

LAS VEGAS SNOW EAST

AGVA NAMES WINNERS

The 8000 members of AGVA (American Guild of Variety Artists) have selected Frank Sinatra, Helen Reddy, Rich Little, Carol Burnett, Joel Grey, Charley Rich and Gladys Knight and the Pips among winners in the fifth annual "AGVA Entertainer of the Year Awards" poll, naming

the outstanding in-person performers, it was announced by George Burns, honorary president of AGVA.

The awards will be presented on the "AGVA ENTERTAINER OF THE YEAR AWARDS" variety special, emceed by Jackie Gleason, which will be taped

at Caesars Palace, Las Vegas, on December 15 and aired on the CBS Television Network on January 18, 1975.

The winning performers, as certified by the American Arbitration Association, which received and counted the votes of the AGVA members, is as follows:

- Male Singer of the Year - FRANK SINATRA
- Female Singer of the Year - HELEN REDDY
- Comedian of the Year - RICH LITTLE
- Comedienne of the Year - CAROL BURNETT
- Song and Dance Star of the Year - JOEL GREY

Country-Western Star of the Year - CHARLEY RICH

Singing Group of the Year - GLADYS KNIGHT and THE PIPS

Instrumental Group of the Year - CHICAGO

Special Attraction Performer of the Year - PEGGY FLEMING

Animal Star of the Year - MR. JIGGS

Rising Star of the Year - OLIVIA NEWTON-JOHN

The recipients of "The Entertainer of the Year" award and of "The Golden Award" will be announced at a later date.

In winning the "Comedienne of the Year" award Carol Burnett thus keeps intact her record of having won that award in each of the five years the poll among AGVA members has been conducted.

Tanya the Elephant, who had won in the "Animal Star

of the Year" category the previous four years was displaced in this year's balloting by the chimpanzee, Mr. Jiggs.

AGVA, whose members voted these awards to their peers, is the largest union in the entertainment field and covers all "live" performers.

The awards to be received by the winners are replicas of the late showman George M. Cohan and are called "Georgies".

The television special honoring the winners will be produced by Sullivan Productions, Inc. for CBS Television, with Joe Bigelow and Robert Arthur the producers. Director will be Russ Petranto. Bob Precht will be executive producer.

This will mark Jackie Gleason's first year as host of this special, the previous four having been hosted by the late Ed Sullivan.

Announcing the 1974

Super SAHARA Celebration!



December 13 thru 24

3187 CASH PRIZES

Super Chance for a \$100,000 SHOWER OF MONEY DAILY & \$5,000 SUPER PRIZE!

Your chance to take a shower in \$100,000 of cold cash.

Plus these extras each day at the Super Sahara Celebration! 6 Super Slot Events Daily • Double Jackpot Payoffs • Super Keno • Double Jackpot Specials • Lucky Casino Tables.

\$5,000 SUPER PRIZE ON DEC. 24
(You need not be present to be a winner.)

DAILY EVENTS SCHEDULE December 13 - 24

- 3:00 pm Double Jackpot Payoff and Super Slots
- 3:30 pm Super Keno
- 4:00 pm Double Jackpot Special
- 4:30 pm Super Keno
- 5:00 pm Double Jackpot Payoff and Super Slots
- 5:30 pm Lucky Casino Tables
- 6:00 pm Double Jackpot Payoff and Super Slots
- 6:30 pm Free Super Sahara Cocktails (15 minutes) Houseguest Cocktail Party and Drawing
- 7:00 pm Super Keno
- 7:30 pm Double Jackpot Payoff and Super Slots
- 8:00 pm Free Super Sahara Cocktails (15 minutes)
- 8:30 pm Super Keno
- 9:00 pm Double Jackpot Special
- 9:30 pm Double Jackpot Payoff and Super Slots
- 10:00 pm \$100,000 SHOWER OF MONEY
- 11:00 pm Double Jackpot Payoff and Super Slots
- 12:00
- Midnight Cinderella Houseguest Drawing
- 12:30 am Super Keno
- 1:30 am Super Keno

*Super Sahara Celebration ends on Dec. 24 at 6 pm with a \$5,000 Super Prize Drawing, replacing Double Jackpot Payoff and Super Slots.



SAHARA



THE EXCITING UPTOWN COUNTRY SOUNDS OF THE JOHNNY TILLOTSON SHOW CURRENTLY HEADLINING THE EARLY HOURS IN THE CASINO LOUNGE OF THE LAS VEGAS HILTON HOTEL, UNTIL JANUARY 1.



MR. SY'S CASINO OF FUN



GREETINGS

to all our Friends and Patrons