

THERE'S NO BUSINESS LIKE.....ANOTHER BUSINESS!....."Casino de Paris" songstress GINNIE PALLONE is the latest performer to use her diversified talents in a new direction. Ginnie has opened her own antiques boutique called "SECOND HAND ROSE" on East Charleston, selling antiques, clothing, gift items and handcrafts.....Former Vegas showgirl SHIRLEY JONES, back in town after a long absence, has opened her new shop in Commercial Center with everything in Denim including hand-painted, recycled, rhinestoned and sequined, etc.... Longtime designer for the stars, NANCY COVELLO will be opening her new dress shop called "SORELLE" on West Charleston in May. Nancy will feature originals, custom designs, alterations and one-of-a-kind specialties. If you can dream it up, Sorelle can sew it!.... The new LAS VEGAS BACKGAMMON CLUB, Inc. now on a membership drive offering free admission, no dues, and lessons in backgammon every Sunday at Skinny Dugan's on West Charleston. The L.V. club will be holding tournaments later this year for the hottest new "in game" since mah jong!.....

'ROUND TOWN......Comedy favorite MICKEY MANNERS, who'll be opening at the MGM Lion's Den in June, in town for a few days to look into leasing a Vegas residence for his family. Mickey, who's been living in New York for the past couple of years, is planning a return to the West Coast and possibly becoming a permanent Las Vegas resident...PAT COOPER, already a p.L.V.r., hosts an Italian cookout at his Paradise Valley home this weekend for Strip stars performers, etc. Pat is now back at the MGM Grand where he is co-starring with SERGIO FRANCHI in a repeat perf of their "Italian Hour" show that was such a hit when they paired last year at the Flamingo. This is the duo's first Grand outing; Pat appeared here earlier with ROGER MILLER, and Sergio had JOAN RIVERS as his stage-mate in his initial Grand engagement....The LANDMARK HOTEL preems its new new talent showcasing show, "STAR*SEARCH" on May 15 at the hotel's mainroom supper club. Local radio personality RED McILVAINE will "THE UNSINKABLE MOLLY BROWN" opens April 30 at the Union Plaza. Circus Circus, now undergoing new ownership, has reportedly signed an all Mexican revue called "Viva Mexico!" to open in June in the Hippodrome Theater. BRECK WALL-JOE PETERSON'S "BOTTOMS UP", the Circus' current hit attraction may or





THE LANDMARK HOTEL'S SKYTOP REND-EZVOUS, 31 STORIES ABOVE THE STRIP, IS A ROOM THAT SPELLS ROMANCE --WITH A CINERAMIC VIEW, PLENTY OF ATMOSPHERE AND THE DANCEABLE SOUNDS THE CHARLIE SHAFFER TRIO WITH DIANE ELLIOTT. ALTERNATING WITH SHAFFER IS RICH BONO AT THE PIANO-BASS, DANCING FROM 8:30 'TIL 4:00 A.M.

not be moving from the Hippodrome. In any case, "Bottoms Up", the longest running musical comedy revue in Las Vegas, is always one of the town's most highly prized and pursued attractions, and always has at least three or four hotels bidding for its long run engagement. A brand new edition of "Bottoms Up" is being readied for a summer

JUNE IS BUSTING OUT ALL OVER WITH STARS......FRANK SINATRA returns to Caesars Palace on June 6 Also at the Palace, Hawaii's superstar DANNY KALEIKINI returns to costar with PHYLLIS McGUIRE opening June 20 MILTON BERLE headlines at the Sands on June 26 with Australian singing star DIANA
TRASK....LESLIE UGGAMS and her even bigger "Leslie
at the Cotton Club" opus returns to the
Flamingo...JAMES DARREN opens May 21-June 10. with Buddy Hackett, at the Sahara.....ROBERT GOULET returns to the Frontier with his lovely and talented CAROL LAWRENCE.....

STRIP BITS & PIECES.....TONIGHT! DONN ARDEN'S 'HALLELUJAH HOLLYWOOD" opens at the MGM Grand Hotel. The biggest, most expensive, most elaborate spectacular in Las Vegas history with a cast of more than 120 has been in preparation for almost a year, and in rehearsals since last fall.....MOTOWN MONTH continues in Las Vegas with THE SUPREMES in their Riviera debut, Las vegas with THE SUPKEMES in their Riviera debut, now, with JOEL GREY......GLADYS KNIGHT & THE PIPS headlining at the Flamingo.... and DIANA ROSS returning to Caesars Palace on May 9.....Songbird DYANNA WHITMAN, who just closed her special one week mainroom debut with MARTY ALLEN at the Flamingo, has been set to join Sahara stars ROWAN & MARTIN in May at the Sahara Tahoe.

WEEKEND WANDERERS......SALLY STRUTHERS, a delightful hit, in her Vegas bov., with Alan King, at Caesars Palace.....DEBBIE at the Desert Inn.....WAYNE NEWTON back "home" at the Frontier.....JACKIE GAYLE at the MGM Lion's Den.....BARRY ASHTON'S "THIS IS BURLESQUE" at the Aladdin.....The not to be missed ARGENTINIAN GAUCHOS (The Production Act of the Year!" award winners) in the Casino de Paris at the Dunes.....

where da friendliest The Speakeasy is more than just a great place to eat ... it's an adventure ... a trip through people in Las Vegas do the days of the tough guys, the molls, the saloons . . . and most of all, the finest food in dere better eatin... town . . . steaks, ribs, seafood . . . complete dinners from \$4.95 Tell 'em anybody

TOMMY VIG FREE JAZZ CONCERT SAT

Las Vegas' 9th annual Tommy Vig Mini Jazz Festival will take place in the main show room of the Union Plaza Hotel on Saturday, April 27 at 2:30 p.m. in the afternoon. There will be no admission charge.

Elek Bacsik, the great jazz violin virtuoso will be featured soloist

This event is made possible, as always, by the Las Vegas

Musicians Union, Jack Foy, President, the Hotel Management, Maynard Sloat, Producer, and MPTF.

Tommy Vig has been called one of the future leaders in American music by both Stan Kenton and Leonard Feather, and his music has been highly praised by Newsweek, Playboy, Down Beat, Los Angeles Times and

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SERGIO FRANCHI, PAT COOPER AT MGM GRAND

Sons of Italy Sergio ergent qualities: will provide a happy pairing of song and Celebrity Room of the he does it well. MGM Grand Hotel.

MACTIVEL

rent headliners, The Jack- and other cities, Cooper, son Five Gorshin,

Celebrity Room where reminiscence--humor,earlier this year he had while speaking with the handsome tenor is en- cts of New York, dowed with magnificent vocal equipment and he knows how to use it. His sensual, tender, yet force-fully dramatic voice is at its best when singing romantic ballads, however, Franchi also delights his audiences with touches of opera.

Franchi is merely sensational. He combines two frequently div-

Franchi and Pai Cooper pop singer's search for expressiveness and the operatic singer's dedigest in a month-long cation to richness of engagement in the tone and beauty - and

Pat Cooper started Franchi and Cooper out Pasquale Caputo in follow the Grand's cur- New York and wound Celebrity Room up funny in Las Vegas, and Frank Who has been described Italian Sam as an Franchi returns to the Levenson, sparkles with sensational Grand impeccable diction so debut. The reggedly peculiar to the precin-



