

RED'S NEW TALENT SHOW AT LANDMARK



TALENT FROM SEVERAL TEXAS CITIES WILL BE REPRESENTED IN THE LANDMARK'S NEW SHOWCASE --- "RED MCILVAINE'S STAR * SEARCH," OPENING MAY 15TH. GOING OVER SOME CHARTS ARE (FROM LEFT) LES WILLIAMS OF HOUSTON, BRUCE LESLIE OF HOUSTON, DENNIS CONN OF DALLAS AND PRODUCER/EMCEE RED MCILVAINE.

The Landmark Hotel is the scene of enthusiasm and excitement these days as producer/emcee Red McIlvaine & co-producer Mark Durbin prepare for the kick-off of the Landmark's fast-paced new variety show -- "Red McIlvaine's Star * Search."

Contestants from all over the country who have been chosen as the

nation's best talent through local contests and auditions conducted by top radio personalities will be flown in each week to appear on stage in the Landmark Supper Club. Four new acts will appear each week with an act performing from 7 to 10 minutes each show, three shows a night.

The Landmark audiences will become in-

OLD NEVADA LIVES AT BONNIE SPRINGS

A silver spike is driven into a railroad tie, a bunting bedecked vintage steam train lets go a shrill blast of its whistle, and the gates swing open at Bonnie Springs "Old

involved in each show by choosing whom they feel to be the brightest star of the stars through a "critic form" which they will mark at the end of each show. This audience involvement will at last give the residents of Las Vegas, whom the Landmark feels to be the best judges of talent in the world, a chance to actually participate in the launching of a deserving, new entertainer's career.

Several thousand "Official Las Vegas Talent Scout" cards have been mailed to local residents which will afford them extra special VIP treatment in the Supper Club.

The realization that Las Vegas is thirsting for new talent has been the motivation that has prompted the Landmark to present this vehicle for the revelation of such new talent-- "Red McIlvaine's Star * Search," May 15th in the Landmark Supper Club. Shows at 6, 8 & 10 p.m.

Nevada" to reveal a dramatically authentic scene from the pages of the history of the old west.

The ceremonies at high noon on Wednesday, May 1, officially opened Southern Nevada's newest tourist and family recreation attraction, are designed to capture the color of landmark celebrations that excited western America a hundred years ago.

To underscore the significance of the new attraction as an integral part of the local tourist economy, Mayor Gragson proclaimed Wednesday as "Old Nevada Day" in Las Vegas.

Created by Al and Bonnie Levinson, Old Nevada is a faithfully

re-created western town built on the site of the Bonnie Springs Ranch, located in the picturesque Red Rock canyonlands only 25 minutes drive from Las Vegas.

The 45 buildings that line either side of the main street were authentically constructed after the actual structures which sprung up in the rip-roaring gold and silver boom camps of Nevada in the late 1800's.

To capture the true spirit of the turbulent days that marked the beginnings of Nevada as the "Battle Born State", the Levinsons combed public and private repositories for photos, drawings, artifacts and memorabilia of the period.

Of course, Old Nevada is



AL LEVINSON (KNEELING, LEFT) POINTS TO THE SILVER RAILROAD SPIKE WHICH WAS DRIVEN BY A HOST OF LOCAL DIGNITARIES TO MARK OFFICIAL OPENING OF BONNIE SPRINGS OLD NEVADA WESTERN TOWN, LOCATED IN RED ROCK CANYON WEST OF LAS VEGAS. TAKING HIS TURN AT TAPPING THE SPIKE IS LEN HORNSBY, EXECUTIVE DIRECTOR OF THE LAS VEGAS CONVENTION AUTHORITY. LOOKING ON (FROM LEFT) ARE MARY WORTHEN, OF LT. GOV. HARRY REID'S STAFF; COUNTY COMMISSION CHAIRMAN TOM WEISNER, BILL KELLOG, LAS VEGAS REPRESENTATIVE OF WESTERN AIR LINES; ROBERT SCHMUCK, OF THE LAS VEGAS CONVENTION AUTHORITY, AND MIKE WORTHEN.

FRIDAY, MAY 10, 1974 a tourist attraction, but it is themed to an extreme degree of realism.

Levinson is justifiably proud of the authenticity of the shoot-outs and mock hangings which are enacted with great skill by a troupe of Hollywood stunt men employed at Old Nevada.

"None of the stunts are planned for a certain time of the day," says Levinson. "They just happen, spontaneously, like they did in the old days."

In addition to the shops, Old Nevada features a Miners Restaurant which serves vittles on tin plates at family style rough-hewn tables and a dance hall and saloon where you pour your own brand of "red eye" out of the bottle.

Adjacent to the saloon and under the same roof is a kiddie's bar where soft drinks are served for the young 'uns.

Taxi service through Old Nevada is offered aboard a horse drawn carriage that was built in 1881 and has been painstakingly restored to its original condition.

Levinson says the whole concept of Old Nevada is to give visitors a chance to participate in the excitement of the old west.

And life at Old Nevada contrasts sharply with life in the modern west of Las Vegas some 20 miles away.

Just a walk up the main street of Old Nevada has the effect of transporting the visitor back through the calendars of time.

The sights are there...a western mining camp framed against the backdrop of stately multi-hued mountains. And the sounds are there, too...the click of boot heels on wooden sidewalks, the bray of a donkey, the report of a .45 "equalizer", the creaks and groans of an overladen freight wagon, the whistle of the steam train approaching the depot at Old Nevada.

In short, a visit to Old Nevada is a trip in a time machine.

All aboard!

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