FRIDAY, MAY 17, 1974



THE MERRY MONTH OF MAKE-BELIEVERS.....Can't recall when there were so many different kinds of IMPRESSIONISTS playing the Strip at the same time. They're practically all here except for FRANK GORSHIN & LYNNE CARTER. At the Sands, for FRANK GORSHIN & LYNNE CARTER. At the Sands, RICH LITTLE is costarring with the great LENA HORNE and offering his very candid carbons of "stars" like Richard M. Nixon, Hubert Humphrey, Jack Benny, James Cagney, Humphrey Bogart, Johnny Carson, John Wayne, and a full slate of singing stars like Tom Jones, Elvis Presley, Robert Goulet and Glen Campbell.....At the MGM Lion's Den, in his Vegas debut, is bright and irreverent young CRAIG RUSSELL who mixes irony and wit in his sometimes offbeat but always hilarious impressions of ladies like Carol Channing, Della Reese, Shirley Bassey, Pearl Balley, Doris Day, Peggy Lee, Mae West, and a devastating TALLULAH BANKHEAD. The talented Canadian star has been appearing in American theaters and nightclubs for less than two years now, and is already a major attraction in concert two years now, and is already a major attraction in concert dates. Craig's special gimmick within a gimmick is to have his "stars" do impressions of other stars. It keeps the stage full of celebrities and Craig's witty changes from star to star are among the highlights of his show.....At the Las Vegas Hilton, it's singer-impressionist DEAN SCOTT with his May"..... "tributes" to rock favorites like Elvis, Little Richard, Ray Charles, Jerry Lee Lewis and The Temptations.....At the Riviera, comedian GUY MARKS, always such a big hit here, is the definitive Gary Cooper-Humphrey Bogart mime, and gets his biggest and loudest laughs with his classic impression of an Indian Chief auditioning as a singer for Coop & Bogey. Marks get high marks for his zany take-off on a 1940's bandsinger.... At the Thunderbird, is the incredible JIM BAILEY who soared to fame with his uncanny impressions of Barbra Streisand, Judy Garland, uncanny impressions of Barbra Streisand, Judy Garland, Peggy Lee and Phyllis Diller. Jim does one impression per show, and comes back later in the show as himself as a singer .....

....... STRIP HOPPIN' ...... The one and only, and the REAL DIANA ROSS is at Caesars Palace with a brand new show. As usual, Miss Ross is brilliant whether she's doing her "Lady Sings the Blues", a new jazz concert segment, or a spellbinding rendition of her new Motown release, "Sleepin". This time 'round, Diana has four dancers to accompany her, and Motown's Devastating Affair quintet of circuit. of singers. The Queen of Sparkle, Diana's the superstar to see....Following Miss Ross at Caesars on May 23 will be the Welsh wailer, TOM JONES, on the first Vegas stop of his current world tour. Returning with Jones, for their first Strip appearance in several months, is THE CELEBRATION – well known here for their many appearances with Humperdinck, the late Bobby Darin, Marty Allen, and on their own at the Las Vegas Hilton. Making their first Vegas appearance with the group will be JOHN STIEFEL, NEIL DILLARD & MERRIA ROSS, all new since the group's last tour with Humperdinck and JOHN STIEFEL, NEIL DILLARD & MERKIA ROSS, all new since the group's last tour with Humperdinck and engagement at the Riviera. WENDY DOUGLAS, KITTY MURRAY and RICH HERKERT have been with the group since its formation in 1968.....JAMES DARREN who will be headlining on his own next year, returns once more with BUDDY HACKETT to the Sahara Hotel opening May 21. This is the second of six engagements Jimmy will play with Buddy at the Sahara this year.....New at the LANDMARK: Red McIlvaine is the host of the new STAR\*SEARCH show at the Landmark. Star\*Search is a nation-wide talent hunt for newcomers and professionals who have yet to appear in Las Vegas. The acts are being auditioned all across the country by participating radio stations and the winners in each city are being slated for Landmark appearances. The audience is the final judge, and each evening picks the Star of Tomorrow .... TRINI LOPEZ returns to the Desert Inn on June 25; his first appearance in two years and his last engagement on his current Hughes Hotels pact......The fabulous ARGENTINIAN GAUCHOS, now in the Dunes'

"Casino de Paris", will be seen this week on the MERV GRIFFIN SHOW, taped from Caesars Palace. The Gauchos are one of the most popular Las Vegas acts, (and winners of the Best Production Act of the Year Award) and are always one of the first acts television producers ask to have when a star is doing a special from Las Vegas. In the past year, The Gauchos have guested with PAUL ANKA, SAMMY DAVIS JR., DANNY THOMAS, MIKE DOUGLAS, MFRV





SUPERSTARS LENA HORNE AND RICHLITTLE ARE CURRENTLY APPEARING IN THE SANDS COPA ROOM

GRIFFIN and WAYNE NEWTON. Also this weekend, May 19, The Gauchos will be among the stars appearing live at the newly opened Las Vegas Mental Health Center (on Charleston) at the Center's first open-to-the-public Open House. .......

STRIP SHOWSTOPPERS ......JACK JONES, now at the of Horne-addicts, with her classic "Stormy Weather".....DIANA ROSS, at Caesars, is the "Lady" who sings the blues, ending her powerhouse show with "My

DANCING AT DESERT INN SKY ROOM

Desert Inn & Country able through 4 a.m. Club Gen, Mgr. Frank A. Modica, announced further enhance the the opening of the Sky entertainment policy at Room for dancing on the Desert Inn, Modica Tuesday, May 28th. The has signed The Diane Griers, a new entertain- Wisdom Quartet to the ment group in Las Vegas Gold Cup Lounge beginwill be featured in the ning Tuesday, May 14th. popular nite spot. The Miss Wisdom is well room will open at 9 p.m. known in Las Vegas nightly and cocktails and and has many fans in dancing will be avail- the area.

In another move to

'ROUND TOWN.....JOAN RIVERS, returning to the MGM Grand, with HELEN REDDY, on May 22, will once again have local lads, PAT SAILES, WAYNE FISHER, PETER PETERSON and ALLAN CHAPIN as "The Men" in her boat! In Joan's tableau of "George Washington Crossing the Delaware".....Producer-star BRECK WALL and his long running "BOTTOMS UP" wind a year long engagement at Circus Circus this week. Watch for the official announcement of the revue's next hotel booking.

WEEKEND WANDERERS......DIANA ROSS at Caesars.....LENA HORNE at the Sands.....ROWAN & MARTIN at the Sahara......CRAIG RUSSELL at the Lion's Den, MGM......DONN ARDEN'S monumental "HALLELUJAH HOLLYWOOD" at the MGM......And don't miss an evening of JAI ALAI at the MGM Fronton. The twelve games start at 7:30 p.m. Among the fronton favorites: Aramayo, Echave, Oscar, Ugarte, Onaindia. Lecube and Goiko ......



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