

# ★ LAS VEGAS ★

## 'SHOWCAST' OF THE STARS

### Mark Tan IN LAS VEGAS

**STRIP HOPPIN'.....THE IMPACT OF BRASS**, the ten young University of Miami graduates, currently at the Hilton Casino Theater, signed for end of summer and September engagements at Harrah's Reno and Harrah's Tahoe. The Brass started their professional career while still in college, and are currently celebrating their sixth year together....Speaking of celebrating, **THE ARGENTINIAN GAUCHOS**, the sensational talked about specialty act currently costarring in the new "Casino de Paris" at the Dunes, have a double cause to toast. The popular trio will be seen on two major television specials in the next couple of weeks: first will be their guesting on the Paul Anka special taped at Caesars Palace with guest star Wayne Newton, followed by a guesting with Sammy Davis Jr. and Mickey Rooney starring on the upcoming NBC-TV "Follies"....Hilton Hotel musical director **JOE GUERCIO** writing and recording a new arrangement of an original theme song for our own **MURIEL STEVENS** who'll be back with a new syndicated tv series, "Cookery & Conversation" this fall....**CONNIE STEVENS**, now at the Flamingo, is assisted by super-dancers **JERRY GRIMES**, **DAVID CHAVEZ**, **MARK HUDSON**, **CLIFFORD ALLEN**, **CECIL GOLD**, and **ROY SMITH**, in her sexy showstopper "Battle Royal"....Going strong and giving some of the biggest names on the Strip a run for the show-going attendance money: **BRECK WALL-JOE PETERSON'S "BOTTOMS UP"** at the Circus Circus, the Hacienda's new "FANTASY ON ICE" revue, **BARRY ASHTON'S** bright and bouncy "THIS IS BURLESQUE" at the Aladdin. Hear that a couple of new revues are in the works and under consideration for Strip mainrooms, lounges, and even afternoon performances. Since "Bottoms Up" went into nighttimes, and "Geisha-Rella" closed its afternoon engagement at the Thunderbird, there is not a single daytime main attraction in sight on the Strip. Hurry, hurry hotels, the first one there will win the lion's share of the entertainment afternoon bonanza!!.....

**CELEBRITY CIRCUS.....JAMES DARREN** and his beautiful **EVY**, showstopping as much as they can while Jimmy is working at the Sahara Congo Room (with **BUDDY HACKETT**), in to catch **ELVIS** at the Hilton, **LIZA MINNELLI** at the Riviera, **CONNIE STEVENS** at the Flamingo, and the late, late show of "LIDO DE PARIS" at the Stardust....**SAMMY SHORE** and son **SCOTT**, **JACK & ROXANNE CARTER**, and **MICHAEL CALLAN** in for Connie's Flamingo opener....**RIP TAYLOR**, in town enroute to his opening in Tucson where he'll be breaking in all his new funnies testing props and trying on some parodies for his upcoming debut, August 24, at the Stardust Lounge....Director-choreographer **BOB SIDNEY** in town to stage the **STEVE LAWRENCE-EDYIE GORME** tv



**THE ARGENTINIAN GAUCHOS**, APPEARING NIGHTLY IN THE CASINO DE PARIS AT THE DUNES HOTEL, PERFORM WITH INCOMPARABLE ARTISTRY AND BREATHTAKING DARING. NO STRANGERS TO DANCE AND DARING, THE THROBBING DRUMS, WHIZZING BOLOS AND SHARPENED SWORDS ARE ALL PART AND PARCEL OF THE MAGIC CREATED BY THE GAUCHOS . . . . . A SHOW BUSINESS FIRST.

special for NBC-TV. Steve and Eydie did one dance number at 3:00 a.m. on the main fountain fronting Caesars Palace that'll be used as the opener for the show, with special guest star **LUCILLE BALL**....Managing director of the new **HALE MAKAI HOTEL** in Honolulu, **MIKE HICKEY**, an all-too infrequent Vegas Visitor, due in town to talk talent deals for his new "Vegas West" showroom. Mike, formerly at the Outrigger Hotel, is the man who presented stars like **DICK JENSEN**, **THE REYCARDS**, **THE SOCIETY OF SEVEN**, **THE SURFERS**, **TOMMY SANDS**, **LEE MEZA**, etc. in some of their biggest and best 50th State outings....

**STARSHINE.....SHECKY GREENE** will definitely switch to the MGM GRAND HOTEL when he finishes out his current pact at the Riviera....**JOAN RIVERS**, now at Caesars, opens again in September, moving next to the Sahara Hotel with Frank Gorshin....**TOTIE FIELDS** signed to a new pact at the Sahara Hotel....**MEL TORME** returns to the Thunderbird in October with current headliner **JACKIE GAYLE** as very possible co-star....

**WEEKEND WANDERERS.....LIZA's** at the Israelite Ads Pay

### TELL TALES

(Continued from Page 4) chairman, president and director of Tracy Investment Company, which owned the land on which the hotel is being constructed. He also was named director of Western Airlines in 1969 and became its chairman of the board in 1971.

**Alvin Benedict**, president, a member of the MGM board of directors, has more than 20 years in the resort industry and was director of hotel operations for the Howard Hughes organization and managing director and a shareholder of the Las Vegas Stardust Hotel. He also served as president of The Nevada Resort Association and is a business administration graduate of Rutgers University.

**Bernard Rothkopf**, executive vice-president, dates back to 1950 in Las Vegas. was an original owner and active in the operations of the Desert Inn and Stardust hotels and was managing director of the Sands Hotel immediately prior to joining MGM.

**Carl Cohen**, senior vice-president, previously was vice-president in charge of all Hughes hotel casinos in Las Vegas, after

serving as executive vice-president and casino manager of the Sands



**MORRIE JAEGER**

Hotel. He came to Las Vegas in 1947 and was part owner and casino manager of El Rancho Vegas, the first resort on the Strip.

**Morrie Jaeger**, casino manager, formerly was a casino executive at the Stardust and Caesars Palace and was casino manager of the Bonanza Hotel and Casino.

**Jack Campbell**, vice-president, finance, and treasurer, came to MGM Grand after 16 years with the auditing firm of Ernst and Ernst in San Francisco. He is a graduate in business administration from Michigan State University.

**Riviera.....ELVIS** is at the **HILTON**....**BUDDY** is at the Sahara....**WAYNE NEWTON** at the Sands....**PETULA CLARK** and **JOAN RIVERS** at Caesars Palace....**MILO** and **ROGER**, **THE RIOS** and **THE JOLLY JOVERS** featured in the "Lido de Paris"....**THE REYCARDS**, **THE ARGENTINIAN GAUCHOS** and **THE FLYING FERROS** are the specialty stars of the "Casino de Paris" at the Dunes....**GUS AUGSPURG** and **HIS GIRLFRIENDS**, **ROGER RAY**, **THE ULTRA THREE** are ditto at the "Folies Bergere" at the Tropicana....

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