

AJC EXPANDING SERVICES

NEW YORK...Expansion of its services to many Jewish communities through enlargement of the membership of the American Jewish Committee has been announced by Elmer L.

Winter, AJC National President. The program will emphasize service to AJC units in small and medium size cities. The project will be underwritten by the AJC's newly formed

Max L. Grant Institute, with an initial gift of \$100,000 from Max L. Grant of Providence, R. I., noted industrialist, inventor and philanthropist. Describing his rationale for establishing the Institute, Mr. Grant stated:

"Jewish identity and continuity can best be served by forging bonds of fellowship and understanding within the Jewish community in the United States, and between that community and the total body of Jewry around the world. It is essential that all American Jews, particularly those in small towns, have the opportunity to utilize the kind of information and attention that can reinforce their sense of belonging. The American Jewish Committee, whose quality program has made it a leader among Jewish organizations, seems to be a natural instrument to fulfill this need."

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