



IN CELEBRATION OF HELLDORADO THE GOLDEN NUGGET HAS BROUGHT IN ONE OF THE LOVIEST SINGERS IN THE FIELD OF COUNTRY WESTERN MUSIC, BARBARA MANDRELL, TO PERFORM IN THE GOLD STRIKE LOUNGE.

CHANNEL 10'S ANNUAL "AUCTIONEER" JUNE 8

"The Auctioneer", the friends of Channel 10's annual Charity Fund Raising Event, will take place Saturday June 8 in the Coliseum of Caesar's Palace.

One of the social highlights of the year for Las Vegas, "The Auctioneer" attracts numerous local dignitaries and strip entertainers. All proceeds go toward the yearly financing of KLVX, the local educational television station.

Serving as co-chairpersons for this year's program are Mrs. James J. Hill and Irwin Kishner. Mrs. Hill initiated "The Auctioneer" show three years ago and has received national recognition for her successful work. Since it's inception, the Las Vegas Fund raiser has served as a model for educational stations around the country.

Each year a famous celebrity acts as the official "Auctioneer" for the charity. Last year Alan King helped raise \$50,000 for the station. The identity of this year's auctioneer is being withheld to further heighten the surprise for the big show.

The program, which will be broadcast live over Channel 10 beginning at 7:30, features

a lively "premier" opening.

Included in the evening will be a complete Gourmet Dinner with cocktails. The price of the dinner is \$20 and is tax deductible.

The object of the proceedings is to, "AUCTION" off programs or series that appear on Channel 10. More than 35 shows will be put on the block for bidding. Persons or groups of persons then bid on particular programs for sponsorship. Last year \$50,000 was raised by "The Auctioneer".

KLVX is licensed by the Clark County School District and depends on grants from the Corp. of Public Broadcasting & private contributions. Money raised by the friends of Channel 10 helps provide more and higher quality local programming.

KLVX has been in operation since 1968 and broadcasts seven days a week. Located adjacent to Vo-Tech at 5700 Mountain Vista.

Reservations for the Auctioneer can be made by calling Channel 10 at 451-1026.

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