

LAS VEGAS

SHOW EAST

AN OPENING OF GRAND HOTEL'S BEST DEAN MARTIN SHOW



"THE COMING ATTRACTION OF OUR TIME, IS HERE" was the announcement heard round the world last week when the magnificent new MGM GRAND HOTEL opened its doors in a gala five day premiere celebration. It's been wall-to-wall patrons ever since, and what a great new addition to the Las Vegas Strip. The opening of the Grand was one of the best ever; it was brand new from top to bottom but everyone commented on the efficiency, friendliness, and computer-slick operation of the \$120 million showplace. It's as if the Grand has been open for years - it's that well run, and getting better with each day. There's a lot more to come at the Grand including the long awaited Jai Alai fronton, the MGM movie theater, an arcade of shops and service facilities on the lower level, more restaurants (the three already in operation, Cafe Gigi, Caruso's and Barrymore Steak House are elegant, comfortable, priced-right, and the food is superb!), and as the old MGM movies used to herald, "more stars than there are in the heavens". On hand for the weekend debut - to mention just a few - were CARY GRANT, SHIRLEY MacLAINE, BARBARA EDEN, FRED MacMURRAY, MARGARET O'BRIEN, JUNE HAVEN, SHECKY GREENE and NALANI KELE, LANA TURNER, JUNE ALLYSON, ED McMAHON, BUDDY HACKETT, JAMES DARREN, BOBBIE GENTRY, LIZA MINNELLI, STEVE LAWRENCE and EYDIE GORME, ROBERT GOULET, VIRGINIA O'BRIEN, ANN DEE, ROBERT Q. LEWIS, ROBERT CONRAD, JOHNNY CARSON, JANE POWELL, HERB EDEN, PETER ANTHONY, BERNIE ALLEN and



AMID SPLENDOR AND GRANDEUR OF \$110,000,000 MGM GRAND HOTEL PREMIER, HAPPY RINGSIDE GROUP ENJOYS SUPER-STAR "DINO" MARTIN'S OUTSTANDING PERFORMANCE. L. TO R. REBA PEARCE OF CENTRAL PARK WEST; URSULA

NELMES, SECY. TO MGM'S BERNARD ROTHKOPF; S. GOLDSTEIN OF BOCA RATON, FLA.; REGGIE SCHADE, SECY. TO HOTEL MGR. PAUL ROSS; AND BEA AND JACK TELL.

STEVE ROSSI, DON HO, LISA KIRK, PHYLLIS McGUIRE, GEORGE RAFT, and visiting press pals like NORMA LEE BROWNING (Chicago), DON SAFFRON (Dallas), SHIRLEY EADER (Detroit), and EARL WILSON. And that's just a partial list of the who's who who made the first-go-round of festivities. There are more stars arriving daily throughout the month of December to have a first-lookSome fleeting impressions of and at the

GRAND HOTEL: BARBARA EDEN, one of the most recognizable and popular stars on hand being mobbed for autographs, and graciously standing for snapshots and signings wherever she went. The same thing happened to Barbara when she attended other shows 'round town like Liza's at the Riviera, Buddy Hackett/James Darren at the Sahara, and Bobbie Gentry at the Desert Inn. Barbara and Shecky Greene are the next stars at the Grand's Celebrity



HAPPY CHANUKAH!

BEST WISHES TO ALL

Mr. and Mrs. Al Sachs & Family

