





YOU HAVEN'T HEARD, YOU WILL....that MITZI GAYNOR will open the new Superstar Theater at the Tropicana on October 5.....that the muchly publicized "mystery singer of the decade", COCK ROBIN will be presented at a special invitational performance on Sept. 28 at the Las Vegas Hilton Casino Theater, C.R. arrives in Las Vegas this week driving his fire engine red limousine and will be chauffeaured round town by a bevy of female drivers. Manager JEANNE WILLIAMS WILSON will be presenting her singing discovery at the afternoon (4:00 p.m.) debut to Las Vegas entertainment buyers, producers, etc. and a specially invited audience of show people, Strip stars, press and VIPS.....that JIM BACKUS is NOT going to be opening at the Hacienda in October as widely circulated last week. According to Entertainment Vice President, and co-owner. PAUL LOWDEN, the Hacienda's current attraction, George Arnold's "Fantasy On Ice" will remain until a new country western revue has been decided upon. The Backus announcement was premature and all terms of the deal were not finalized that comedy star HERB EDEN has been signed to join the growing roster of Strip favorites at the new MGM Grand Hotel's "Lion's Den". Eden, who made his last Strip appearance costarring with The Supremes, at the Frontier Hotel, may be joining Lou Rawls as the hotel's opening attraction.....that popular JAMES DARREN, who was just raved over as the hottest new nightclub attraction in years for his just closed stint at the Lake Geneva Playboy Club, will be making even bigger waves with his London debut at the elegant Talk of the Town. James opens a three week debut on Sept. 24, returning to the U.S. in October and a return date with BUDDY HACKETT at the Sahara Hotel, Oct. 23.

DON'T FORGET TO VOTE in the 3rd Annual LAS VEGAS ENTERTAINMENT AWARDS to be presented on October 26 at the Tropicana Superstar Theater. SAMMY DAVIS JR is the host for this year's presentation with LIZA MINNELLI, MITZI GAYNOR, SHECKY GREENE, MEL TORME, JAMES DARREN, BARBARA EDEN, RIP TAYLOR, JACKIE GAYLE and dozens more being lined up as the Award presenters. First ballots, listing more than 1200 nominations, go out this week to more than 1500 voters (stars, performers, hotel execs, entertainment directors, press, etc.). A second ballot with the top six nominees in each category goes out in October. When you get your ballot... Vote!!......

STRIP CHATTER....THE ARGENTINIAN GAUCHOS Washington, Mario & Oscar - currently featured in the "Casino de Paris" at the Dunes, have been invited to make a special guest appearance at the upcoming Canadian Datsun dealers convention at the Sands... ...Plan now to attend the all night Beaux Arts HALLOWE'EN BALL on October 30. This year's hotel location will be announced shortly; tickets go on sale Sept. 25.....JACKIE HOUSTON, the ultra exotic exotic Miss Velvet of Barry Ashton's "This Is Burlesque" at the Aladdin, prepping a new singing act for an upcoming guesting on a musical variety television series. Can't specify the series name but you may remember that Sammy Davis Jr. is Jackie's mentor and the man who guided her debut in Las Vegas....Singers MERRIA ROSS & JOHN STIEFEL are the new members of Bill Hudnut's "CELEBRATION" (opening this week at the Playgirl Club in Anaheim). The Celebration, who plays here at the Hilton Casino Theater, recently ended tours with both ENGELBERT H. and T. JONES.... RONNIE MARTIN, the comedian brother of comedian CORBETT MONICA, opens the same day as Corbett, at the Thunderbird with EDIE ADAMS Y PETE CANDOLI. Corbett opens Sept. 27 with SERGIO FRANCHI at the FlamingoJACKIE GAYLE, now the 'must see" rage at the Sahara Casbar Theater, joins MEL TORME, at the T-Bird, in October. JOAN RIVERS, RIP TAYLOR, PHYLLIS DILLER, HARRY RITZ, SHECKY GREENE, and JAN MURRAY among the stars in to catch Gayle's never-two-the-same performances

LIFF UPON THE WICKED STAGE.....RIP TAYLOR, who winds his history making star stint at the Stardust Lounge, on Sept. 25, has another historical landmark. First off, Rip

is the first comedy star ever to headline the Stardust Lounge; and now comes word from the very official Ginnis World Book of Records, that Mr. Taylor is most officially the world's number one confetti thrower!! Rip will claim his title as part of a television special hosted by David Frost....Singer BOB ANDERSON, who'll be making his mainroom bow with NANCY SINATRA on October 2 at the Sahara, will make his third guesting on the Merv Griffin tv show next week. Anderson will join HUGH & NANCY LAMBERT as guests...JOAN RIVERS must be setting some kind of commuter's record! Joan's been hopping (via jet plane, of course) between her nightly Sahara shows, with FRANK GORSHIN, to Los Angeles for tv tapings of her guesting on "Here's Lucy", and her own CBS special "The Shape of Things" with PHYLLIS DILLER, LYNN REDGRAVE, LIZ TORRES, VALERIE HARPER, to be aired in October....

PAMELA MASON INVITES.....a contingent of Las Vegas press and radio personalities, jetted to the sumptious mansion of Pamela Mason (Las Vegas' hottest slot machine player) on Pamela Drive, to meet and greet Texas oil-ionaire turned movie producer CARUTH C. BYRD (his production company's first release will be "Santee" starring GLENN FORD). Among the hundreds of guests: Mr. Ford, of course, ROBERT CONRAD, KAREN VALENTINE, SUSAN CLARK, HELMUT DANTINE, WILT CHAMBERLAIN, CESARE DANOVA, ROY THINNES, TINA LOUISE, DAVID HEDISON, DAN ROWAN, PETER BROWN, DOUG McCLURE, ALLAN CARR, JACK KRUSHEN, JAY SILVERHEELS, and dozens of other notables.....

WELKEND WANDERERS.....The Fair Ladies prevail round town JULIET. BOBBIE, PHYLLIS, headline at the Desert Inn, Frontier and Sands, respectively....THE OSMOND BROTHERS at Caesars Palace...BRECK WALL-JOE PETERSON'S smash musical comedy hit, "BOTTOMS UP" rounds into its sixth month at the Hippodrome Theater at Circus Circus with BRECK WALL, ROB BARRON, DEEDY HYMES, JAN SUTTON, DAVID HARRIS & SUZANNE BUHRER taking turns as audience favorites.....THE BERNARD BROTHERS, CARY La SPINA, DIANE HARTZELL and The Ron Lewis Dancers keep "BARE TOUCH OF VEGAS" the Strip's favorite revue at the Stardust Lounge....

Happy New Year

to our friends in the Jewish Community



MR. AND MRS. JAMES HILL



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