Rentals

Mel Aire

BRIDAL SHOP

624 FREMONT

ACROSS FROM EL CORTEZ 382-1764

A Fine Project

By Rabbi Samuel Silver

Few people are sweeter than Sam Brown. Of course, you know a number of people by that name.

The Sam Brown I'm referring to was once the executive for the American Jewish Congress

Inspired by the late, great Stephen Wise, Mr. Brown has remained attached to American

In the last few years, Mr. Brown has acquired a most fascinating avocation.

He leads groups through New York and serves

a guide to sites of Jewish interest. Women's groups, young people, members of all organizations are intrigued by the tours

which this living Baedeker conducts. Now, Mr. Brown has let a worry activate

him into another endeavor.

The worry is that all those picturesque Jewish areas in downtown New York are fading LAS VEGAS ISRAELITE

He feels that these area, which were the matrix of so much of Jewish life, ought to be preserved.

He pleads for some measures to rehabilitate some of these sites, where thousands of Jews once lived.

So Mr. Brown is asking for funds from people

who are interested in his project.

Harry Golden, who did so much to publicize
the East Side, has joined Mr. Brown's campaign. "I heartily endorse you project," he

exclaimed. If you want to offer Mr. Brown some advice or some assistance, write him at 281 Avenue C., New York City, 10009.

Calling all Converts

by RABBI SAMUEL SILVER

Are you a convert to Judaism?

FORMALS

Do you know a convert?

If so, such a person might do well to write to a remarkable young woman who is herself a convert and is going to write a book on the subject of conversion.

She is Mrs. David Falconer, a talented phraseologist, who has been giving a lot of thought to the matter of becoming Jewish.

If you yourself have turned Jewish you might eventually get into Mrs. Falconer's book. Or if you want to stay out of it, you can at least lend Mrs. Falconer your ideas of the subject, Mrs. Falconer has an intriguing questionnaire for converts to fill out.

More and more people are turning Jewish these days. The chief motive, of course, is matrimony.

But there are those who are embracing the faith even without embracing a Jewish partner.

Why is this happening? What are the various ways in which people convert? How are converts treated when they do make the shift? These are some of the rubrics Mrs. Falconer is examining in the book,

Even if you are not a convert but have some ideas of the subject, Mrs. Falconer will to glad to hear from you. She is at 11 Caro Street, Red Bank, N.J. 07701, or you can write to her

Albert Kinstein Hebrew Bay School

OPENING FOR 1974-75 SCHOOL REGISTRATION

Our New School and Teachers Recognized by Nevada State Board of Education is opening with New Facilities at

Temple Beth Sholom Please Call 384-4500

> To Register Your Children For Full School Day Classes (Kindergarten Thru Sixth Grade)

PROTECT YOUR HOME



with a policy written especially for your area. Most policies are national and cover only major points of protection. What about floods, windstorms, etc.? Be sure you are covered, call us today. We are a local company and interested in protecting you.

Call for Information

Kaercher Insurance 107 SOUTH THIRD . LAS VEGAS . 384-2813

