Jacobs, announced the publication of a Russian edition of the Jewish classic "essen-tials of Judaism" by Rabbi Dr. Leo Jung, of The Jewish Center of New York City.



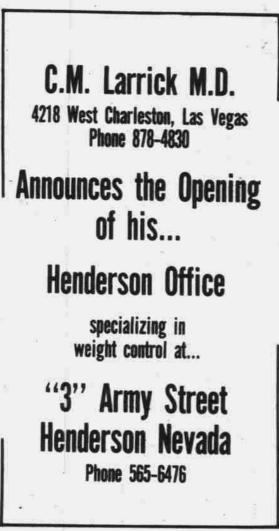
or allied chest ailments or immunological disorders.

The Denver - based hospital serves as an extension of, rather than a duplication of local medical facilities and specializes in treating "hard-core" victims of chest diseases. Almost one-third of the patients are children.

\$200 - per -- couple dinner dance will help the National Jewish Hospital continue providing its life-saving program to this area.

Proceeds from the

NEW YORK -- Union of Orthodox Jewish



NEW YORK -- A new National Jewish \$500 Book Award -- for an English transla-

tion of a Jewish classic -- has been established

by the JWB Jewish Book Council.

PAGE FIVE



220



Now, you can capture that solar heat and bring it into your home with the highly efficient heat pump

The heat pump's ability to siphon solar heat into your home is what makes it such an efficient heating system.

By using it you need less electricity to warm your home.

Strange as it seems, the heat pump is an efficient air conditioner too.

By flicking your thermostat from "heat" to "cool," you throw the heat pump into reverse. Instantly it begins to absorb warm air and circulates all the cool air you want.

You're right. A heat-and-cool pump would be a better name for it.

Your heating and cooling contractor can give you all the details. Or, call the Nevada Power Company and ask for the Customer Technical Services Department. We'd be glad to tell you about the energy-saving heat pump.

