

Rosh Hashana Message

By Daniel Rose
Pres. Natl. Jewish Welfare

At Rosh Hashana, the beginning of the Jewish year, we of JWB look forward with hope and a determined sense of re-dedication pledging to do our part toward making this a year of peaceful fulfillment for members of Jewish communities in America and throughout the world.

With the enhancement of Jewish life our basic goal and the Jewish Community Center movement the chosen vehicle, we are aware of the heavy responsibility we bear and are determined to discharge it fully.

Today, when young people seek direction and support in their search for personal identity, when the elderly require help in leading lives of dignity and purpose, when families look for guidance in their quest for stability in the context of a society undergoing rapid and continuing change, the role of the Jewish Community Center is more important than ever.

With a firm and continuing commitment both to the highest standards of professional social work and to traditional Jewish values, customs and outlook, JWB and the Center movement are ideally suited to help members develop life styles at once satisfactory, meaningful and productive.

In other areas of our continuing concern, the well being of Jewish military personnel, or the pace and vitality of Jewish cultural life, or the strengthening bonds and relationships between our own Center movement and the developing ones in Europe, Latin America and Israel -- JWB pledges a renewed commitment to high standards and demonstrated achievement.

Whether by providing that necessary "sense

DR. FRANCIS M. RAINES OPTOMETRIST

ANNOUNCES THE RELOCATION
OF HIS OFFICE TO
3920 W. CHARLESTON
THE VILLAGE SHOPPING CENTER
SUITE N

878-2040

MEN! GET IN SHAPE!

BEST EQUIPPED HEALTH CLUB IN LAS VEGAS
7 DAYS A WEEK!

Our regular hours are Monday-Friday,
7 AM-10 PM or Saturday, 10 AM-7 PM,
Sun. 12 Noon-7 PM, BUT you can call and
make an appointment for a workout, massage,
sauna, or whirlpool at any time-24 hours a
day-7 days a week.

HAPPY NEW YEAR

Executive's Health Club

735-5048

953 E. SAHARA
COMMERCIAL CENTER

LAS VEGAS ISRAELITE

of community" to Jewish military personnel, their families and the patients in Veterans Administration hospitals through a wide variety of cultural, social and recreational programs; or by its impact on nationwide Jewish cultural life through its Jewish Book and Music Councils, Lecture Bureau and varied support activities;

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or through the world-wide message carried by its World Service Committee to the effect that American Jewry cares -- JWB dedicates itself to that sense of high purpose and peoplehood that unites our generation with those past and future.

Thriftmart Discount Supermarkets

HAPPY NEW YEAR

1808 E. CHARLESTON
2200 W. BONANZA
OPEN: 24 HOURS

4725 W. CHARLESTON
2021 E. LAKE MEAD
OPEN: 8a.m.-12 mid.

Effective Sept 13 thru Sept 24, 1974

MOTHERS REGULAR
GEFILTE FISH
24 OZ 98¢

MOTHERS OLD WORLD
SWEET FISH
24 OZ 98¢

MANISCHEWITZ
MATZOS
10 OZ 59¢

LASCOCO HERRING
SNACK BITS
16 OZ 99¢

MOTHERS KING
GEFILTE FISH
24 OZ 98¢

HAPPY NEW YEAR



See the unique:

Pillow Lounges

and

Original Stylings of hand crafted

- pillows in unusual designs and fabrics
- dolls • paintings • purses
- iron works • decorator items

"interior decorator service for the discriminating"

Heidi's



personalized products

"your interior boutique"

524 S. HIGHLAND

384-3362