

★ LAS VEGAS ★

'SHOWCASE OF THE STARS'

Mark Tan
IN
LAS VEGAS



DON'T GO HOME.....WITHOUT at least one visit to the exciting new JAI ALAI FRONTON at the MGM Grand Hotel. A series of twelve games nightly starting at 7:30 p.m. featuring more than thirty international jai alai stars like Inaki, Aramayo, Ugarte, Juan, Lecube, Jose, Carlos, Anduaga, Obegozo, etc.....UNTIL you've seen one of the world famous Las Vegas spectaculars: "CASINO DE PARIS" featuring The Argentinian Gauchos, The Flying Feros, The Stupids, and the delightfully zany musical comedy stars of the Philippines, The Reycards, at the Dunes; "FOLIES BERGERE" starring Audrey Arno at the Tropicana; or "LIDO DO PARIS" at the Stardust featuring Milo & Roger, The Jolly Jovers, The Rios, Dick Weston and Jillian & Ron.....UNLESS you've caught the longest running musical comedy revue in Las Vegas, Breck Wall-Joe Peterson's laugh a second "BOTTOMS UP" now at the Circus Circus Hippodrome, and continuous in the CC casino, the new "CIRCUS '74" spectacle featuring more than 50 big top performers.....BEFORE you've been to see one of your (and the Strip's) favorite Valentine ladies now appearing - LIZA (Minnelli) at the Riviera, DIANA (Ross) at Caesars Palace, TOTIE (Fields) at the Sahara, JULIET (Prowse) at the Desert Inn, JOAN (Rivers) at the MGM Grand, TERESA (Brewer) at the Frontier, DELLA (Reese) at the Flamingo, DIANA (Trask) at the Sands. The ladies are not without their male co-stars - MARTY ALLEN at the Flamingo, JAN MURRAY at the Frontier, SERGIO FRANCHI at the MGM, JERRY VALE at the Sahara,

DANNY THOMAS at the Sands, RICH LITTLE at the Desert Inn. The lone male duos 'round town are ELVIS PRESLEY at the Hilton with Jackie Kahane and BILLY ECKSTINE at the Thunderbird with Morey Amsterdam.....

STRIP CHATTER.....Being heard around town are rumors (?) that tv and movie favorite PAUL LYNDE has been snagged by the MGM Grand Hotel for his Las Vegas debut later this spring.....Ditto, same hotel, SHIRLEY MacLAINE, PETTE MIDLER and RAQUEL WELCH.....ABBE LANE, opening Feb. 12 at the Desert Inn, will have a huge outdoor billboard campaign in conjunction with her engagement. More than three dozen outdoor boards will be showing the delectable Miss Lane in a peek-a-boo fur.....DON LANE, CASS DALEY, PHIL FORD headline the new cast of producer Maynard Sloate's production of "The Music Man" opening Feb. 15 at the Union Plaza.....MARILYN ROBERTSON who starred in her own woman revue last week at the Flamingo Casino Theater, "ME AND MY FRIENDS" caught the eye of tv producers and nightclub bookers. Marilyn may take her act, somewhat revamped and restaged, to San Francisco next for a premiere outing later this month.....BURT BACHARACH makes a rare Strip visit, opening March 6 at the Riviera.....FRANK SINATRA who gave Las Vegas the Entertainment Event of the Decade with his return to show business at Caesars Palace last month, has agreed to two more engagements at the Palace, in March and June. Mr. Sinatra will also make a special two day appearance on March 3 & 4 to make up for the performances he missed, because of illness, in his January return date.....Two of Sinatra's best buddies will also be playing the Strip when Frank returns. DEAN MARTIN will open at the MGM Grand on February 27 and SAMMY DAVIS JR. returns to the Sands on March 6.....Incredible femme impressionist and singer JIM BAILEY opens Feb. 21 at the Thunderbird; same night CONNIE STEVENS returns to the Flamingo and ROBERT GOULET & CAROL LAWRENCE open at the Frontier.....

SERGIO FRANCHI, JOAN RIVERS AT MGM GRAND



(SERGIO)



(JOAN)

The MGM Grand Hotel, following the successful formula of sensational song and chaotic comedic madness, brings Sergio Franchi and Joan Rivers to the Celebrity Room for a month-long stint beginning Wednesday,, (Jan. 30).

Sergio Franchi is merely sensational. The ruggedly handsome Italian tenor brings his sensual voice into the exotic surroundings of the sparkling new Celebrity Room for the first time. Despite his posh new surroundings - the masterful singer of romantic ballads will continue to do what he does best - sing romantic ballads.

To say that Joan Rivers is a funny lady is almost funny in its understatement. The lady is a comedienne but she is much more. She is an authoress (her first book was "Having a Baby Can Be A

Scream"), a comedy writer who writes all her own material, a television regular and a night club riot. In addition she is a wife and mother.

Joan is on the go so much she has a difficult time sleeping - even when she finds time to do so. "Sleep is some thing insomniacs dream about," says the non-somnolent comedienne. "The only way I can get to sleep is to count one-liner sheep jokes. Then I laugh so hard I can't sleep."

Sergio Franchi and Miss Rivers will appear in the Celebrity Room through February 26th.

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ROWAN & MARTIN with gueststar GEORGE KIRBY fill in a quick week at the Sahara, Feb. 12, replacing the cancelled-out Sonny & Cher; TOTIE FIELDS returns for another S&C scheduled week, Feb. 26.....Luscious lady, SANDY O'HARA known as The Improper Bostonian, back from a long tour with the Ann Corio "This Was Burlesque" revue, now at Paul Perry's Cabaret.....BOBBIE GENTRY and her choreographer DON RADBURN signed dancer JERRY WILKINS (who just closed here in "Fancy That") for Bobbie's new nitery act opening at the Desert Inn March 12.....

WEEKEND WANDERERS.....IRV BENSON, SATAN'S ANGEL, & DENISE MONTEGO head the cast of Barry Ashton's rollicking new "This Is Burlesque" at the Aladdin.....MARTY ALLEN & DELLA REESE are the "hot" and happy twosome packin' the Flamingo.....BILL COSBY and beautiful LESLIE UGGAMS the new duo due Feb. 10 at the Las Vegas Hilton.....SUZANNE BUHRER'S "Sex Education" one of the show-stoppers in "Bottoms Up" at the Circus Circus.....The "after hours" places to be: BILLY JACK'S disco at the far south end of the Strip, PIGALLE in the heart of the Strip, the TROUBADOUR on the near West side of town.....

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